



College Brain Trust

State Center Community College District 2012-2016 Strategic Plan

Frances L. White, Ph.D.

CBT Project Leader

December 13, 2011

Process and Timelines

- Phase 1: Discovery and Plan-to-Plan by Feb. 1, 2012
- Phase 2: Strategic Conversations and Determining Strategic Directions by March 1, 2012
- Phase 3: Submit Draft Strategic Plan to District for review and feedback by March 30, 2012



Process and Timelines – (cont'd)

- Phase 4: Revise SP and Submit 2nd draft to District for review and comment by April 15, 2012
- Phase 5: Prepare final draft for submission to Chancellor by May 10, 2012
- Phase 6: Submit Strategic Plan to Chancellor by May 25, 2012
- Colleges/Centers Strategic Plan 2013-17

Phase 1

- Establish schedule for board visioning, constituent strategic conversations/charrettes to affirm or revise mission, vision, and values.
- Review institutional planning documents.
- Review current accreditation status and any areas of special concern.
- Confirm role of the SP committee, organizational and governance decision-making structures related to planning; and approve the process, timeline and meeting schedule.

Phase 1 (cont'd)

- Approve the table of contents for SP report.
- Identify institutional/external data available for planning.
- Define elements of the data portfolio and determine data portfolio process and staffing.
- Collect regional workforce and economic trend data.
- Collect K-16 educational trend data and collect service area demographic data.

Phase 2

- Using collected data, conduct visioning session with Board of Trustees regarding mission, vision, values, goals and objectives.
- Conduct strategic conversations/charettes with stakeholder groups and interviews as determined in Phase 1.
- Visioning January 24, 2012
- Strategic Conversations February 7, 2012
- Charette March 1, 2012
- Compile and analyze all qualitative and quantitative data, and create a data portfolio.

Phase 2 (cont'd)

- Determine strategic directions and measurable goals for student success, strategic partnerships, academic programs, workforce training, continuing education and technology (note: there may be additional strategic directions to consider).
- Meet with SP committee as scheduled in Phase 1.
- Start writing SP draft #1.

Phase 3

- Complete writing of draft #1.
- Submit draft #1 to Chancellor and SP Committee for review and feedback.
- Revise draft #1 and prepare draft #2
- Meet with SP Committee as scheduled in Phase 1.



Phase 4

- Submit SP draft #2 to Chancellor and SP Committee.
- Prepare draft #2 for constituent and stakeholder review/comment.
- Collect constituent and stakeholder feedback.
- Meet with SP Committee to review feedback and revise draft #2 as appropriate.
- Prepare a final draft.

Phase 5

- Prepare final draft for review and comment.
- Submit final draft to Chancellor and SP Committee for review/feedback.
- Revise as appropriate.



State Center Community College District

Phase 6

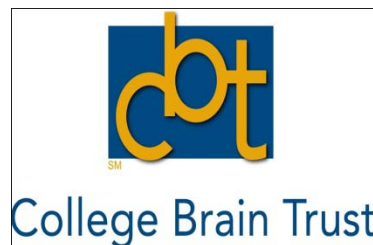
- Submit final 2012-2016 Strategic Plan by May 25, 2012.
- Prepare for Board approval at June 2012 meeting.



State Center Community College District

CBT Team

- Fran White, Ph.D, Project Leader, retired (Supt/President *emerita*, College of Marin; former President, Skyline College).
- Julie Slark, retired, (former Vice Chancellor, Educational Services at Rancho Santiago).
- Dona Boatright, retired (Chief Instructional Officer, Chancellor's Office).



Summary of SP Components

- Data driven (qualitative/quantitative)
- Broad participation of all stakeholders
- Six month time line



State Center Community College District



College Brain Trust

Thank You

- Questions and answers



State Center Community College District



College Brain Trust