

BA-27: College Entrepreneurial Organization
Course: BA-27-52224
Course Syllabus: Spring 2022
Instructor: Mark L. Oller
Friday Afternoons, 12:00noon-1:50pm
In-Person/Hybrid

Course Title & Code #: BA-27-52224 College Entrepreneurial Organization

Meeting Day, Time & Location: Fridays, 12:00noon – 1:50pm
In-Person/Hybrid BUS 40

Textbook and Materials

- a) No Textbook will be required
- b) Students will need reliable internet access.
- c) Students will need a reliable computer.

Instruction and Learning Methods

- a) Videos, Articles, News Items and Suggested Readings
- b) In-Class Projects and Lab Work

Course Description:

The Course provides the student the opportunity to conceive of a business idea and to see it through to fruition, by applying the information and skills learned and developed in course of the semester. The student will develop a business idea from start to finish that will address a current market void and will solve a real-world problems through the application of entrepreneurial and free-market principles. The business idea will be a viable opportunity to generate revenue, and the student will present reports and financial information to a cross-cultural audience. The student will develop skills in presenting business information and in leading business teams.

Course Objectives

- a) Apply information and skills learned in other business classes, or from the student's experience in real-world business settings, to the organization of community service projects related to free enterprise.
- b) Work with teams to address and solve real-world problems related to the promotion of the concept of free enterprise.
- c) Actively participate in revenue-generating activities
- d) Write business-related materials, including written presentations and annual reports
- e) Prepare and present multiple oral and/or written presentations
- f) Identify and exercise cross-cultural skills necessary in the world of business
- g) Interact effectively with other students and community business leaders
- h) Improve communication skills, both oral and written
- i) Develop and/or improve team-building and leadership skills

Student Learning Outcomes –

- SLO1: Synthesize research findings into projects and presentations
- SLO2: Communicate effectively in a business environment
- SLO3: Plan, organize, direct, and/or control a community service project
- SLO4: Apply learned multimedia skills through written and oral presentations
- SLO5: Identify, evaluate, and search solutions to problem areas in business
- SLO6: Demonstrate leadership skills by successfully leading peers and subordinates
- SLO7: Demonstrate team-building skills
- SLO8: Recognize and demonstrate accountability to others
- SLO9: Successfully lead peers and subordinates

Attendance and Participation for online and hybrid classes

A student may be dropped from the course if the student

- a) does not complete the first week's assignments by the end of the first week
- b) has not logged-on to Canvas for two consecutive weeks
- c) has not completed assignments for two consecutive weeks
- d) is not participating in the course by keeping current on assignments

Attendance and Participation for face-to-face and hybrid classes

- e) misses **six (6)** or more class hours of a 3-unit course
- f) misses **four (4)** or more classes for courses that meet twice per week
- g) misses **one (1)** class meeting during the first **three (3)** weeks of instruction
- h) habitual tardiness will count toward absences

Unless you regularly attend class, and have prepared adequately for each class period, you are not fully participating in the course.

Drop Policy and Drop Dates

- a) Final Drop Date for Students is March 11, 2022

If you intend to drop a course, *do not simply stop participating!*
In order to officially drop a class, *you must fill out a program change card*
The Program Change Card is available in the Admissions and Records Office
Drop dates are listed in your Reedley College Class Schedule
If you do not officially drop a course but simply stop attending, *the Instructor is required to assign a letter grade.*

Communicating with Instructor

E-mailing:

- a) Use the CANVAS e-mail system
- b) Subject Line: Include Course ID and your QUESTION
- c) You should expect a response by the next normal business day.

Grading and Assessment

The course grade will be based on a student's point total points as a percentage of total points possible. Students completing all exams, assignments, and activities with a cumulative, average grade of "C" or better will be deemed as having achieved the course objectives.

Learning Methods & Course Activities:

- a) visual demonstrations and problem-solving
- b) weekly readings, homework assignments, hands-on projects, and periodic examinations
- c) assignments must be completed individually, rather than collaboratively
- d) students must work on their own individual computer
- e) all examinations must be completed individually--collaborative work is not allowed
- f) unless stated otherwise, no books, notes, cell phones, and other electronic devices will be permitted during examinations

Apparel and Attire

One of the objectives of the Business Department is to prepare you for the world of work. We are charged with teaching you about the various functional areas of business as well as appropriate behaviors and attire.

- a) No low-riding pants
- b) No low-cut clothing
- c) No earphones during class
- d) No sunglasses during class
- e) No pajamas in class
- f) No halter-tops or tank tops or muscle shirts in class
- g) shoes or sandals must be worn at all times at Reedley College

General Conduct

Conduct standards are designed to perpetuate the college's educational purposes, allowing students to enjoy the right of freedom to learn. To that end,

- a) students who fail to meet the conduct standards, or
- b) students who interfere with the rights of freedom to learn of others
will be removed from class.
- c) eating, drinking, and smoking are not allowed in the classroom or computer labs
- d) cell phones must be turned off or in the silence or vibrate mode
while class is in session

If you need to use your cell phone (to make/receive a call or to send a text message) please go outside of the classroom. No visitors are allowed while class is in session. Please, if you carry a cell phone or pager, turn the ringer off or to vibrate so the rest of the class is not disrupted by a ring or beep. If your cell phone/pager rings, beeps or makes any other audible sounds in class, you can expect to lose your points for the day – impacting your attendance/participation credit. If you are penalized more than once for a cell phone “violation, you can expect to be asked to leave the class. A ringing cell phone or pager may also initiate a pop quiz for the entire class.

A student will be subject to discipline if she or he:

- a) Prevents other students from pursuing their authorized curricular or co-curricular interests.
- b) Interferes with or disputes faculty and administrators who are fulfilling their professional responsibilities.
- c) Prevents classified employees from fulfilling their prescribed duties.
- d) Deliberately endangers the safety of persons or the security of college property.
- e) Violates Reedley College computers and networks usage policy.
- f) Violates Reedley College cheating/plagiarism policy.

Entering Classroom Late, Leaving Early

- a) Students entering or leaving the classroom at times other than the scheduled start/end of class cause a disruption to students and instructors, and it is rude.
- b) Class begins on the hour (or half hour – depending on the scheduled start time) not 10 minutes past the hour. In an effort to be courteous to your fellow students and the instructor, please make sure that you are in your seat and ready to “get to work” on time.
- c) Students who are habitually tardy (3 or more times per term) will be penalized, as will those who leave class early (without making prior arrangements).

Ethics in the Classroom

You will notice that we will often discuss ethical issues, as such you should understand that cheating and plagiarism is not acceptable in this class (or any other).

Cheating

Cheating is the act or attempted act of taking an examination or performing an assigned, evaluated task in a fraudulent or deceptive manner such as having improper access to answers, in an attempt to gain an unearned academic advantage. Cheating may include, but is not limited to, copying from another’s work, supplying one’s work to another, giving or receiving copies of examinations without an instructor’s permission, using or displaying notes or devices inappropriate to the conditions of the examination, allowing someone other than the officially enrolled student to represent the student, or failing to disclose research results completely.

You may not collaborate with fellow students and turn in the same project. Each student needs to work on their own computer. Many students have been caught cheating because they don’t follow these rules.

Incidents of cheating may result in any of a variety of sanctions and penalties, which may range from a failing grade on a particular examination, assignment, or hands-on project in question to a failing grade in the course, at the discretion of the instructor and depending on the severity and frequency of the incidents.

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:

If you have a verified need for an academic accommodation or materials in alternate media (i.e.: Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact me, or the **DSPS office – ext. 3332** as soon as possible

*Please see the Reedley College catalog for clarification of issues and additional guidelines.