

2008 Updated Strategic Plan

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STATE CENTER COMMUNITY COLLEGE DISTRICT
FRESNO • REEDLEY • CLOVIS • MADERA • OAKHURST • WILLOW INTERNATIONAL



Background for 2008 Updated Strategic Plan

- The 2008 Strategic Plan was approved by Board of Trustees on January 11, 2008.
- Since that point the plan has been implemented and this is a follow up to the One-Year Status Report in December 2008.
- Scope: Minor update of goals and objectives to bring the planning activities in the district current.
- Timeline: Project began February 2011 and concluded in May with review and comment process rather than approval process.
- Strategic issues that required “vetting” beyond scope and timeline are reserved in “issue bin” to be discussed during development of the 2012 strategic plan.

Background for 2008 Updated Strategic Plan Cont'd

- The updated Strategic Plan is grounded in:
 - Current trends and demographic data
 - Internal survey results
 - Consultation with College Brain Trust (CBT)
 - Consultation with a District-wide Planning Workgroup with representatives from FCC, NC, RC, and DO including faculty, staff, students and administrators
 - Updated goals and objectives to meet the educational needs of students
- The Update does not include any major revisions to the District's vision, mission and values. Minor revisions supported by trend data and an internal survey.



Background for 2008 Strategic Plan Update

- ACCJC Standard I B. 3. – Improving Institutional Effectiveness requires institutions to “assess progress toward achieving stated goals and make decisions regarding the improvement of institutional effectiveness in an ongoing and systematic cycle of evaluation, integrated planning, resource allocation, implementation and re-evaluation.”
- Both colleges received a recommendation in this area.
- In response to the recommendation, the district has developed a planning calendar that aligns the colleges and centers’ strategic plans with the District's strategic plan.
 - Resolves recommendation from accreditation
 - Identifies a timeline for the development of the district’s next Strategic Plan from 2012-2016
 - Identifies a timeline for the colleges and centers’ strategic plans from 2013-2017.

Summary of Planning Efforts

- The 2011 planning efforts updates the 2008 Strategic Plan
 - Aligns strategic goals and objectives for the SCCCD
 - Creates a proposed district-wide planning structure and planning calendar
 - Provides a proposed framework of accountability and assessment of district goals and objectives
 - Proposes the District Planning Council (DPC) to provide oversight of District-wide planning
 - Brings the district's planning activities current
 - Serves as a foundation for the development of the 2012-2016 Strategic Plan



Evaluation of 2008-2011 Strategic Plan

- The colleges and centers will report on how they have met the goals and objectives of the 2008 Updated Strategic Plan by September 9, 2011.
- Data from college reports will be to prepare for the development of the 2012-2016 Strategic Plan
 - Develop common measurements and terms across the District for planning benchmarks and progress measurement.
 - Will include a charette.
- A comprehensive report of the evaluation of the 2008-2011 Updated Strategic Plan will be presented to the Board in October 2011.

District Planning Calendar

- July 2011 Recommended Board approval of timeline and update of Strategic Plan
- Sept 2011 Colleges will report progress on District's Strategic Plan
- Aug-Dec 2011 Preparation for development of 2012-2016 Strategic Plan
- Oct. 2011 Report to Board on accomplishment of goals for 2008-2011 Strategic Plan
- Feb. 2012 Charette and survey
- April 2012 1st draft of 2012-2016 Strategic Plan
- May 2012 Final draft of plan

District Planning Calendar Cont'd

- June 2012 Board approval of Strategic Plan for District
- July 2012 Implementation of 2012-2016 Strategic Plan
- Aug-Jan 2012 Annual Scan
- March 2013 Summary of scan, report of progress and minor revisions to the Board
- June 2013 Annual Report to the Board
- This cycle will repeat annually in 2014, 2015, and 2016 will include a comprehensive assessment, charette and full revision process for the development of the 2016-2020 strategic plan.

Colleges and Centers' Planning Calendar

- June 2012 District Strategic Plan is approved by the Board
- Aug-Jan 2013 Preparation for development of 2013-2017 Strategic Plan. Colleges and Centers will develop strategic plans that include the District Strategic Plan goals.
- Feb 2013 Charette and survey
- March 2013 1st Draft
- May 2013 Final draft presented to constituency groups

Colleges and Centers' Planning Calendar Cont'd

- June 2013 Board presentation of Strategic Plan for each college and center
- July 2013 Implementation of Colleges and Centers Strategic Plans
- Aug-Jan 2014 Annual Scan
- March 2014 Summary of scan, report of progress and minor revisions to College Council
- May 2014 Reports to constituency groups and College Council
- This cycle will repeat annually in 2015, 2016, and 2017 will include a comprehensive assessment, charette and full revision process for the development of the 2017-2021 strategic plan.

Next Steps for Long Term Planning

- Establish a permanent planning group such as the District Planning Council (DPC).
- Create a “home” of research and accountability measurement for all district level planning activities.
- Integrate planning with resource allocation.



Questions & Answers