

State Center Community College District Willow International Community College Center 2013-2017 Strategic Plan



Strategic Plan Goals & Objectives Summary

Strategic Goal One – Student Success

Support and assist students to achieve their educational goals by offering premier academic, career technical training, and student support programs that enhance students' abilities to succeed in an increasingly complex and interconnected world

Strategic Objectives:

- 1.1 Implement a clear and concise matriculation process for new students
- 1.2 Develop strategies to increase student success and transfer rates
- 1.3 Utilize Student Success Taskforce recommendations & the 2012 Student Success Act, implement Student Services Delivery Plan aligned with Districtwide plan
- 1.4 Assist in establishing Districtwide Matriculation Committee to review student assessment tests and data
- 1.5 Establish a baseline that expresses cultural awareness as a result of student engagement in campus and community activities

Strategic Goal Two – Student Access

Be responsive to the population growth of the San Joaquin Valley and committed to reducing enrollment barriers

Strategic Objectives:

- 2.1 Establish and implement an Enrollment Management Plan aligned with the District Enrollment Management Plan
- 2.2 Implement matriculation plan for students to complete critical matriculation steps as delineated in 2012 Student Success Act
- 2.3 Implement and modify strategies to enhance student support program coordination and develop in areas such as outreach, recruitment, co-curricular, and career awareness activities utilizing the Enrollment Management Committee

Strategic Goal Three – Teaching and Learning Effectiveness

Provide highest quality instructional programs using current and emerging instructional methods and technologies

Strategic Objectives:

- 3.1 Direct the planning and strategies as defined in Student Success Plan, measure the success of each goal and objective related to Basic Skills
- 3.2 Implement process to determine Signature Programs as WI plans for future development of CTE programs and facilities as delineated by Districtwide Signature Program Taskforce
- 3.3 Implement goals and strategies from Technology/Distance Education Plan supporting delivery of online courses and provide adequate classroom/campus technologies to support student success
- 3.4 Utilize assessment results, data, and results from Student Learning Outcomes, Program Learning Outcomes, General Education Learning Outcomes, and Program Review process to implement improvement strategies in support of student success
- 3.5 Increase faculty development opportunities that support student success

Strategic Goal Four – Economic and Workforce Development

Partner in developing economic vitality of the community through collaboration and offer access to quality career technical programs

Strategic Objectives:

- 4.1 Assess, maintain, and develop career technical programs and curriculum collaborating with external partners
- 4.2 Establish workforce program and skill needs based on regular review and analysis
- 4.3 Increase persistence and completion rates for students in career technical programs
- 4.4 Increase number of opportunities of quality work experience, job shadowing, service learning, and internship experiences for students

Strategic Goal Five – Communication

Commit to open and clear communication among constituent groups and with external communities

Strategic Objectives:

- 5.1 Implement goals and strategies as defined in the District Governance model
- 5.2 Support district's commitment to increased communication by sharing information through newsletters, meetings, and discussion sessions
- 5.3 Establish and maintain partnerships with community, workforce, and economic partners

Strategic Goal Six – Organizational Effectiveness

Continually improve organized process to ensure institutional effectiveness and accountability

Strategic Objectives:

- 6.1 Engage in districtwide allocation resource committees; provide budget workshops; and implement District Resource Allocation Model
- 6.2 Align and implement Willow Technology/Distance Education Plan with District Technology Plan
- 6.3 Update and align Willow Facilities Master Plan
- 6.4 Implement objectives and strategies from the District Human Resources Plan, Staff Development Plan, and EEO Plan
- 6.5 Implement objectives and strategies identified at district level as part of the growth plan for Willow for enrollment, staffing, resource allocation, facilities
- 6.6 Support districtwide committee to create district research plan and participate with data collection and analysis
- 6.7 Implement goals and strategies as defined in Integrated Planning Model

Strategic Goal Seven – Community and Resource Development

Optimize resources while maintaining fiscal integrity

Strategic Objectives:

- 7.1 Manage budget to the benefit of student learning and insure fiscal health and wellbeing
- 7.2 Implement goals and strategies defined in District Resource Development Plan that will cultivate relationships with existing and prospective donors
- 7.3 Identify gaps in program needs that could be addressed through grants and other resources

Strategic Goal Eight – Willow International Community College Center Accreditation

Fulfill the accreditation and state requirements to become a stand-alone college including successful submission of Needs Study; receive Initial Accreditation after ACCJC Team Visit in Spring 2015

Strategic Objectives:

- 8.1 Complete CCCCO Needs Study by Fall 2013, ACCJC Self Evaluation report by Spring 2015 in preparation for Spring 2015 ACCJC Visit
- 8.2 Ensure adequate staffing to be prepared for full college status by Fall 2015

Strategic Goal Nine – Fiscal Oversight

Advocate and acquire adequate resources as the Center achieves college status

Strategic Objectives:

- 9.1 Ensure adequate resources to implement programs and services including a flow-chart and DRAM to demonstrate how funding is being allocated