



2010-2011 annual report

redefining community college





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redefining community college

President's Message



In 2009-2010, Reedley College moved forward in many ways. You can see it in the increased enrollment. You can see it in the new construction and renovations to campus buildings. Perhaps most significantly, you can see it in the adoption of the Reedley College Educational Master Plan, which will guide the decision-making process for years to come. With unique amenities like on-campus housing (in the new Sequoia Residence Hall) and the continuing successes of our students and faculty, it's clear that Reedley College is redefining what a community college can be.

While Reedley College has grown quite a bit since its founding in 1926, the faculty, staff, and administrators are still committed to the ideals of educational quality and student success. Whether it's an internship at NASA or a state championship in tennis, students at Reedley College are prepared to excel. That's the reason we are here.

Many things are happening at Reedley College right now, but that doesn't mean we aren't looking toward the future. We're rethinking traditional education as we seek new and innovative ways to better serve our community. We have expanded our online course offerings and integrated the latest technologies into many aspects of the college.

Reedley College continues to meet the challenges of a changing world and provide students with the best education possible. That's why I'm pleased to present to you the 2009-2010 Reedley College Annual Report.

Dr. Barbara Hioco
Reedley College president

Board of Trustees

Patrick E. Patterson
President

Dorothy "Dottie" Smith
Vice President

Isabel Barreras
Secretary

Richard M. Caglia

H. Ronald Feaver

William J. Smith

Leslie W. Thonesen

Chancellor

Dr. Deborah G. Blue

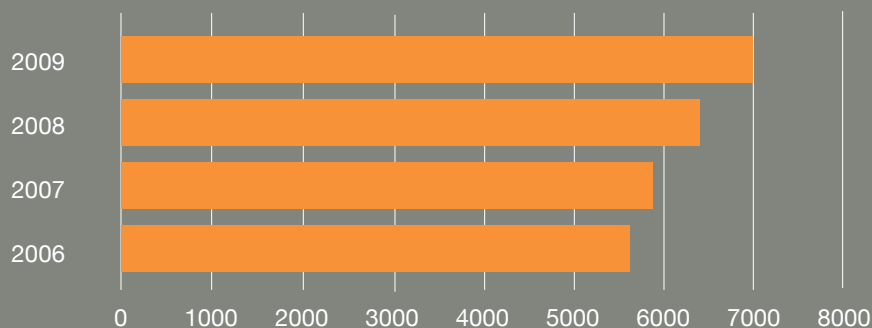
the definition of success

About Reedley College

Reedley College strives to be a leading educational institution in California's Central Valley.

Established in the rural community of Reedley in 1926, Reedley College has always been defined by hard work, innovation, and student success. That tradition continues today. New educational programs and support services are being planned and implemented to ensure the needs of students are always put first, now and in the future.

Fall Semester Enrollment

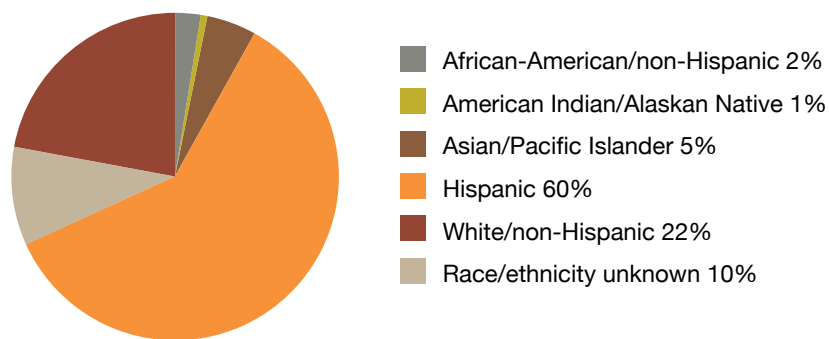


Student enrollment at Reedley College has increased by 23% over the past four years.

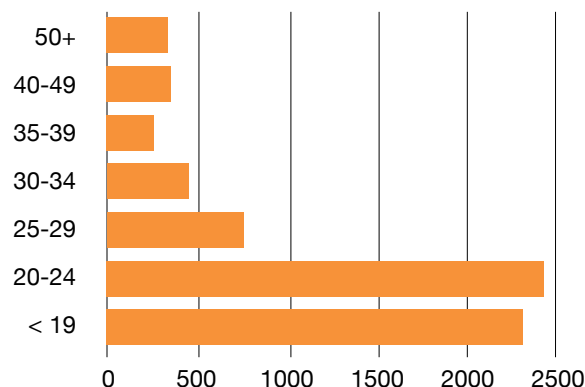




Student Ethnicity Fall 2009



Student Age Fall 2009



Student Gender Fall 2009



Reedley College has two male students for every three female students.

Student Unit Load Fall 2009

51% Full-time (12 or more units)

49% Part-time (11 or fewer units)

building a foundation for learning

New Facilities

This year Reedley College saw the completion of a number of major construction projects funded by Measure E, which was approved by taxpayers in 2002. The \$34 million facilities bond measure funded new construction, renovations, and repairs on the Reedley College campus.

In December, the new \$9.17 million Sequoia Residence Hall was unveiled. The building, located in the south corner of the campus, is able to house almost 150 students and replaces the previous 35-year-old residence hall, which was demolished to make room for additional campus parking.

Each room in the new hall includes two beds with attached desks, as well as chairs and wardrobe closets. All rooms have individually-controlled heating and air-conditioning, and some units include microwave/refrigerator combinations. The rest of the building includes a recreation room, a six-station computer lab, and a full kitchen for student use. Each of the two floors contains separate restroom and laundry facilities. The location near the sports fields provides residents easy access to a variety

of recreational activities including outdoor tennis, basketball, volleyball, and racquetball. A number of security cameras onsite provide additional security.

Another \$10.67 million went toward the modernization of the Student Center, Physical Sciences Building, and Art Building. The renovated Student Center includes a study room, game room, information desk, large common area, and offices for the Associated Student Body.



Student Center, Reedley College



redefining education

Programs Overview



Reedley College was awarded an \$800,000 increase in the second year of its STEM grant. With the original grant amount of \$1.7 million, the increase brings the total to \$2.5 million. The grant is used to encourage Hispanic and low-income students to major in STEM (science, technology, engineering, and math) fields and transfer to universities. The grant allows for the purchase of state-of-the-art equipment.

With more than 100 academic and career and technical education programs, Reedley College has something to offer everyone.

Our 20,000-square-foot aviation hanger, 300-acre college farm, and management of a 600-acre forest at Sequoia Lake, offer students the most advanced facilities for learning both indoors and outdoors.

Our career and technical education programs prepare students to enter the workforce directly with the best training available. The Aviation Maintenance Technology Program has been in place for more than 50 years, and is one of only 18 FAA-certified aviation maintenance programs in California.

For four decades, the Forestry and Natural Resources Program has been training future rangers, naturalists, and forest workers. It is the only program in California approved by the Society of American Foresters.

For students wishing to transfer to a four-year college or university, our general education courses are designed to match the quality of a university education, but with smaller class sizes and at a fraction of the cost. Art, science, and technology are all aspects of a Reedley College education.

rethinking educational tools

Technology and Online Courses

This year, Reedley College experienced unprecedented growth in our online course offerings. Headcount for Fall 2009 rose by 13%; the Fall 2010 program looks to be even more robust, currently showing increases of 25%, with the same number of sections (44) and courses (31).

Several important changes are also taking place as we move into a new academic year:

- The Online Academic Counseling Program (OACP) is a new online counseling hub, offering students convenience and flexibility. It allows access to a database of frequently asked questions, as well as live chat with counselors. The chat feature provides students direct, real-time communication with counselors during scheduled daytime and evening hours. The service is being used by many potential students, including military service members overseas who are interested in returning to school. The program is accessible from the websites of all SCCCD campuses.
- Instructors in both traditional and online classes have shown an increased use of Tegrity, the screen capture program that allows students to review class lectures online at anytime. This ability to review lectures is an innovation that improves student retention, satisfaction, and success.
- Two grants totaling more than \$41,000 have been obtained from the state chancellor's office for the transcription and captioning of media files for the Summer and Fall 2010 semesters.

- A Substantive Change Proposal is being developed as the college moves closer to offering online degrees in Business Administration, Information Systems, and English.

The Reedley College online program offers:

- a flexible alternative for students balancing demands from work, family, and school schedules
- an opportunity to attend college for students with transportation difficulties
- a cost-effective way to offer sophomore-level courses that might otherwise be canceled due to low enrollment if offered in a traditional, time- and location-specific format.

Each year brings exciting new developments in technology that allow us to teach online classes with the same rigor and standards as traditional courses. In fact, given the computer literacy that an online course implies, instructors have the opportunity to demand even more from their online students in terms of individual and collective research.

The Reedley College Student Services building now has a web room for students. The web room contains computers that connect students to WebAdvisor, allowing them to obtain many student services without having to wait in line.



new connections, established partnerships

Community Partnerships

As a true community college, Reedley College seeks new ways to work with and support the businesses, organizations, and people who are improving our region and beyond.

MADD

The Reedley College Associated Student Body participated in the inaugural “Walk Like MADD” 5K event at Woodward Park in Fresno. In total, more than \$70,000 was raised for Mothers Against Drunk Driving.

Palm Village Retirement Village

Palm Village Retirement Community has partnered with Reedley College for the past six years, helping train nearly 200 nursing assistants. The Palm Village facility, which is home to geriatric and Alzheimer’s patients, provides a fully-equipped lecture room for use by the college, in addition to opportunities for clinical skills practice. Students in the nursing assistant program have gained hundreds of hours of hands-on experience, strengthening their skills for a future career. The registered nurses employed by the retirement community offer invaluable mentoring to students, and many graduates of the program are subsequently hired by Palm Village.

Rebounding to Success

Reedley College hosted the 8th annual “Rebounding to Success” Teen Conference in April. The event included motivational speakers

and workshops on teen pregnancy prevention, careers, abusive/healthy relationships, cyber safety, and underage drinking.

Children’s Hospital

Reedley College Associated Student Body participated in Kids’ Day in March, raising more than \$6,800 for Children’s Hospital Central California.

Environmental Stewardship

Plant Science students removed non-native plants from the *Rails to Trails* area along the Kings River near Reedley College and then replaced the plants with native species. The Plant Science students were joined by volunteers including STEM (science, technology, engineering, and math) students, high school students, and community members.

Friends of the Arts

The Friends of the Arts organization at Reedley College hosted its first event in May: a screening of a student-produced documentary film, “Artists of the Great Western Divide.”

The film was a collaborative project with the Sequoia Riverlands Trust (SRT), a non-profit Central California land trust. The Friends of the Arts and SRT developed two projects. The first was a series of short videos for use in

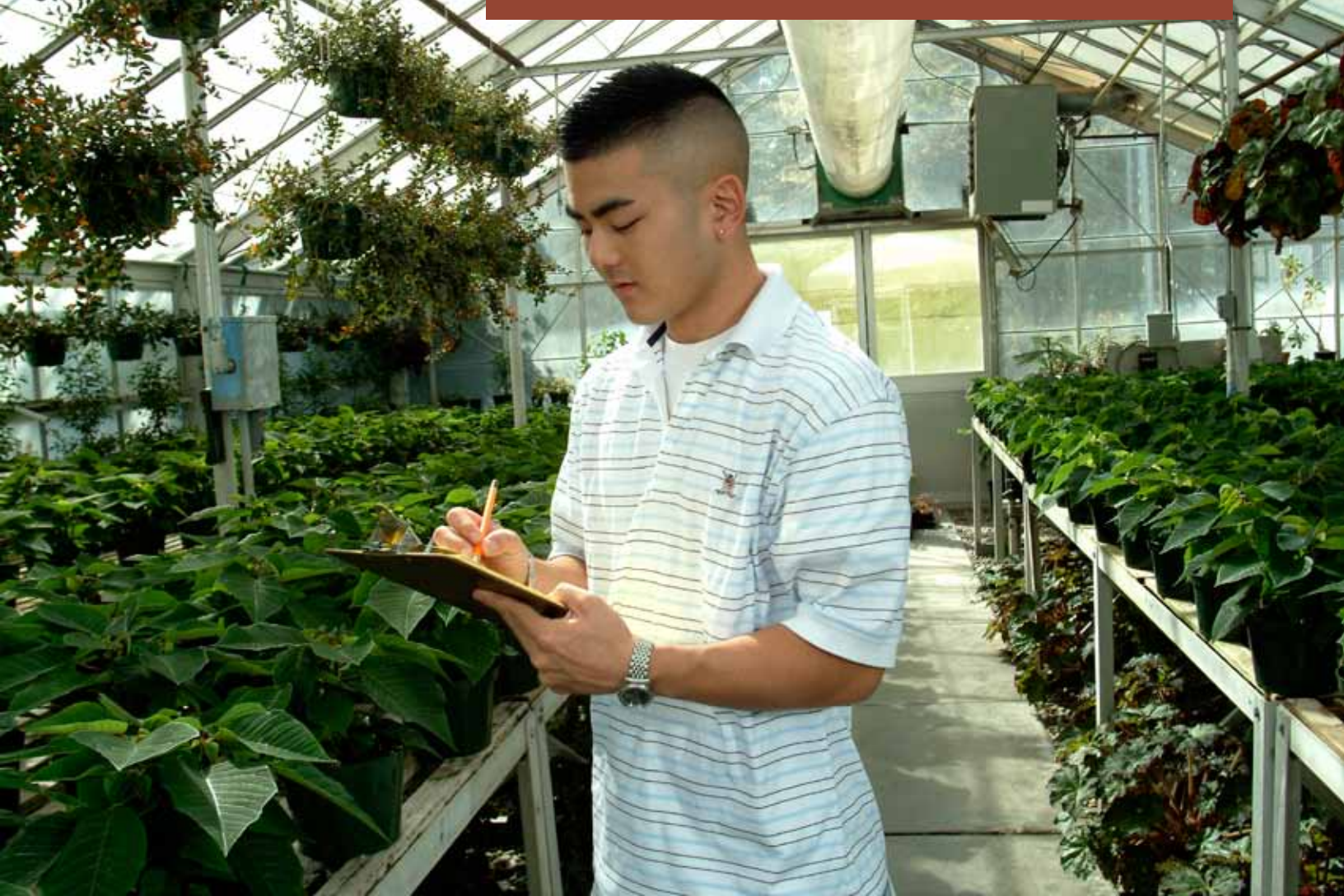
SRT fundraising campaigns. The second was a student-produced documentary to be submitted to film festivals.

The Sequoia Riverlands Trust included the projects in a grant request to the California Council for the Humanities. They were awarded the grant for the weekend event. It was the first time in more than 15 years that a Central Valley organization received a grant from the council.

Students in the digital video editing class worked on all aspects of the film: shooting and editing, conducting interviews, and creating special effects.

SEED

Reedley College is a training institution for SEED scholars: international students of the Scholarships for Education and Economic Development program. SEED is a cooperative program between the U.S. Agency for International Development and Georgetown University’s Center for Intercultural Education and Development, which administers the program. SEED provides technical and professional training for low-income and rural students from Central America and the Caribbean. The goal is to turn students into agents of change in their communities and countries.



“This program focuses on keeping students interested in agriculture on the path to a college education and ultimately to an agricultural career.”

Partners in Agricultural Leadership (PAL)

Reedley College has joined the Partners in Agricultural Leadership (PAL) program. PAL is a collaborative effort among colleges, research centers, and high schools that encourages high school students to pursue higher education in the agriculture industry. It provides opportunities to increase students’ knowledge of careers in the field and helps students realize their leadership potential by representing agriculture in the media.

“This program focuses on keeping students interested in agriculture on the path to a college education and ultimately to an agricultural career,” said Alberto Godinez, a PAL participant and a Reedley High School student.

The two-year program includes seminars at leading agriculture

colleges and research centers. The sessions in the first year include expert panels, workshops, group discussions, and study assignments. In addition to Reedley College, seminars are conducted at Fresno State, Cal Poly, UC Davis, and the USDA Ag Research Center in Parlier. The second year focuses on current agricultural issues such as water, trade, and policy.

Green Awareness

Each year, SCCC holds a Green Awareness Contest that coincides with Earth Day. Students develop multimedia awareness campaigns, with bookstore gift certificates as prizes. This year’s first place winner at Reedley College was Jannett Borton for her presentation, “Cleaning the Air One Tree at a Time.”

expanding our scholarship

Faculty/Staff Accomplishments



Diana Banuelos

Diana Banuelos, director of grant funded programs at Reedley College, was appointed to the Commission on the Future of Community Colleges by the Community College League of California. The Commission developed the report “A 2020 Vision for Student Success,” published in the summer of 2010.

David Dominguez

David Dominguez, English instructor, has released his second book of poetry, *The Ghost of César Chávez*. In addition, four of his poems appeared in *Camino del Sol: Fifteen Years of Latina and Latino Writing*, a collection edited by Rigoberto Gonzalez. Dominguez’s poetry has also appeared in *Askew Poetry Journal*, *Southern Review*, and *Poet Lore*.

Terri Main

Speech instructor Terri Main has published *Creative Calisthenics: The Ultimate Workout for the Writer’s Imagination*. The collection of more

than 175 writing prompts and creativity exercises is designed to help writers generate ideas and express themselves. Main has also signed a contract with MuseItUp Publishing for the publication of her first novel, *Dark Side of the Moon*.

Lina Obeid

Math instructor Lina Obeid was one of five California teachers invited to participate in a NASA Education Forum last August. As part of the forum, Obeid toured the Kennedy Space Center and viewed the launch of the Discovery space shuttle.

Adelfa Lorenzano

Adelfa Lorenzano, college center assistant, was appointed to the Youth Leadership Executive Board and is the first member to represent the Central Valley. Youth Leadership designs and implements community-based programs that teach youth leadership skills in the areas of drug and alcohol abuse prevention, philanthropy, and civic engagement.

The Reedley Chamber of Commerce selected Reedley College President Barbara Hioco as “Educator of the Year.”

diligence and determination

Student Success

Eleven Japanese-American former Reedley College students received honorary degrees through the Nisei College Diploma Project.

Nisei College Diploma Project

Nearly 70 years after World War II, the State of California and its colleges and universities, including Reedley College, officially recognized Japanese-American former students whose education was disrupted or cut short by internment in 1941 or 1942. At commencement, 11 former Reedley College students received honorary degrees through the Nisei College Diploma Project.

Real-world design experience for Reedley College art students

Victoria Mendoza and Michael Sanchez, Reedley College art students, were selected to create an identity for a new, local restaurant called JJ Duke's. The students designed the logo for the restaurant, as well as the letterhead, menu, a catering brochure, business cards, and a T-shirt.

Great Western Livestock Show

More than 40 Reedley College animal science students participated in the annual Great Western Livestock Show at the Tulare Fairgrounds in March. Several students took home high honors within a variety of livestock show divisions.

NASA internships

The NASA facility at Dryden Field near Edwards Air Force Base has selected Reedley College students



Former Reedley College student receives her diploma through the Nisei College Diploma Project.

to fill its two internship positions. Students Sam Sullivan and Jason Nelson will work as fabrication technicians in the maintenance or fabrication shops. These paid internships last two semesters. Bob Garcia, a Reedley College graduate, is chief of aircraft maintenance at NASA Dryden. Thanks to Bob's help, both internship positions at the facility are filled by Reedley College students. There is a possibility these internships will lead to full-time employment upon graduation. Presently there are six Reedley College graduates working for NASA, with many more who have retired.

reinvigorated competition

Athletics



Reedley College athletes honored

The Kiwanis Clubs of Fresno and Madera Counties honored 76 Reedley College student athletes for academic success at the annual Torch of Excellence Banquet in May. Women's tennis player Yumiko Justin was named Female Athlete of the Year. Dontea Smith (football) and Thomas Carter (tennis) were named Reedley College Male Athletes of the Year. Tennis player Amy Busch was the keynote speaker.



A number of Reedley College athletes were named to the Central Valley Conference 2010 All-Conference Teams.

Reedley College women's tennis

Under the leadership of Coach Jeff McFall, the Reedley College women's tennis team continued their domination this year.

The team finished the season with a three-year, undefeated record in conference play (30-0, 51-4 overall). After some exceptional performances by the team at tournaments around the state, the highlight of the year came in May, when players Yumiko Justin and Amy Busch were crowned California Doubles Champions at the state tournament in Newport Beach.

Yumiko was named Player of the Year by the Intercollegiate Tennis Association (ITA).

Former Reedley College tennis player Amy Lepp was selected as a member of the 2009 COA/CCCAA Scholar Athlete Honor Roll. In March, she was presented with the award at a ceremony in Ontario, CA.



Reedley College women's tennis team.

Continued athletic success

Reedley College alumnus Ervin Baldwin played in Super Bowl XLIV (2010 in Miami) for the Indianapolis Colts. The defensive end attended Reedley College in the '04-'05 school year, before transferring to Michigan State.

a meaningful direction

Educational Master Plan

The mission of Reedley College is to offer an accessible, student-centered educational environment that provides high-quality learning opportunities essential in meeting the challenges of a diverse global community.

The 2009-2010 Reedley College Educational Master Plan has been approved by the SCCC board. The plan offers specific direction and recommendations for fulfilling the educational and support service needs of the college through the year 2025. Preparation of the Educational Master Plan included input from all areas of the college. Faculty, staff, administrators, and students contributed valuable insights that ensure this plan addresses the needs of the entire Reedley College population. Along with the 2009 Reedley College Strategic Plan, the Educational Master Plan provides the framework on which the college will base its decision-making. The Educational Master Plan is a flexible document that will

be reviewed regularly and adjusted to accommodate any new issues or needs that arise.

The plan includes recommendations highlighting areas to be addressed in future decision-making. These recommendations include the identification and development of “signature” instructional programs, an improved program of articulation among colleges within SCCC, and a review and emphasis on the English as a Second Language program.

The administration of Reedley College is already beginning to incorporate the Educational Master Plan into the decision-making process.

what defines us?

Strategic Goals

1. Reedley College strengthens the community through the building of partnerships.
2. Reedley College values growth in collegiality, diversity, personal development, open access, and campus safety.
3. Reedley College provides innovative learning opportunities.
4. Reedley College supports students' personal growth and lifelong educational development.
5. Reedley College systematically collects and analyzes data for the purpose of improving institutional effectiveness.
6. Reedley College embraces and employs current technology leading to the success of students, staff, and the college.
7. Reedley College utilizes human, physical, and fiscal resources efficiently and effectively in order to meet the current and future operational needs of the college.



Reedley College

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www.reedleycollege.edu

Reedley College is a college of
State Center Community College
District. This report is available in an
alternative format upon request.



Reedley College complies with all Federal and state rules and regulations and does not discriminate on the basis of race, color, national origin, gender or disability. This holds true for all students who are interested in participating in educational programs and/or extracurricular school activities. Harassment of any employee/student with regard to race, color, national origin, gender or disability is strictly prohibited. Limited English speaking skills will not be a barrier at Reedley College to participation in Vocational Education programs. Inquiries regarding compliance and/or grievance procedures may be directed to the college's Title IX Officer and/or the Section 504/ADA Coordinator.

Lisa McAndrews • Title IX Officer and Section
504/ADA Coordinator • 995 N. Reed Ave. •
Reedley, CA 93654 • (559) 638-3641 ext. 3217.