

Spring 2022

Beginning Floral Design Syllabus

Course Name: EH 37 Section Number: 59100 Units: 03

Teacher: Amanda Ferguson Department: Agriculture

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Location: Kingsburg Section Number: 59100

Class Meets: M-F 11:25AM - 12:15PM

Course Description

An introduction to the fundamentals of theory, techniques and skills currently practiced in the floral industry. Includes applied art principles, cut flower care, handling practices, proper use of florist tools and materials, pricing of floral products and use of current floral business technology. Includes constructing corsages, floral arrangements, and foliage plant items, which meet floral industry standards.

Weekly Lec hours:	2.0
Weekly Lab hours:	3.0
Total Contact hours:	
	X
Pass/No Pass option	
Pass/No Pass only	
	Weekly Lab hours: Total Contact hours: Grading Scale Only Pass/No Pass option

Course Objectives

- A. Correctly condition and handle cut flowers, greens, and foliage plants used in the floral industry.
- B. Identify flowers, greens, and foliage plants commonly used in the floral industry.
- C. Demonstrate an understanding of basic floral design theory.
- D. Demonstrate the correct care and handling of foliage plants.
- **E.** Describe 10 floral designs and styles from different historical periods.
- F. Demonstrate the correct uses of business machines and wire services used in the floral industry.

Student Learning Outcomes:

Pre-requisites (requires C grade or better):

- EH-37 SLO1: Calculate the cost of a floral design and apply appropriate mark-up to determine its sale price.
- EH-37 SLO2: Construct basic floral products for display or resale.
- EH-37 SLO3: Select containers appropriate for flowers and floral design.
- EH-37 SLO4: Select materials and construct a terrarium/dish garden.

Course Outline

Lecture Content:

- 1. Introduction
 - A. Floral design defined
 - B. Tools and supplies needed
 - C. The floral industry: past, present and future
 - D. Careers in the floral industry
- 2. History of floral design
 - A. The Classical period
 - B. European periods
 - 1. Classical Greek and Roman
 - 2. Italian Renaissance
 - 3. Dutch and Flemish
 - 4. French
 - 5. Georgian
 - 6. Victorian
 - C. American designs
 - Colonial
 - 2. Colonial Williamsburg
 - 3. Federal
 - 4. American Victorian
 - 5. Early 20th Century
 - 6. Contemporary
 - 7. Western
 - D. Oriental flower designs
- 3. Care and handling of cut flowers
 - A. Container selection and sanitation
 - B. Water preparation
 - C. Cleaning and preparation of flowers
 - D. Refrigeration and storage
 - E. Sanitation and floral refrigerator maintenance
- 4. Materials and supplies used in floral design
 - A. Flowers and greens identification and uses if floral design
 - B. Wire sizes and uses
 - C. Ribbon sizes, types and uses
 - D. Nets, Tulle, Aqua Net
 - E. Flower holders and fasteners
 - F. Corsage accessories and packaging
 - G. Containers sizes, shapes and uses
 - H. Florist Foams and Frogs
 - I. Foils and laces
 - J. Other commonly used materials
- 5. The principles and elements of floral design
 - A. Design principles
 - 1. Emphasis
 - 2. Balance
 - 3. Proportion
 - 4. Harmony
 - 5. Unity
 - B. Design elements
 - 1. Line
 - 2. Form

3. Texture

Lab Content

Introduction

- A. Tools and supplies needed
- B. Careers in the floral industry

History of floral design

- A. The Classical period
- B. European periods
- C. American designs
- D. Oriental flower designs

Care and handling of cut flowers

- A. Container selection and sanitation
- B. Water preparation
- C. Cleaning and preparation of flowers
- D. Refrigeration and storage
- E. Sanitation and floral refrigerator maintenance

Materials and supplies used in floral design

The principles and elements of floral design

Floral orders

Arrangement Pricing

Candelabra Arrangement

Bouquets' Centerpiece Techniques

Grading

The final semester grade will depend upon the accumulation of points during the semester. The points will be a result of credit received on assignments, tests and final examination. The instructor reserves the right to adjust scores as it may be required throughout the semester.

90-100% = A 78-89% = B 65-77% = C 51-64% = D 50% and below = F

Test material is constructed from class discussions, assigned readings, guest lectures, video presentations, and special assignments. Tests will consist of true/false and multiple choice questions. <u>Unless the student receives prior approval from the instructor, no make-up tests will be allowed.</u>

Assignments and corresponding labs:

Chapter 12 (20)

Shape Lab (50)

Design & Create Triangle Arrangement & Lab Sheet (100)

Outside Shape Lab (20)

FFA Record Book (100)

Shape Arrangement Test (50)

V-Day Novelty Item & Lab Sheet (100)

Wax Roses & Lab Sheet (100)

Candy Bouquet & Lab Sheet (100)

Corsage & Lab Sheet (100)

Flower Meaning Worksheet (20)

Pressed & Dried Flowers & Lab Sheet (100)

Chapter 15 (20)

Silk Corsage & Lab Sheet (100)

Mid-Term Wall-Mount (100)

Chapter 16 (20)

Floral Styles Test (50)

Baby's Breath Chaplet & Lab Sheet (100)

Boutonnière & Lab Sheet (100)

Bouquets to Art Assignment (50)

Chapter 17 (20)

Chapter 18 (20)

Wedding Project (50)

Novelty Item (20)

Create a budget Test (50)

Chapter 22 (20)

Mother's Day Flowers & Lab Sheet (50)

Event Centerpiece Test (50)

Advertisement (20)

Final – Mini Carnation Hawaiian Lei (100)

Tentative Schedule

Week	Topic/Assignment			
Week1	Shapes Unit			
Week2	Shapes Unit Cont. – Lab Triangle Arrangement			
Week3	Record Keeping Unit			
Week4	Valentine's Day Unit – Lab Wax Roses			
Week5	Valentine's Day Shop – Lab Hershey Kiss Roses, Candy Bouquets			
Week6	Pressed Flower Unit			
Week7	Dried & Silk Flower Unit			
Week8	Design Style Unit			
Week9	Design Styles Unit Cont. – Lab Spring Chaplet			
Week10	Contemporary Design Unit – Lab Bouquets to Art			
Week11	Wedding Unit			
Week12	Sympathy Unit			
Week13	Novelty Item Unit			
Week14	Budgeting Unit			
Week15	Floral Careers & Continuing Education			
Week16	Advertising			
Week17	Final Review			
Week18	Final May 22			

Required or Recommended Textbooks and Materials:

- A. Textbook, shears, and other materials will be provided on a daily basis.
- B. The Art of Floral Design, Second Edition (Floral 1)

Floriculture: Designing & Merchandising, Second Edition (Advanced Floral)

(A classroom set of the text will be provided for in class assignments)

Materials Needed

~ pen or pencil ~ note book or writing paper ~ binder

Subject to Change:

This syllabus and schedule are subject to change. If you are absent from class, it is your responsibility to check on any changes made while you were absent.

Evaluation:

Students will be evaluated on the basis of their performance on quizzes (announced and unannounced), written assignments, unit tests, lab projects and final examination according to the following scale. The instructor reserves the right to adjust scores as it may be required throughout the semester.

Tests & Quizzes	20%
Projects	40%
Final Exam	20%

Your grade in this course will be based on the following scale:

A - 90 - 100% B - 80 - 89% C - 70 - 79% D - 60 - 69%F - 59% and below

Attendance

<u>Lecture</u>: Attendance is required and roll will be taken at each class meeting. There is no difference between an "excused" or "unexcused" absence. A "tardy" is considered an absence unless the student contacts the instructor at the end of class to change the status from absent to tardy. Two tardies will count as an absence. Any student who misses more than two weeks of class meetings within the first 9 weeks of class may be dropped from the class by the instructor (i.e., class meets two times per week, 4 absences; class meets 1 time per week, 2 absences).

<u>Lab</u>: Attendance in all labs is mandatory. Students must make prior arrangements with the instructor to be excused from lab. At that time, the instructor will determine, if any, make-up work will be appropriate.

Quizzes: There will be no make-ups for quizzes.

<u>Tests</u>: Make-up tests are limited to students who have made arrangements with the instructor prior to the required testing period or those students who have been excused by High School Attendance Office. Test material is constructed from class discussions, assigned readings, guest lectures, video presentations, and special assignments. Tests will consist of true/false and multiple choice questions. Unless the student receives prior approval from the instructor, no make-up tests will be allowed.

Grading Policy/Scales/Evaluation Criteria

For maximum point consideration, all written assignments and term reports should be typed and double-spaced. Lecture assignments (homework) will be accepted late up to the test for that unit of the course or 2 weeks past the deadline, whichever is sooner; however, late assignments will be penalized 1/5 of the possible points. Late laboratory assignments turned in within one week of the required due date will be accepted with a penalty equal to 1/5 of the maximum points. Any lab assignment turned in after that time up to the last regular class meeting will be accepted with a 50% penalty.

College Policies:

Cheating & Plagiarism

In keeping with the philosophy that students are entitled to the best education available, and in compliance with Board Policy 5410, each student is expected to exert an entirely honest effort toward attaining an education. Violations of this policy will result in disqualification for the course.

Cheating is:

- A. Copying someone else's class work or letting someone copy you, when your teacher tells you that the work is to be done on your own (includes asking/telling orally).
- B. Copying answers on a test or letting someone copy from your test (includes asking/telling orally).
- C. Using a cheat sheet or unauthorized notes.
- D. Turning in someone else's work as your own.
- E. Text messaging and multi-media messaging.

Consequences, Per School Year:

Ist Offense - The teacher shall send a referral to office. Student shall receive an "F" or zero on the work or the test and a one (1) day suspension or Saturday School, parent contact required.

2nd Offense - The teacher shall send a referral to the office. The student shall receive an "F" or zero on the work or the test and a one (1) day suspension with parent contact required. Student placed on honesty contract. A high school student shall be removed to a study hall/or alternative class with a "W/F" for the semester.

3rd Offense - Recommendation for transfer.

Instances of cheating need not be confined to one (1) class. Each of the three (3) offenses could happen in a different class. Any student who is transferred to a study hall/or alternative class and then required disciplinary removal from the study hall/or alternative class shall be transferred to an alternative school site/program.

Each student is expected to assist in the overall environment of the classroom making it conducive to learning.

Accommodations for Students with Disabilities

If you have a verified need for an academic accommodation or materials in alternate media (i.e., Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact the instructor as soon as possible.

Reedley College is committed to creating accessible learning environments consistent with federal and state law. To obtain academic adjustments or auxiliary aids, students must be registered with the DSP&S office on campus. DSP&S can be reached at (559) 638-3332. If you are already registered with the DSP&S office, please provide your Notice of Accommodation form as soon as possible.

Work Ethic - Most students are enrolled in college classes to obtain a quality job or to enhance their skills for advancement with their current employment situation. Employers look for a punctual, responsible individual who is prepared to go to work. Our goal is to replicate the workplace environment where a student can develop and demonstrate these desirable traits.

- Punctual: It is customary to arrive at least 5 minutes before work begins. Individuals will be terminated if they are not punctual.
- Responsible: It is expected than an employee works every scheduled work day. Individuals will be terminated if they are not responsible.
- Prepared: It is expected that an employee be prepared with he/she arrives for work. Students must have work shirts, safety glasses, and appropriate footwear to participate in the laboratory. If a student is not prepared, he/she cannot participate and will receive a zero (see "responsible").

Language - English is expected to be spoken in class for the following reasons:

- All course content and materials are presented in English and class discussions all take place in English.
- All lab activities are conducted in groups and must have effective communication between all group members.
- Activities can be hazardous and it is vital that instructors receive feedback in English to ensure safe practices.
- This policy is designed so that instructors and all students may communicate in a common language.
- All individuals must have freedom of expression and are allowed and encouraged to communicate in the language of their choice outside of class times, including breaks.

Behavioral Standards

- Each student is responsible for his/her own work. Written assignments are not group assignments and no credit will be awarded for students who turn in the same work. Students suspected of cheating on tests and quizzes will receive no credit for that particular assignment and may be removed from the class.
- It is considered polite to turn off cell phones when in the classroom or shop. Please do so.
- There is no smoking, chewing tobacco, alcohol, or drugs allowed in classrooms, shops, or school vehicles.
- This class is set for the semester. All doctor's appointments, interviews, meetings with counselor, and other types of appointments should be scheduled during your time outside of class.

Important Dates for Spring 2022

DATE	DAY	EVENT / DEADLINE
3-Jan	(M)	Campus re-opens after Winter Break
7-Jan	(F)	Last day to add a full-term Spring 2022 class in person or online through WebAdvisor 5:00 p.m.
10-Jan	(M)	Start of Spring 2022 semester
Jan 10 - Mar 11	(M-F)	Short-term classes, first nine weeks
17-Jan	(M)	Martin Luther King, Jr. Day observed (no classes held, campus closed)
21-Jan	(F)	Last day to drop a Spring 2022 full-term class for full refund
28-Jan	(F)	Last day to register for a Spring 2022 full-term class in person w/ authorization code
28-Jan	(F)	Last day to drop a Spring 2022 full-term class to avoid a "W" in person
30-Jan	(Su)	Last day to drop a Spring 2022 full-term class to avoid a "W" on WebAdvisor
30-Jan	(Su)	Last day to add a Spring 2022 full-term class with an authorization code on WebAdvisor
18-Feb	(F)	Lincoln Day observance (no classes held, campus closed)
21-Feb	(M)	Washington Day observance (no classes held, campus closed)
11-Feb	(F)	Last day to change a Spring 2022 class to/from Pass/No-Pass grading basis
1-Mar	(T)	Deadline to apply for graduation for Spring 2022 completion
11-Mar	(F)	Last Day to drop a full-term class (letter grades assigned after this date)
Mar 14 - May 20	(M-F)	Short-term classes, second nine weeks
Apr 11 – April 15	(M-Th)	Spring recess (no classes held, campus open)
15-Apr	(F)	Good Friday observance (no classes held, campus closed) (classes reconvene April 18)
May 16-20	(M-F)	Spring 2022 final exams week
20-May	(F)	End of Spring 2022 semester/commencement
30-May	(M)	Memorial Day holiday (campus closed)

^{**} Withdrawal (W): A student will be assigned a grade of "W" for classes dropped on or after 20 percent of the duration of the class, up to and including 50 percent of the duration of the class. After the 50 percent point, the student must receive a letter grade other than a "W" (i.e., A, B, C, D, F, I, P, NP). Check with your instructor for the deadline applicable to your class.

FFA Participation and Supervised Agricultural Experience (SAE):

All students enrolled in this class have the opportunity to become active members of the FFA, a national student leadership organization that promotes premier leadership, personal growth, and career success through agricultural education. The FFA and SAE are integral components of Agricultural Education. This counts for 20% of the student's grade.

FFA Organization: The FFA component is graded on the number of Activity Points you earn each semester. Opportunities to earn points will be announced by the instructor and are posted on the announcement board. To earn full credit, <u>you must participate in at least 6 activities by the end of each semester.</u> Opportunities to earn activity points include such things as attending FFA chapter meetings, leadership conferences, participating in speaking competitions or career development events, and volunteering at various events throughout the year. All FFA Activities should be recorded in your FFA record book.

SAE: California State Standards in Agriculture Education require that all students have at least one approved SAE project. Each student in this class will have an opportunity to have a floral project as their SAE, however, you are not limited to this specific area. The SAE grade will be determined by scoring the FFA Record Book where students will record the number of hours and other information pertinent to their project. Student record books will be graded along with their portfolio at the end of each semester.