

During the fall 2012 semester, a survey was issued from the Strategic Planning committee concerning Reedley college campus issues and their relative impact. The survey was designed to open dialogue and promote planning agendas as the college updates and aligns its strategic plan from 2013-2017. Faculty, staff, administrators, and students were asked to participate in the survey.

The data provided from the survey was valuable in that it enabled the Strategic Planning Committee to identify critical issues and monitor progress. When looking at the data in terms of what was most important, the data reflects a consistent pattern between groups with subtle, yet notable, differences. For instance, students are most concerned with equal academic and support services despite campus affiliation compared to other groups which indicated concern over stability and ramifications of class cuts and basic skills alignment. Because the groups did not differ significantly, the overall means were used to establish the top five critical issues.

1. The past few years have been challenging for Reedley College in terms of administrative turn over and uncertain budgets. As the new planning cycle takes effect, however, critical administrative and support personnel are in place and poised to meet the needs of the students and community.
  - a. Madera Transition Plan document authored by Dr. Kershaw guided 2012-2013 oversight.
  - b. Revised Reedley, Madera, Oakhurst organizational structures submitted as evidence addressing ACCJC college recommendation # 1.
  - c. Draft Reedley College administrative structures submitted to the SCCCDC Chancellor May 2013 for consideration.
2. With an ever increasing mindfulness of enrollment trends and limited resources, ramifications of class cuts, maintaining basic skills courses and aligning curriculum with the current needs of the job market are in the forefront of planning.
  - a. Course sections and enrollments are being monitored to maintain the highest sequencing and fill rates for student success. Data shows that while overall course sections have diminished, a balance of sections is holding and fill rates are strong.
  - b. A District wide Enrollment Management Committee is being created. Currently, the Vice Presidents have crafted the Membership and Operating agreement and which are being reviewed by Chancellor's Cabinet.
3. Ensuring equal academic services and opportunities for all students regardless of which campus is being attended is another critical issue. With the large service area between Reedley College, Madera Center, and Oakhurst, planning is essential.
  - a. In cooperation with the other colleges in the district, develop and implement a comprehensive program of articulation between the colleges to ensure consistency in prerequisites, units of credit and curriculum so as to allow students to transfer credit for coursework among the instructional locations throughout SCCCDC.
4. Another important issue that surfaces is the pessimism felt by students and staff due to the uncertainty of the times. Contributing factors include the unemployment rates in the service area have been increasing, educational attainment rates in the area are much lower than the state averages, and the poverty rate in the service area is high.

5. Similar to an earlier critical issue, ensuring students have equal support services and opportunities regardless of which campus they attend is highlighted. Once again, planning will be used to assure services are equitable despite differing locations.
  - a. In the process of designing future facilities for the College, ensure that the needs of the instructional programs and support services are the basis for the design of facilities.

Opportunities were also identified by the survey and surrounding data.

1. Assisting students in creating a clear vision towards an obtainable goal is something that has been markedly improved in the past few years. Efforts by the college and centers to move toward an informed SEP have already increased.
2. Distance Education has greatly expanded over the past five years and student achievement in these courses continues to improve.