**Reedley College Strategic Plan 2013-2017**

**1. Student Success**

Reedley College is committed to empowering students to achieve their educational and vocational goals by offering academic guidance and support, career technical training, and opportunities for personal growth that will promote success.

1.1 Assist students in creating a clear vision towards their educational goals through the development of an educational plan. (DO 1.2)

1.2 Offer instructional programs that provide basic skills, transfer preparation, and career technical education.

1.3 Increase students’ campus and community engagement in order to facilitate persistence and completion rates for all students. (DO 1.5, 4.3)

1.4 Develop strategies to address unique needs of students to aid their academic success. (DO 1.1)

**2. Student Access and Services**

Reedley College is devoted to providing access and services for students to obtain their educational goals. (DO 2.1)

2.1 Evaluate course offerings to ensure sequencing that will allow students to finish a program in a reasonable amount of time.

2.2 Improve student admission, registration, counseling and orientation services to optimize student educational planning. (DO 2.2)

2.3 Provide broad-based instructional support services relevant to the diverse needs of the students. (DO 2.3)

2.4 Maintain a safe environment conducive to learning while providing services and activities that maximize the opportunity for educational and personal growth.

**3. Teaching and Learning**

Reedley College is committed to providing the highest quality instructional programs utilizing current and emerging instructional methods that focus on student success.

3.1 Align curriculum to increase certificates and degree completion. (DO 3.2)

3.2 Improve courses and programs through the analysis of multiple measures for basic skills courses, transfer level courses, career technical education and distance education. (DO 3.3)

3.3 Provide and support opportunities for faculty development that foster innovation. (DO 3.5)

3.4 Ensure continuous integration and implementation of the colleges’ Program Review and Student Learning Outcomes assessment to improve institutional effectiveness. (DO 1.4, 3.4)

**4. Economic and Workforce Development**

Reedley College is committed to being a partner in developing the economic vitality of the region through collaboration with its community partners and will strive to ensure access to quality career technical programs.

4.1 Assess, maintain, and develop effective and relevant career technical education programs in collaboration with business and industry partners. (DO 4.1)

4.2 Pursue continued support of signature programs, including infrastructure improvements in order to align with industry standards. (DO 3.2, 4.2)

4.3 Increase the number of quality work and internship experiences, apprenticeships, and job shadowing and service learning opportunities. (DO 4.4)

**5. Organizational Development and Effectiveness**

Reedley College is committed to persistently improving its institutional, fiscal and technological effectiveness for each campus.

5.1 Establish systems and procedures that increase collaboration between Reedley, Madera and Oakhurst that work towards the integration of policies, uniformed procedures and processes.

5.2 Ensure instruction and services for students are sufficient, equitable and consistent across locations.

5.3 Develop and implement a human resource staffing plan for all campuses that aligns with the district wide staffing plan. (DO 6.4)

5.4 Reedley, Madera and Oakhurst will support Willow International in its efforts to become a college.

5.5 Develop and implement an integrated planning and resource allocation process that aligns with the Strategic Plan. (DO 6.1, 6.6)

5.6 Utilize, improve and maintain technology and facility infrastructure to support academic success. (DO 6.2, 6.3)

**6. Communication**

Reedley College is committed to continually improving effectiveness in communication.

6.1 Engage in open and clear communication between Reedley College and the District. (DO 5.3)

6.2 Promote communication and collaboration about college programs, services and activities between Reedley, Madera, and Oakhurst. (DO 5.2)

6.3 Evaluate methods and delivery systems used to communicate between Reedley, Madera and Oakhurst.

6.4 Maintain and improve communication between Reedley, Madera and Oakhurst and their surrounding communities. (DO 5.4)