

**ART 2: INTRODUCTION
TO VISUAL CULTURE (#54739)
COURSE SYLLABUS**

FALL 2023

In-Person (100%)

PHY 76, T/TH 2:00–3:15 PM

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Course Website (<https://scccd.instructure.com/courses/95480>)

What is art? This broad question is what we will tackle in Art 2: Introduction to Visual Culture. In answering this, we will consider the HOW and the WHY. What is the material being used? What was the artist thinking about? Why is one artwork more famous than another? We will examine the many factors that influence art creation, including historical and societal contexts, belief systems, institutional frameworks, and individual creativity. We will also learn how the visual elements and principles of design contribute to the content and meaning of artwork.

Course Description:

Lecture course to learn the cultural significance of the arts. Instruction will cover media and movements. Students will also learn the elements and principles of design to understand the visual language of the arts and the methods used by artists to communicate ideas to the public. Course also emphasizes the multicultural visual dialogue that occurs throughout the different communities in the world. ADVISORIES: English 1A or 1AH. (A, CSU-GE, UC, I)

Instructional Objectives:

1. Utilize basic knowledge of the visual arts, including architecture, crafts, drawing, film, digital/electronic media, painting, photography, printmaking, and sculpture.

2. Use knowledge of the elements and principles of design to further understanding of art objects.
3. Distinguish use of the various materials and techniques used by artists.
4. Interpret based on an understanding of visual imagery, including the use of signs, symbols and metaphor.
5. Understand how context influences art and its evolution from past to the present.
6. Understand how art functions in society.
7. Interpret basic types of artists and artisans, including but not limited to Shaman, Classical, Folk, Guild, Individual, Modern, and Contemporary.
8. Research, discuss varying cultural aspects which influence how art is made and how it is critically perceived and evaluated.
9. Articulate a visual and conceptual understanding of the major periods in art history.
10. Use an informed vocabulary to articulate an enhanced appreciation for art.
11. Differentiate art historical methodologies

Student Learning Goals:

1. Analyze the different types of media within a cultural and/or historical context.
2. Critique works of art within a cultural and/or historical context.
3. Demonstrate understanding and purpose of functions of art in society.

Required Text:

[Lazzari, Margaret and Dona Schlesier. *Exploring Art: A Global, Thematic Approach*, Revised 5th ed. Cengage, 2019.](#)

You will need to purchase the textbook to do well in this class as it is our primary text, and quizzes will be based on its material. How you get the textbook is up to you. You can rent it or buy it. You can buy a physical or an electronic copy.

Supplemental readings will be on Canvas.

If you want additional resources with the textbook, use Cengage's platform MindTap.

MindTap has the textbook in an online format, with additional aids such as flashcards, practice quizzes, etc. (You will **not** receive credit if you complete any of these resources.)

To register for your MindTap Course:

1. Use the [course registration link](#) (<https://student.cengage.com/course-link/MTPQZPS3NRRZ>)
2. Follow the instructions on the screen to create your Cengage account and register for this MindTap course.
3. Begin your temporary access* period.

*You can access your *MindTap* course until 7:00 AM (UTC) on 8/21/2023 for free. At the end of the temporary access period, you will be prompted to purchase access. Your work will be saved and will be available to you again once you've completed your purchase.

Course Key: MTPQZPS3NRRZ

Required Materials:

There are no required materials. However, it is suggested that you have access to paper (printer paper is fine), scissors, adhesive (like a glue stick), and some drawing utensils (like markers or colored pencils, or colored pens) for one assignment this term.

(DO NOT WORRY. You will not be graded on your artistic skill but rather on your effort and completion of what is being asked of you. See the rubric on Canvas for more information on how the projects will be graded. For more on my expectations, review page "Now You Expectations.")

Required Coursework:

Assignments: 23% or 230 points

Exams: 28% or 280 points

Participation: 18.5% or 185 points

Paper: 15.5% or 155 points

Quizzes: 15% or 150 points

Grading Scale:

A = 90-100% (900-1,000 points)

B = 80-89% (800-899 points)

C = 70-79% (700-799 points)

D = 60-69% (600-699 points)

F = Below 60% (0-599 points)

Course Structure/Expectations:

This course will be structured in-person and synchronously, meaning we will be meeting in person at PHY 76 each Tuesday and Thursday from 2:00–3:15 PM. Additionally to these meetings, we will be utilizing Canvas.

Not only will this syllabus be posted on Canvas, but I will also post announcements, course documents, weblinks, quizzes, assignments, study guides, and exams. Canvas is available 24/7 from any computer by going to the following address:

<https://scccd.instructure.com/courses/95480>

Be aware, we will be studying art wholly. This means that you can expect to encounter material that may be different from your own understandings, ideas, and beliefs. There will be explicit images that may be considered controversial; however, we will engage with these works. If you find yourself put off by them, it is recommended that you approach it academically, and try to comprehend why it is being shown and why it could be considered significant.

Classroom Norms:

When we are in class:

- Refrain from talking with your classmates during the lectures. I welcome questions and comments, but please raise your hand.
- Arrive on time and do not leave early. Please inform me beforehand if you must arrive late or leave early on a specific day.
- Mute your devices before the start of class. The class should be dedicated to learning, not external social interactions. If you receive a text, email, or make or receive a phone call during class and need to respond, you will need to leave the room.
- While you may use laptops/tablets to take notes, I recommend using paper instead as many of the art terms/principles/elements will be difficult to translate through technology. Additionally, if I see that most of the time, students use their technology to go on inappropriate sites (any unrelated website/games/etc.), I will ban all technology for the rest of the semester.
- Visitors are not allowed without prior permission from the instructor.

Communication:

Communication is key to the success of this course. If you find that you have a question or concern, please get in touch with me.

If you need to contact me directly, you may do this by messaging me through Canvas or emailing me at kathryn.jenkins-moses@fresnocitycollege.edu. I will do my best to respond as soon as possible, usually within 24 hours. If I do not respond within 48 hours, it is safe to assume that I have not gotten your message and you should contact me again. I would prefer that you communicate via Canvas; however, all of the above methods will receive a response. If you want to discuss something face to face, I would be happy to arrange a time for us to speak through Zoom.

Email:

You must use **your SCCCD** email to contact the instructor if you want a timely response. Non-SCCCD emails often go to the instructor's junk/spam email box. When contacting me through email, make sure that you clearly state your name, the course, and your topic.

Attendance/Participation (Discussions):

Attendance is key to your success. Students are expected to attend all class meetings for which they are enrolled. Missing just one class will cause you to miss discussions on important material.

Your participation during class is equally important. The discussions we have in class will allow you to comprehend the material better and see the content from multiple perspectives.

Each week, your participation is determined in two ways. The first is your in-class conduct, and the second is through reflections that evaluate your comprehension of the material.

Regarding your in-class participation, your grade will be determined by several factors—preparation, listening skills, and engagement in class discussions. Your participation in both class sessions will decide your weekly score.

You can earn up to 10 points in participation each week.

Quizzes:

You will need to complete a quiz at Canvas on the reading you have been asked to complete to measure your understanding. You may use your textbooks to help find the answers, and you will be able to take the quizzes twice (your highest score will be used for your grade).

Analyses

One assignment you will repeatedly have over the semester is completing art analyses. This will include both formal and content analyses. This will help gauge your understanding and comprehension of the material. These assignments will be worth 15 points each. For more information and guidance on your analyses, go to Analysis Expectations.

Assignments

In addition to the analyses you will do throughout the semester, you will have five assignments worth 15 points. Most of these assignments will connect to the major themes we are investigating and ask you to research the topic further. More instructions will be on each prompt.

Paper

You will have to complete a paper where you analyze an artwork using a specific ideological criticism within art. Your paper will be 600-1,000 words. This will be worth a total of 125 points. You will also be expected to complete an outline for your paper. This will be worth a total of 30 points.

Exams

You will take two exams in this course. Both exams will be taken online and not in person, during class, through Canvas.

The first exam will open on **Thursday, September 21, at 6 PM and will be due by Friday, September 22, by 11:59 PM**. The second exam will open on **Thursday, December 7, at 6 PM and will be due by Friday, December 8, by 6 PM**. For both, as long as you complete the exams within the provided windows, there is no time limit within the provided window, there is no time limit. These exams will be comprehensive and can consist of multiple-choice, matching, and short-answer questions.

Writing:

You will be asked to organize your thoughts through writing over the semester—for the assignments, participation, projects, papers, and extra credit. To earn high marks, be thoughtful, use your own words, and proofread.

Any writing that you submit for class needs to be typed in 12-point font with double-spacing.

For your academic growth, it is essential that you present your own ideas in your writing. If your writing will be strengthened by including someone else's research, you must credit them. If you take any text from somebody else, you must make it clear the text is being quoted and where the text comes from. You must also cite any sources from which you obtain numbers, ideas, or other material.

If you intentionally or unintentionally use the words or ideas of another as your own work without correctly acknowledging the source, you are plagiarising.

To be clear, any work written, developed, created, or inspired by artificial intelligence (AI), such as ChatGPT, is prohibited, will not be tolerated, and is considered plagiarism.

Most of what you write will go through Turnitin.com. You will not need to submit anything to Turnitin itself. You will submit assignments as usual in Canvas. After that, Turnitin will scan your work for plagiarism and provide you and me with a score of how much your writing is similar to other sources. If you submit an assignment and see that your Turnitin score is high, you can correct your citations and resubmit the work for credit if there is time before the deadline.

If there is plagiarism within your work, you will receive a zero on the assignment. Note—if you do not have any citations within an assignment, but it is clear that you did outside research, you will receive a zero on the assignment. You will only be allowed to resubmit your first offense of unintentional plagiarism; after that, you will receive a zero.

If you have any questions about what does or does not constitute plagiarism, ask! Plagiarism is a severe offense and will not be treated lightly. Fortunately, it is also easy to avoid, and if you

are the least bit careful about giving credit where credit is due, you should avoid running into any problems.

For more information about RC policies, see the Cheating and Academic Honesty sections below.

Late Work:

Although I will accept late work, you can only earn full credit if you turn in your work on time. 2% of your grade will be deducted every day that it is not turned in. However, regardless of how many days late an assignment is, you will still be able to earn at least 60% of the possible points. There will be no make-ups for exams. I know that emergencies do happen, so if one does occur, contact me—ideally, prior to the due date—for an extension. I want everyone in this class to succeed, so please remain aware of what is being asked of you each week and give yourself enough time to do it. If you are having trouble keeping up with the schedule or understanding the material, please contact me so that we can come up with a plan.

You can submit late work anytime throughout the semester; however, the last day to submit it will be 12/8 by 11:59 PM.

Extra Credit:

You will be given the opportunity for extra credit throughout the course. You can earn up to 100 points. These assignments will either be on the material in your textbook that we will not discuss within the class or on art trends. These extra credit assignments will be posted on Canvas under the Extra Credit Module.

Extra credit will be accepted throughout the term but will not be accepted past 12/8 at 11:59 PM.

Drop Policy:

In order to do well in the course, you will need to be logging on to Canvas regularly throughout the week and be doing the assignments.

If you do not attend the first week of the semester (without contacting me), you will be dropped from the course.

If you do not submit assignments for two weeks before 10/6/23, you will be dropped from the course.

However, if you realize that you need to drop the course, do not wait for me to do it for you. There is always a chance that I may forget to drop you, the semester will end, and you will have an F on your record.

Important dates:

DATE	DAY	EVENT / DEADLINE
7-Aug	(M)	Start of Fall 2023 semester
18-Aug	(F)	Last day to drop a Fall 2023 full-term class for full refund
25-Aug	(F)	Last day to register for a Fall 2023 full-term class in person with add authorization
25-Aug	(F)	Last day to drop a Fall 2023 full-term class to avoid a "W" in person
27-Aug	(Su)	Last day to drop a Fall 2023 full-term class to avoid a "W" on Self-Service
27-Aug	(Su)	Last day to add a Fall 2023 full-term class with add authorization on Self-Service
4-Sep	(M)	Labor Day holiday (no classes held, campus closed)
1-Oct	(Su)	Deadline to apply for graduation for Fall 2023 completion
6-Oct	(F)	Last Day to drop a full-term Fall 2023 class (letter grades assigned after this date)
10-Nov	(F)	Veterans Day observed (no classes held, campus closed)
November 23-24	(Th-F)	Thanksgiving holiday (no classes held, campus closed)
December 4-8	(M-F)	Fall 2023 final exams week
8-Dec	(F)	Last day to change a Fall 2023 class to/from Pass/No-Pass grading basis
8-Dec	(F)	End of Fall 2023 semester
December 11-29	(M-F)	Winter Recess (campus is open December 11-22; campus closed December 25-January 1)

Reedley Policies

Academic Dishonesty

Students at Reedley College are entitled to the best education that the college can make available to them, and they, their instructors, and their fellow students share the responsibility to ensure that this education is honestly attained. Because cheating, plagiarism, and collusion in dishonest activities erode the integrity of the college, each student is expected to exert an entirely honest effort in all academic endeavors. Academic dishonesty in any form is a very serious offense and will incur serious consequences.

CHEATING

Cheating is the act or attempted act of taking an examination or performing an assigned, evaluated task in a fraudulent or deceptive manner, such as having improper access to answers in an attempt to gain an unearned academic advantage. Cheating may include, but is not limited to, copying from another's work, supplying one's work to another, giving or receiving copies of examinations without an instructor's permission, using or displaying notes or devices inappropriate to the conditions of the examination, allowing someone other than the officially enrolled student to represent the student, or failing to disclose research results completely.

PLAGIARISM

Plagiarism is a specific form of cheating: the use of another's words or ideas without identifying them as such or giving credit to the source. Plagiarism may include, but is not limited to, failing to provide complete citations and references for all work that draws on the ideas, words, or work of others, failing to identify the contributors to work done in collaboration, submitting duplicate work to be evaluated in different courses without the knowledge and consent of the instructors involved, or failing to observe computer security systems and software copyrights. Incidents of cheating and plagiarism may result in any of a variety of sanctions and penalties, which may range from a failing grade on the particular examination, paper, project, or assignment in question to a failing grade in the course, at the discretion of the instructor and depending on the severity and frequency of the incidents.

Accommodations:

If you have a verified need for an academic accommodations or materials in alternate media (e.g. Braille, large print, electronic text, etc.) per the Americans with Disabilities Act or Section 504 of the Rehabilitation Act, please contact your instructor as soon as possible.

[Disabled Students Programs & Services \(DSP&S\)](#) is designed to provide specialized services and accommodations that assist students with documented disabilities to reach their maximum potential while achieving their educational goals. [DSP&S](#) staff interact with all areas of the

campus to eliminate physical, academic and attitudinal barriers. [DSP&S](#) at Reedley can be reached at 559-494-3032.

Tutoring:

[Reading/Writing tutoring](#) will be available again in the Fall.

Additionally, there is Smarthinking Online Tutoring which provides students with online tutoring in 150+ subject areas, as well as essay reviews, writing help, and resume review and writing assistance. Help is available 24/7 from anywhere you have internet access, and it work with desktops, laptops, and mobile devices. It is available on the left-side of the Canvas course page.

Technological Issues:

If you find that you are unable to watch certain videos or see images that are embedded in Canvas, try to switch browser to Chrome.

If you are finding that you need additional help with technology during this course there are several different resources that you can utilize. The [Student Systems Support Call Center \(Help Desk\)](#) can also assist you with logging on to Canvas, WebAdvisor, or Email. You can also get assistance from the Student Systems Support Call Center by calling 1-844-887-2223.

Finally, if your access to technology itself is limited, be aware that MCC does rent out laptops and hotspots (supply may be limited).

Canvas Notifications:

I recommend that before we get started you [check \(and adjust if necessary\) your Canvas notification preferences](#) to make sure that you will get alerts when announcements are made, grades are posted, etc.