

The Career Examiner

Lifelong Career Paths: ANNA MARTINEZ

"I have ALWAYS known I wanted to do public speaking", begins Anna Martinez, communication instructor. "Always?", I asked doubtfully. "Since 1st grade being in the Peach Blossom Festival", she replied. I had to agree, that was basically always.

Anna says she was rather small and shy but that when she stepped on stage, she was transformed and energized. This early identification of ability and interest threw her on the path of theater, music and forensics, endlessly performing and competing in speech and debate.

Entering college, Anna loved theater but didn't see being an actress as a practical consideration, so declared a major in political science. That major was short-lived

as an instructor told her he didn't think she was able to write an "A" paper. Discouraged, she turned to another fascination which was science. She knew she had the curiosity, analytical ability and interest to be a veterinarian. Solving the problems presented in health concerns was enticing to her so she began taking the necessary science prerequisites. All went well her first two years until microbiology which she describes as her "Achilles' heel". She was struggling with the material and questioning her ability to obtain the grades to compete

for a place in veterinary school. A bit discouraged but still examining herself and options, she decided to combine her love of communication with her biology interest by teaching biology.



However, once she began her student teaching, she realized she did not like teaching middle school, mainly because of the intense parent contact. She heard her father's voice saying, "You'll never work a day if you go into something you love." Inspired, she returned to the pull of public speaking and applied to communications master's programs at USC, CSUFresno and University of

Washington so that she could study what she loved. She chose CSUF because they let her teach while studying. She taught communication classes there until obtaining her degree and the job she now holds at Reedley College. "I followed my father's advice to find what you love and pursue it."

Ms. Martinez still finds time to participate in her original love, acting. She feels she gets the best of both worlds and is fulfilled by doing both. She performs in community theater productions so look for announcements of her next performance! Her advice for students just beginning the process of discovering their interests, abilities, and the world of careers?

- Aim high
- Don't choose something for the money.

Job Migration: Where The Jobs Are Going*

*Based on projected job growth span from 2009 to 2019...

Top 5 States:

1. Texas
2. New Mexico
3. Florida
4. Nevada
5. Georgia



Bottom 5 States:

1. Michigan
2. Ohio
3. Vermont
4. Connecticut
5. Wisconsin

The original article can be located in the New York Times, "The Way We'll Work," VOL. 173, NO. 20, 2009 edition

Quote of the Month...

"The person interested in success has to learn to view failure as a healthy, inevitable part of the process of getting to the top."
-Dr. Joyce Brothers

So you like your Psychology class...



If you enjoy counseling others, listening, writing, problem solving, keeping records, research and analysis, and educating others, you may want to consider being a psychology major.

Careers related to psychology are most often found in four areas:

- **Residential Care:** (crisis worker, counselor, mental

health worker, residential clinician, psychiatric residence manager)

- **Social and Human Services:** (case coordinator clinical supervisor, family counselor, housing specialist, case manager, mental health clinician, substance abuse counselor, project manager)

- **Human Resources:** (arbitrator, benefits administrator, employment specialist, human resources coordinator, curriculum development specialist)

For more information about this major, speak with your instructor or make an appointment with a counselor at 638-0337 or visit the Counseling office in the Student Services building.

Reedley College Business Department

Despite the recession, many careers related to the business field are still vital to the job market. The Business Department at Reedley College continues to offer comprehensive programs that provide the skills and knowledge needed to meet market demands.

All three arms of the Business Department (Business Administration, Information Systems, and Office Technology) offer an array of certificates and degrees to choose from depending on your interests including: certificates of achievement in computer literacy, entrepreneurship, file clerk, marketing, retailing, hospitality management, business networking, programming for the web and web design. You can also obtain an associate degree in areas such as accounting, marketing, small business management,

medical administrative assistant, administrative assistant, and business management.

If your interests are hands-on learning and leadership, you can take Business Administration 27, Students In Free Enterprise (SIFE), or just join the SIFE club through ASB. SIFE is an international service-learning organization sponsored by organizations such as Pepsi, Wal-Mart, Kraft, AT&T and VISA. The main goal of the course/club is to provide hands-on service learning and leadership opportunities, develop business savvy, and provide opportunities for earning scholarships.

If you are planning on transferring, the program provides the prerequisite courses needed for pursuing a university degree in Business Administration.



For more information in regards to business majors, make an appointment with a counselor at 638-0337 or visit the Counseling office or Transfer Center in the Student Services Building.

“OMG!”-Email Etiquette

With the growing popularity of social networking such as MySpace, Facebook and Twitter, and texting via cell phone, it has become evident that there is a need for users to learn to utilize proper electronic communication etiquette.

Whether you are emailing a colleague, professor, or employer, creating an appropriate message can be an effective way to communicate or can invite disaster. People lose friends, jobs, and opportunities through the misuse of these mediums. Here are some guidelines to keep in mind when writing an email:

1. **Think twice** about whether or not the content of your email is appropriate for virtual

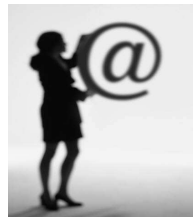
correspondence. Once you hit “Send,” there’s no changing your mind and the result could be devastating to you and/or others.

2. Keep the email **brief** (one screen length)

3. **Respond** to emails within the same time span you would a phone call.

4. **Check** for spelling, punctuation, and grammatical errors before clicking send.

5. Put yourself in the place of the recipient.



Ask yourself “How would I respond to this?”

6. Use a **professional** font, not decorative.

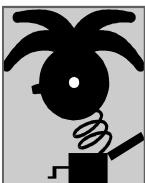
7. Write in a **positive** tone, avoid using negative words.

8. Do not use abbreviations, graphic symbols (☺) or mnemonics (OMG) with anyone other than friends.

9. Use contractions to add a friendly tone.

10. Use discretion with content of your social network site. What will your future employer (or grandmother) see?

The original content can be located on Purdue’s Online Writing Lab on <http://owl.english.purdue.edu/owl/resource/694/01/>



Out of the Box by Laurie “T-J” Tidyman-Jones

There is a course available to you (COUN) that is designed to help you examine who you are and what careers and majors might relate best to your interests, values, aptitudes, and personality.

There is also opportunity to research careers and majors as well as learn how to make those things you want in life come to fruition.

I always assign the students to do two things during the semester that they’ve never done before so they learn more about

themselves and the world therefore providing more information for career and life decision making. What COUN 34 students say: “I have learn[ed] a lot of things...I am more open-minded, positive and always taking new challenges”, “I learned the type of person I am and how I am around different people...I am really glad I took this class”, “I have learned...to take chances. If something comes along, take it, it might be the opportunity to find your calling”, “this class has help[ed] me a lot in accomplishing goals and always think[ing] positive.”

TRY IT, YOU’LL LIKE IT!!!!

DID YOU KNOW?



Did you know that work-based learning has immediate financial benefits? Between 1998-2000, a study* indicated that students with college cooperative work experience earned \$4,515 more than others in their first year of work. Given the reasonable cost of community colleges attendance, students participating in work-based learning can earn back their course fees and materials costs up to 4 times over in just one year. This additional income also generates benefits to communities, as well as higher tax revenues to the state.

Work-based learning classes offered at Reedley College: COTR 19G, NR 19V, AG 19V, BA 19V

For more information about the classes, make an appointment to meet with a counselor at 638-0337 or visit the Counseling Office in the Student Services building.

*California Community College Chancellor’s Advisory Committee on Work-Based Learning and Employment Services by Hatechuel Tabernik & Associates)