

STATE CENTER COMMUNITY COLLEGE DISTRICT  
1525 E. Weldon  
Fresno, California 93704

PRESENTED TO BOARD OF TRUSTEES

DATE: October 7, 2014

---

---

SUBJECT:     Consideration to Accept 2012-2016 SCCC  
                  Strategic Plan Annual Assessment

ITEM NO. 14-82

---

EXHIBIT:     Executive Summary 2012-2016 SCCC  
                  Strategic Plan Annual Assessment  
                  SCCC 2012-2016 Strategic Plan Summative Assessment Scorecard

---

---

Background:

The District Strategic Planning Committee (DSPC) was given responsibility for the annual assessment of the 2012-2016 SCCC Strategic Plan, which includes both quantitative and qualitative data from the colleges, centers and district office that support the accomplishments of the Strategic Plan.

DSPC worked with the colleges, centers and the district office in the development of this annual report. The annual report highlights quantitative and qualitative data for each goal and objective of the 2012-2016 SCCC Strategic Plan.

The Executive Summary of the 2012-2016 SCCC Strategic Plan Annual Assessment provides a narrative of the changes in quantitative data.

Recommendation:

It is recommended the Board of Trustees accept the 2012-2016 SCCC Strategic Plan Annual Assessment.

## **Executive Summary of the 2012-2016 SCCC Strategic Plan Annual Assessment**

\*Approved by DSPC September 12, 2014

The 2012-2016 SCCC Strategic Plan Executive Summary provides a narrative for the quantitative data that supports the accomplishments of the strategic plan in year two. It highlights the 2012-2016 SCCC Strategic Plan Annual Assessment, which focuses directly on the quantitative data associated with the goals of the strategic plan.

The District Strategic Planning Committee (DSPC) is responsible for the oversight of the SCCC 2012-2016 Strategic Plan and organized the update of accomplishments during the first year of the plan. DSPC is comprised of all constituent groups from the district, colleges and centers and meets twice a month through the academic year to ensure oversight of strategic planning. The District will continue to implement and monitor progress of the strategic plan and provide an Annual Report to the Board in October of each academic year.

### **SCCC Goal 1 *Student Success***

The persistence rate for FCC first time students in three semesters is 76.5% which demonstrates a +1.4% increase since 2012. The RC persistence rate is 71.8% which demonstrates a decrease of -1.3% since 2012. Methodology for persistence changed for California Community College Chancellor's Offices Scorecard reporting. The graduation rates for FCC is 15% which demonstrates a +1.0% increase since 2012. The RC graduation rate is 22% which remains the same as 2012.

The transfer rate for FCC in Fall 2013 is 38.1 % which demonstrates a decrease of +5.0% since 2012. The RC transfer rate is 44.3% which demonstrates a +1.3% increase since 2012. Since 2012, RC demonstrates a slight increase of +0.1% in their success rate with 67.3%, while FCC's remains unchanged at 68.2%, CCCC at 69.0% has an increase of +0.1%, MC increased +1.5% at 67.7%, and OC decreased by -3.0% at 65.5%. In terms of retention rates, all sites except CCCC showed slight gains: FCC (+0.6), RC (+0.2), CCCC (-0.2%), MC (+0.9) and OC (+0.1%).

The results from the Registration-to-Go Survey are not valid for comparison for this time period due to change in collection method and sample size.

### **SCCC Goal 2 *Student Access***

Although no quantitative targets are available in year two of the plan, the 2012-2016 SCCC Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 2 by the district, colleges and centers. It is anticipated that quantitative data will be provided for this goal in coming years as the district, colleges and centers prioritize different goals in subsequent years of the plan.

### **SCCCD Goal 3 *Teaching and Learning Effectiveness***

The districtwide section count in distance education demonstrated a decrease of -3.5% (173 to 167) sections. Districtwide enrollments in distance education increased by +1.0% (5,053 to 5,094) from Fall 2012 to Fall 2013. FCC demonstrated increases in distance education headcount (+5.9%), sections (+2.3%), retention (+0.5%), and decreases in success (-3.3%) and GPA (-6.6%). RC demonstrated decreases in distance education headcount (-6.2%), sections (-15.9%), and increases in success (+1.2%), retention (+0.9%) and in GPA (+4.3%). MC/OC demonstrated decreases in distance education success (-7.8%), retention (-3.3%) and GPA (-10.0%). Increases were noted in headcount (+13.1%) and in sections (+18.8%). CCCC demonstrated decreases in distance education success (-3.2%), retention (-4.5%), headcount (-21.6%), sections (-16.0%) with the only increase coming in GPA (1.3%).

### **SCCCD Goal 4 *Economic and Workforce Development***

The districtwide success rates in CTE as well as retention rates in CTE courses demonstrated a slight increase of +0.1% and +0.5% respectively from Fall 2012 to Fall 2013. Success rates in CTE courses increased for FCC (+0.4%), RC (+0.2%), and MC (+1.2%), but decreased for CCCC (-1.8%) and OC (-7.7%). Retention rates in CTE courses increased for FCC (+0.8%), RC (+0.1%), MC (+0.7%), and decreased for CCCC (-0.4%) and OC (-5.7%).

The districtwide course sections in CTE demonstrated a 3% increase fall 2011 to fall 2012 and a 2% increase in enrollments. Course sections increased for FCC (3%), RC (3%), and MC (10%), but decreased for WI (-3%) and OC (-25%). CTE enrollments increased for FC (3%), RC (1%), MC (9%), but decreased for WI (-3%) and OC (-37%).

### **SCCCD Goal 5 *Communication***

Although no quantitative targets are available in year two of the plan, the 2012-2016 SCCC Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 5 by the district, colleges and centers. It is anticipated that quantitative data will be provided for this goal in coming years as the district, colleges and centers prioritize different goals in subsequent years of the plan.

### **SCCCD Goal 6 *Organizational Effectiveness***

Although no quantitative targets are available in year two of the plan, the 2012-2016 SCCC Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 6 by the district, colleges and centers. It is anticipated that quantitative data will be provided for this goal in coming years as the district, colleges and centers prioritize different goals in subsequent years of the plan.

### **SCCCD Goal 7 *Community and Resource Development***

Although no quantitative targets are available in year two of the plan, the 2012-2016 SCCC Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 7 by the district, colleges and centers. It is anticipated that quantitative data will be provided for this goal in coming years as the district, colleges and centers prioritize different goals in subsequent years of the plan.

#### **Additional Comments**

Following recommendations presented in the Executive Summary of year 1, assessment of the plan objectives were graded as: Substantially Achieved, Progress Made, Little Progress Made and Continue/Revise in Next Cycle and are presented in that manner in the "SCCCD 2012-2016 Strategic Plan Summative Assessment Scorecard." Findings point to progress in many areas. This assessment will be shared with the Chancellor's Cabinet, Communications Council and the Board of trustees.



## SCCCD 2012-2016 Strategic Plan Summative Assessment Scorecard



Below is the District Planning Committee’s final assessment of the SCCC’s 2012-2016 District Strategic Plan. Recommendations to “Continue/Revise” objectives are offered as inform the deliberations of the Strategic Planning Taskforce that will assume responsibility for shaping the next District Strategic Plan. Some objectives may not be recommended for continuation because they have been substantially achieved or because they have now become part of normal institutional operating procedures and expectations.

<b>Goal 1: Student Success</b>				
<i>SCCCD is committed to supporting and assisting students in achieving their educational goals by offering premier academic, career technical training, and student support programs that enhance students’ abilities to succeed in an increasingly complex and interconnected world.</i>				
<b>Outcome Measures/Targets</b>	<b>Target</b>	<b>Change since 2013</b>		
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 1.1</b> Develop strategies to address unique needs of matriculating recent high school graduates and older students to ensure their academic success;		X		
<b>Objective 1.2.</b> Improve student success rates by increasing persistence and completion rates for all students;			X	
<b>Objective 1.3</b> Create a comprehensive Student Services Delivery Plan for all campuses and centers;		X		X
<b>Objective 1.4</b> Analyze current student assessment processes and outcomes and ensure cohesion across all District locations;			X	X
<b>Objective 1.5</b> Increase students’ campus and community engagement.		X		X
<b>Goal 2: Student Access</b>				
<i>SCCCD recognizes that it must be responsive to the population growth of the San Joaquin Valley and is committed to reducing enrollment barriers.</i>				
<b>Outcome Measures/Targets</b>	<b>Target</b>	<b>Change since 2013</b>		
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 2.1</b> Evaluate student access for all communities and develop a districtwide Enrollment Management Plan to optimize the District presence in all areas of the District.		X		X

<b>Objective 2.2</b> Maintain and improve student admission, registration, counseling and orientation processes to maximize student educational planning.				<b>X</b>
<b>Objective 2.3</b> Enhance student support program coordination and development in areas such as outreach, recruitment, cocurricular and career awareness activities throughout the District.				<b>X</b>
<b>Goal 3: Teaching and Learning Effectiveness</b> <i>SCCCD is committed to providing the highest quality instructional programs using current and emerging instructional methods and technologies.</i>				
<b>Outcome Measures/Targets</b>	(No Quantitative Targets Established. See <i>College Self Inventory</i> .)			
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 3.1</b> Create a comprehensive Basic Skills Delivery Plan.				<b>X</b>
<b>Objective 3.2</b> Coordinate curriculum and Signature Programs, and develop new Signature Programs as appropriate throughout the District.			<b>X</b>	<b>X</b>
<b>Objective 3.3</b> Develop a comprehensive Distance Learning Delivery Plan and increase the number of courses and enrollments delivered at a distance.			<b>X</b>	
<b>Objective 3.4</b> Ensure continuous integration and implementation of the colleges' cycles of Program Review and Student Learning Outcomes assessment to improve institutional effectiveness.		<b>X</b>		
<b>Objective 3.5</b> Provide faculty development opportunities to support excellent teaching and learning in areas such as distance learning, innovative teaching methods, the use of technology for learning, and learning communities.			<b>X</b>	

<b>Goal 4: Economic and Workforce Development</b> <i>SCCCD is committed to being a partner in developing the economic vitality of the region through collaboration with its community partners and by offering and assuring access to quality career technical programs.</i>				
<b>Outcome Measures/Targets</b>	(No Quantitative Targets Established. See <i>College Self Inventory</i> .)			
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 4.1</b> Assess, maintain and develop effective and relevant career technical programs and curriculum in collaboration with external partners.				<b>X</b>
<b>Objective 4.2</b> Regularly assess workforce program and skill needs based upon up to date, relevant				<b>X</b>

employment and other business data.				
<b>Objective 4.3</b> Increase persistence and completion rates for students in career technical programs.			X	
<b>Objective 4.4</b> Increase the number of quality work experience, apprenticeship, job shadowing, service learning and internship experiences.				X
<b>Goal 5: Communication</b> <i>SCCCD is committed to open and clear communication among its constituent groups and with its external communities.</i>				
<b>Outcome Measures/Targets</b>	<b>Target</b>	<b>Change since 2013</b>		
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 5.1</b> Develop and implement a District Governance Model;			X	
<b>Objective 5.2</b> Increase regular reporting of District and Board activities and actions to the colleges' communities through various means such as newsletters, meetings and discussion sessions;		X		X
<b>Objective 5.3</b> Expand and improve communication throughout the district;				X
<b>Objective 5.4</b> Maintain and improve relationships with the District's community, economic and workforce partners.				X
<b>Goal 6: Organizational Effectiveness</b> <i>SCCCD is committed to continually improve its organizational process to ensure its institutional effectiveness and accountability.</i>				
<b>Outcome Measures/Targets</b>	<b>Target</b>	<b>Change since 2013</b>		
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 6.1</b> Develop and implement a District Resource Allocation Plan.		X		
<b>Objective 6.2</b> Review and update the District Technology Plan.		X		
<b>Objective 6.3</b> Finalize and implement a District Facilities Master Plan.	X			
<b>Objective 6.4</b> Develop and implement a Human Resources Staffing Plan that recognizes the staff diversity needs, expected retirements in the near future and the organizational and curricular changes of the District, and the need for staff training.		X		

<b>Objective 6.5</b> Develop a plan for growth of the District’s campuses and centers, including planned phases for enrollment, staffing, resource allocation, organizational structures and facilities needs.		<b>X</b>		
<b>Objective 6.6</b> Develop an effective planning and research infrastructure at the district level to enhance institutional research across the District with coordination mechanisms, an annual district research agenda, common research projects and additional research needed for assisting in planned growth for SCCCD;		<b>X</b>		
<b>Objective 6.7</b> Implement an integrated Strategic Planning Model that includes regular assessment of progress toward goals.		<b>X</b>		
<b>Goal 7: Community and Resource Development</b> SCCCD is committed to optimizing its resources while maintaining its fiscal integrity.				
<b>Outcome Measures/Targets</b>	<b>Target</b>	<b>Change since 2013</b>		
	<b>Substantially Achieved</b>	<b>Progress Made</b>	<b>Little Progress Made</b>	<b>Continue/Revise in Next Cycle</b>
<b>Objective 7.1</b> Maintain prudent financial practices to ensure and support the fiscal health and wellbeing of the District.	<b>X</b>			
<b>Objective 7.2</b> Create a Resource Development Plan to enhance revenue generation and external giving.				<b>X</b>
<b>Objective 7.3</b> Develop a systematic process to maximize mission driven grants acquisition.			<b>X</b>	