ART 2: Visual Culture Intro Course#59484 Summer 2020

Classroom: Reedley College Room WEB

Class Dates: 06/08/2020-07/09/2020

Class Times and Instructor Office Availability: M TW Th F 8 am - 12:30 pm

Instructor: Edwin Macaraeg, MA

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Course Catalogue Description:

Lecture course to learn the cultural significance of the arts. Instruction will cover media and movements. Students will also learn the elements and principles of design to understand the visual language of the arts and the methods used by artists to communicate ideas to the public. Course also emphasizes the multicultural visual dialogue that occurs throughout the different communities in the world. ADVISORIES: Eligibility for English 125 and 126 (A, CSU-GE, UC, I)

Student Learning Outcomes:

Utilize basic knowledge of the visual arts, including architecture, crafts, drawing, film, digital/electronic media, painting, photography, printmaking, and sculpture.

Use knowledge of the elements and principles of design to further understanding of art objects.

Distinguish use of the various materials and techniques used by artists.

Interpret based on an understanding of visual imagery, including the use of signs, symbols and metaphor.

Understand how context influences art and its evolution from past to the present.

Understand how art functions in society.

Interpret basic types of artists and artisans, including but not limited to Shaman, Classical, Folk, Guild, Individual, Modern, and Contemporary.

Research, discuss varying cultural aspects which influence how art is made and how it is critically perceived and evaluated.

Articulate a visual and conceptual understanding of the major periods in art history.

Use an informed vocabulary to articulate an enhanced appreciation for art.

Required Text:

Prebles' Artforms (11th Edition) 11th Edition by Duane Preble Emeritus, Sarah Preble,

Patrick L. Frank

Digital version can be purchased directly from the Publisher through this link : [Prebles.com](http://Prebles.com) (Links to an external site.)

ISBN-13: 978-0205968114 or

ISBN-10: 0205968112

Required Materials:

Laptop or Desktop for classwork

Chrome web browser works best

Tablet may work but can be limited

Studio Art Materials:

Sketchbook (Mix Media works best)

Drawing pencils

Colored Construction Paper

Old print (Magazines, newspapers, photographs)

Oil Pastel

Digital camera (phone/tablet camera is fine)

Class Activities:

Class activities may include lecture, slide presentations and videos, discussion, homework and projects, written assignments, quizzes and exams.

Grading:

You will be given grades based on a total accumulative score: A, B, C, D, F; determined as follows:

A = 90 – 100%

B = 80 – 89%

C = 70 – 79%

D = 60 – 69%

F = 0 – 59%

10% Gallery Visitation Written responses (2 required during whole semester)

10% Attendance/Participation

10% Critique Discussion

40% Exams (\*\*Lowest exam score dropped for students with good standing (90%+ attendance)

30% Studio Projects

= 100% Total

Students are expected to keep track of his/her grade via Canvas.

Students with disabilities:

If you have a verified need for an academic accommodation or materials in alternate media (i.e.… Braille, large print, electronic text, etc…) per the Americans With Disabilities Act or Section 504 of the Rehabilitation Act, please contact your instructor as soon as possible.

CANVAS:

Students will be able to access content regarding this course through Canvas (The new Blackboard) i.e. Make-up quizzes, discussions, files, assignment details, student grades and videos watched in class, etc.. The syllabus may be accessed and printed from this site.

Google Docs:

Do not use Google Docs to turn in assignments. When sharing documents on Google Docs, only gmail addresses are allowed to view the work. This makes it difficult for instructors who use a campus e-mail account as their default inbox for school.

Assignments:

Assignments are due at the beginning of class on the due date unless otherwise stated. 20% of the total point value will automatically be deducted for late assignments for up to one week. Late assignments are no longer accepted after one week after the deadline.

Written assignments must be typed out and printed for submission. They may be e-mailed if given consent by instructor.

ALL submitted assignment files via Canvas must be in JPEG, DOC, DOCX, PDF, or PDFX format. Discussion board and critique entries are typed directly to Canvas through text box entry (rich text entry available). Assignments will not be accepted through e-mail or messaging.

Exams:

Exams are taken at the beginning of class on date of exam and are due at the end of that time duration. Missing the exam window will result to a make-up exams. Make-up exams are given with an automatic 20% deduction. Make-up exams are no longer given 2 days after due date.

Only two make-up exams are allowed per semester.

Test days are subject to change.

Gallery Reports:

Students to write two Gallery Reports through the semester.

Deadline for first report: Midterm. Deadline for 2nd report: Finals

Write 3-4 paragraphs about the work.

Discuss your findings using terminology used in class.

Submit through Canvas(Turnitin).

Plagiarized work will not be accepted.

Emailed work is not accepted.

Virtual Museum Galleries (Links to an external site.)

<https://www.mentalfloss.com/article/75809/12-world-class-museums-you-can-visit-online>

Include Title, Name of Artist(s). Exhibition space.

Online Class Attendance and Participation Policy Requirements:

Students will be marked present by participating at least three times per week via Canvas.

The following methods will be used to document student participation:

Submission of works.

These include online assignments, projects, web-critiques, peer reviews, quizzes/exams.

Discussion board responses.

Choose any topic within the discussion board forum and leave input/feedback.

Typed out responses should be meaningful and constructive. Simple answers such as “Good job”, or “I agree” will be deemed as lack of effort and may result to an absence.

Failure to submit work and or participate in the discussion board the will result to an absence.

Students are only allowed 3 absences per semester

Examples of Excused Absences:

Funerals

Sickness and injuries

Religious observances

School authorized activities such as sport, band performance, school team etc..

Jury duty or military duty

Psychosocial or mental disability

Authorized documentation of excused absences must be presented to instructor

Examples of Unexcused Absences:

Work

Babysitting

Family vacations

Lack of transportation

Concerts

Online Communication Policy

Contact info:

Edwin Macaraeg

[edwin.macaraeg@scccd.edu](mailto:edwin.macaraeg@scccd.edu)

Office Hours and best times to reach me:

MTWThF 8:00 am - 12:30 pm

Response time: Please allow up to 24 hours for a response.

Preferred methods of communication:

Remind (Text messaging app. For Remind download info click this link (Links to an external site.)).

Class code: [remind.com/join/c699aa](http://remind.com/join/c699aa)

School e-mail.

Canvas Inbox.

Professor's Expectations:

Respect towards your classmates and instructor is expected and essential for keeping a positive and friendly environment throughout the course. It is important that you demonstrate a willingness to learn and consider ideas and concepts that may be unfamiliar to you. Expression of genuine enthusiasm and curiosity is the most direct path to an excellent grade. Learning and the acquisition of knowledge and skills are an important part of personal development, which is the ultimate goal of our time here.

Student Conduct Statement:

Student Code of Conduct – Students are held accountable to the Student Code of Conduct (college catalog), which outlines expectations pertaining to academic honesty (including cheating and plagiarism), classroom conduct and general conduct.

Course Outline

I. Visual Art Media (Understanding Materials, Processes, and Terminology)

A Architecture

B Crafts

C Drawing

D Film

E Electronic

F Painting

G Photography

H Printmaking

I Sculpture

II. The Elements of Design

A Line

B Shape

C Form

D Color

E Value

F Texture

G Space

H Time/Motion

III. The Principles of Design

A Unity/Variety

B Balance

C Emphasis

D Rhythm

E Pattern

F Directional Forces

G Scale/Proportion

IV. Addressing Content

A Signals, Signs, and Symbols

B Visual Metaphors

V. Addressing Form and Style

A Representational

B Abstract

C Non-Objective

D Conceptual

VI Art and Cultural Context

A Prehistoric

B Paleolithic

C Mesolithic

D Neolithic

E Ancient

F Mesopotamia

G Egypt

H Aegean

I Classical

J Greece

K Rome

VII Art Criticism Dominant Methodologies:

A Sociocultural Criticism (Taking into account the time and culture of artists and how culture influences the art created)

B Expressive Theory (Art viewed as a representing or externalizing of an artist's inner emotional or psychological state or

subjective vision, often communication or for catharsis.

C Formalist Criticism (The Analysis and critque of an artwork based on its composition and the arrangement of its elements and

design principles).

VIII History and Major Art Movements

A Medieval to Renaissance

B Renaissance to Neo-Classicism

C Romanticism

D Realism

E Impressionism

F Pointilism

G Fauvism

H Expressionism

I Cubism

J Dada

K Surrealism

L Abstract Expressionism

M Pop

N Minimalism

O Conceptualism

P Photorealism

Q Feminist

R Neo-Expressionist

S Post-Modern

T Current Trends

U Asian

V Islamic

W African and Oceanic

X Pre-Columbian

Y Native American

IX Artists and Artisans

A Ritual Artists and Shaman

B Classical Artisans

C The Guild Model: Apprentice/Journeyman/Master

D The Birth of the Individual Artist

E Folk Artists

F Naïve Artists

G Contemporary Artists/Artisans

\*\*Instructor may make any needed changes at any time