

District 2008-2012 Strategic Plan Assessment Report



STATE CENTER COMMUNITY COLLEGE DISTRICT
FRESNO • REEDLEY • CLOVIS • MADERA • OAKHURST • WILLOW INTERNATIONAL

Presented by Dr. Jothany Blackwood
Liaison for District-wide Strategic & Integrated Planning

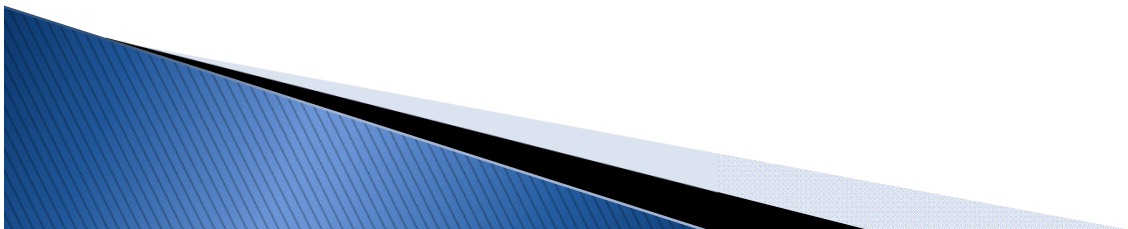
District Strategic Planning Workgroup

- ▶ Dr. Marilyn Behringer (RC)
- ▶ Dr. Jothany Blackwood (DO)
- ▶ Diane Clerou (DO)
- ▶ Linda Cooley (RC)
- ▶ Trustee Christopher Coronado (FCC)
- ▶ Dr. Claudia Habib (FCC)
- ▶ Veronica Jury (NC)
- ▶ Dr. Tom Mester (NC)
- ▶ Dr. Mark Sanchez (FCC)
- ▶ Robin Torres (DO)



Summary of Planning Efforts

- ▶ Aligns strategic goals and objectives for SCCCD
- ▶ Creates proposed district-wide planning structure and calendar
- ▶ Provides proposed framework for accountability and assessment
- ▶ Proposes District Planning Council (DPC) to provide oversight of District-wide planning
- ▶ Brings district's planning activities current
- ▶ Creates a foundation for development of the 2012–2016 Strategic Plan



Evaluation of 2008–2012 Updated Strategic Plan

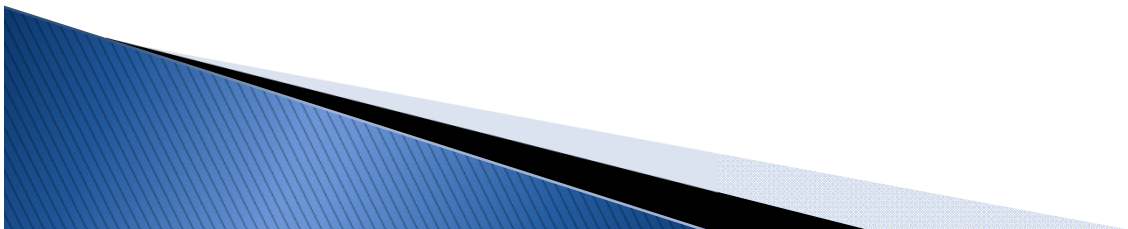
- ▶ September 2011 ~ Colleges and centers report
 - Goals and objectives met from 2008 Updated Strategic Plan
- ▶ October 2011 ~ Comprehensive report to the Board
 - Data from college reports will:
 - Inform Board on progress made at District, colleges and Centers to close out the plan
 - Highlights accomplishments from comprehensive report
 - Share findings and next steps
 - Prepare development of the 2012–2016 Strategic Plan



Goal 1

State Center Community College District's colleges and centers will be the community college learning institution of choice in its service area.

- 1.1 Manage enrollment, and increase student retention, persistence and completion.
- 1.2 Maintain and improve student processes used in admissions, orientation assessment and testing to address the needs of a diverse student population.
- 1.3 Improve student support services throughout the district, including outreach and recruitment; retention; academic and career-occupational advising; and co-curricular, social and career activities.



Goal 1 Highlights

- ▶ District Office
 - Coordination with campus Instructional Vice-Presidents.

- ▶ Fresno City
 - Expanded Office of Institutional Research
 - Results: New Director of Institutional Research
 - Research will now include assessment and planning



Goal 1 Highlights

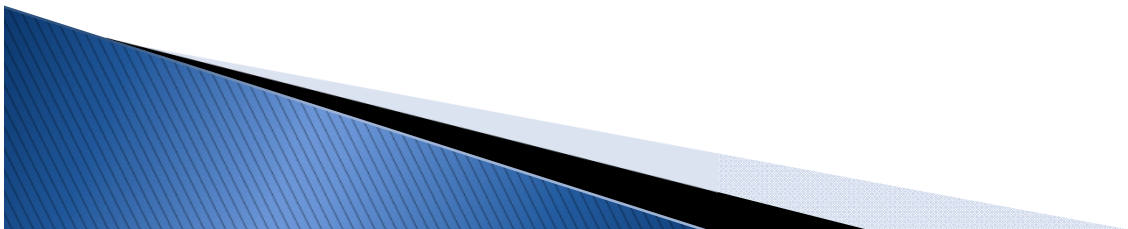
- ▶ Reedley College
 - K-16 Bridge outreach
 - Results: 2009-2010 ~~ 562 high school participants
 - Results: 2010-2011 ~~ 3298 high school participants
- ▶ North Centers
 - Degree & Certificate awareness
 - Results: 2009-2010 ~~ degrees/certificates increased by 200



Goal 2

The District will promote excellent teaching and learning in all of its colleges and centers, provide them relevant data and support, and celebrate success and improvement.

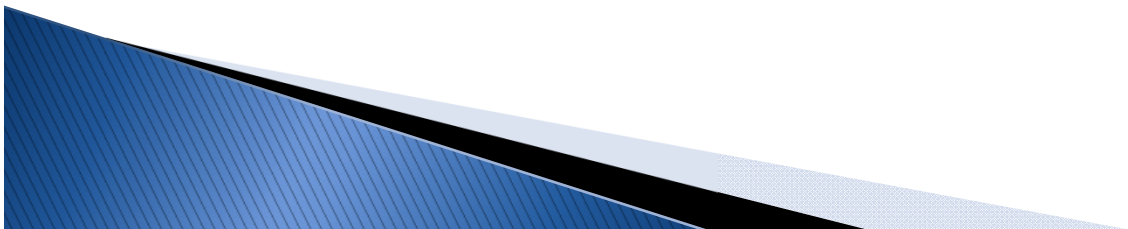
- 2.1 Increase the persistence rate of students.
- 2.2 Increase the student progress, achievement and completion rates.
- 2.3 Improve the course completion rates of pre-collegiate and basic skills of students.
- 2.4 Provide faculty development opportunities to support excellent teaching and learning.



Goal 2 Highlights

- ▶ District Office
 - Expand and continue to provide forum for campus administrators to discuss issues and solve problems.
 - Results: Developed a Charge Statement, Breakout sessions for entire management team.

- ▶ Fresno City College
 - Established Extending the Class (ETC), which involves integrating tutors into high risk courses
 - Results: average improvement GPA increased by one letter grade/ETC increased from 8 to 30 sections. Student attendance increased from 61 to 510.



Goal 2 Highlights

- ▶ **Reedley College**
 - Creation of a Certificate Ceremony (2009)
 - Results: 1st year 206 certificates awarded, 2nd year 330 certificates awarded. This reflects a 60% increase.

- ▶ **North Centers**
 - Partnership with Clovis West High School English faculty.
 - Results: Senior English curriculum re-written to align with English 125 SLO's

Goal 3

State Center Community College District will develop, integrate, improve and coordinate its programs and services to meet the needs of the workplace, providing education and training in basic skills, English as a Second Language (ESL), communication, technological expertise and specific job-related competencies.

- 3.1 Support and expand current partnerships which benefit all stakeholder groups, including both employer and student constituencies.
- 3.2 Increase the course completion rates for credit and non-credit career technical programs.
- 3.3 Increase the number of quality work experience, internship, apprenticeship, job shadowing and service learning opportunities.

Goal 3 Highlights

▶ District Office

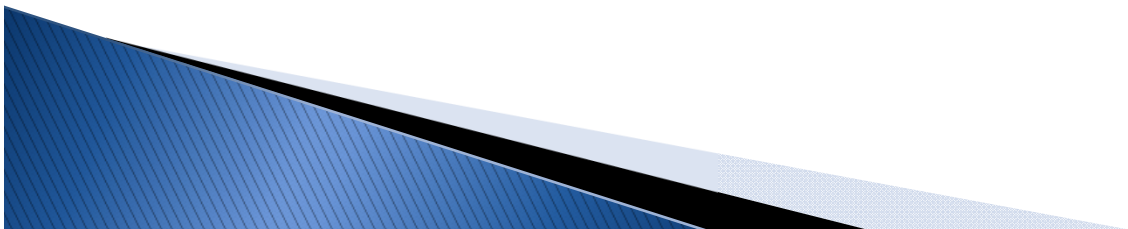
- Provide leadership to district information systems, Center for International Trade Development, State Center Consortium and Grants Office.
- Results: Acquired ARRA funding, planned IT Summit

▶ Fresno City

- Program cuts did not affect Basic Skills, Transfer or CTE
- Offered 4642 total course sections
- Began New Title V grant “Camino Hacia El Futuro” serving Hispanic and other under-represented students – grant will continue for 5 years.

Goal 3 Highlights

- ▶ Reedley College
 - Invested grant money into CTE programs
 - Results: Solar Technology – panels installed
- ▶ North Centers
 - Center for Advanced Manufacturing – Maintenance Mechanic Greater Madera County Industrial Associate
 - Results: 40 students earning their MM certificate, 2 companies providing job shadowing.



Goal 4

State Center Community College District will engage in an ongoing and integrated planning process to assess effectiveness and efficiency of its operations.

- 4.1 Utilize research and district-wide communication for fact-based decision making to ensure quality and innovation.
- 4.2 Utilize strategic planning and research to ensure that all programs and services meet the needs of our students and other stakeholders.
- 4.3 Enhance educational processes and operations of SCCCD through the appropriate integration of technology at the colleges/centers and district offices.



Goal 4 Highlights

- ▶ **District Office**
 - Update of the 2008–2012 Strategic Plan and development of the District Strategic Planning Workgroup
- ▶ **Fresno City College**
 - Developed the FCC Integrated Planning Handbook
- ▶ **All Locations**
 - Program Review Process and Reports
 - Addressed Integrated Planning as part of the Self Study

Goal 4 Highlights

- ▶ Reedley College
 - Creation and approval of Participatory Governance Handbook December 2009
- ▶ North Centers
 - College Center Council's use of strategic planning to make overall decisions.



Goal 5

State Center will manage its resources to provide maximum opportunity to its students, employees and community.

- 5.1 Increase the diversity of the District employees to reflect the demographics in the communities we serve.
- 5.2 Increase avenues of internal and external funding for scholarships, capital projects, teaching innovations, and identified District needs.
- 5.3 Improve the safety and maintenance of the educational environment to meet the current and future needs of students, staff and communities it serves, through managed repair and replacement schedules.



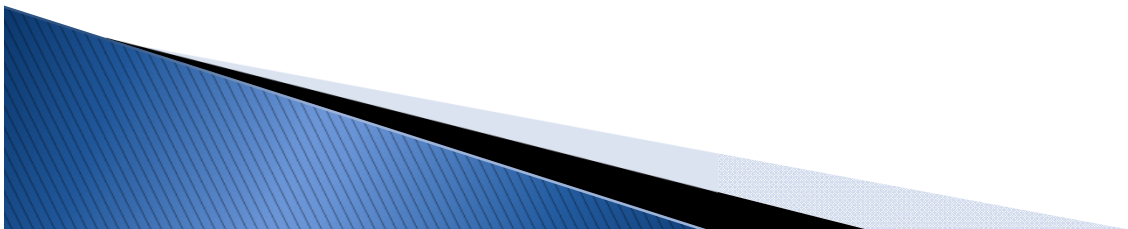
Goal 5 Highlights

▶ District Office

- Bernard Osher Scholarship Endowment Match Opportunity
 - 39 scholarships (25 for FCC, 4 for RC, 10 for Madera and 1 for Willow)
 - Total worth of Osher Scholarships now at \$1,148,730.24

▶ All Locations

- Basic Skills Initiative
- Ongoing staff development activities to support faculty and staff
- Pursuing external funding opportunities

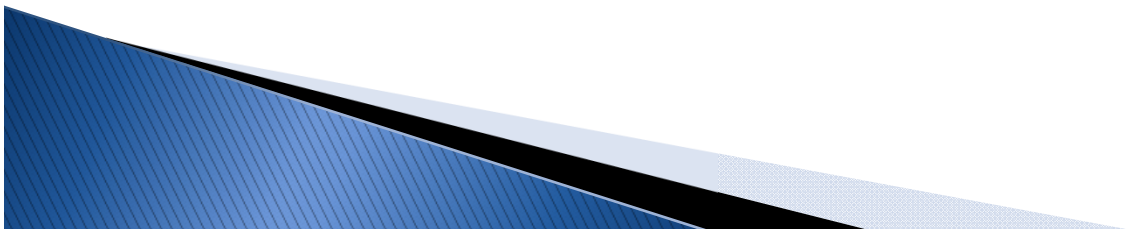


Goal 5 Highlights

- ▶ Fresno City
 - STEM Grant
 - Results: 118 % increase in transfer rates
- ▶ Reedley College
 - Stem Grant
 - Results: New grant awarded \$800,000 + per year for 5 years.
- ▶ North Centers
 - SSS and STEM–SSS Grants

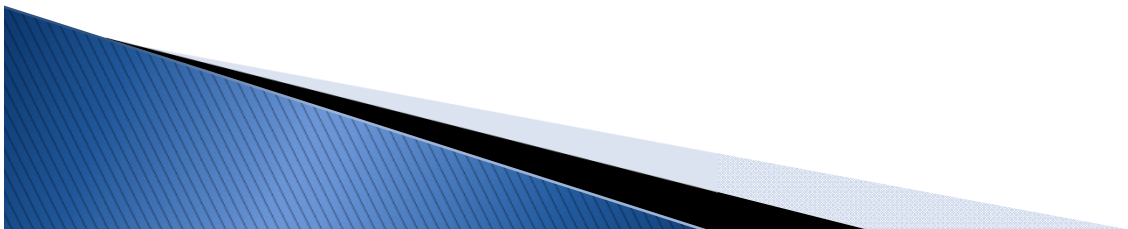
Findings

- ▶ It is critical that the District leads the Strategic Planning process so the colleges/centers align to District and Board goals
- ▶ Continue to be cognizant of developing measurable outcomes and terms across the District
- ▶ Increase reliance on quantifiable and qualitative data
- ▶ Coordinated effort in reporting on progress on regular basis by the district, colleges and centers



Next Steps

- ▶ Campus presentations on planning across the District
- ▶ Implement framework of accountability and assessment of district goals and objectives
- ▶ Charette planning to include:
 - Board of Trustees
 - Campus Representation
 - Community Representation



Questions?

