# Strategic Planning Workshop 

Reedley College
July 25, 2014

In attendance:

Eileen Apperson-Williams, Michelle Johnson, Mario Gonzales, Jim Chin, John Fitzer, Jan Dekker, Chris Spomer, Marie Byrd-Harris, Donna Berry, Linda Carvalho Cooley, David Clark, Lucy Ruiz, Sandra Caldwell, Emilie Gerety

Opening

- Reviewed ground rules and strategic objectives
- When urgency and importance clash, urgency wins
- Reviewed last year's drivers and outcomes
- Reviewed the work from 2013-2014

Review of Smart charts on last year's progress:

- Objective 3.2-Met; consensus
- Objective 5.2 - In progress; consensus
- Objective 5.3 - Met with caution

Review of Significant Impacts

- Changes? Additions
- Blanket POs (Fact and Attitude)
- PT Faculty Growth Mode (Fact)
- Enrollment Management/Growth Mode (Fact)
- Dual Enrollment (Fact and Attitude)
- Negative Enrollment Momentum (Fact and Attitude)
- Bond (Fact and Attitude)
- FPAC (Fact and Attitde)

Review of President's and VPs' Goals

Top 6 Objectives for 2014-2015
4.1 (Driver)
1.4 (Driver)
2.1 (Outcome)
3.3 (Outcome)
6.2 (Outcome)
5.2 (Driver)

Priority Order:

1. 2.1 (16)
2. 3.3 (13)
3. 6.2 (13)
4. 5.2 (12)
5. 4.1 (8)
6. 1.4 (7)

Ishikawa Process:

- 2.1 is not related to 3.3
- drives 2.1
- 4.1 drives 2.1
- 1.4 drives 2.1
- 3.3 drives 6.2
- 5.2 drives 3.3
- 4.1 drives 3.3
- 1.4 drives 3.3
- drives 5.2
- 4.1 drives 6.2
- 1.4 drives 6.2
- 5.2 drives 4.1
- 1.4 drives 5.2
- 1.4 drives 4.1

Opening Day
Invite classified
Announcements in division meetings - SchoolDude, Safety posters, etc

1. Big Announcements/Institutional News - Mid-Term report, McClarty, Ag Camp, Additional women in Residence Hall, IDRC Grant, Title IX
2. Break
3. Strategic Plan - Here's what we did and what we've identified
4. Report Out
5. Vision 2025
6. Report Out
7. Lunch
8. Division Meetings
9. Department Meetings

Supplies - Easels, Markers, Pens, Papers
PC - Guidance for Vision 2025

