



Calendar Fall 2012  
**Communication 1: Public Speaking**  
 TTH Class  
 Instructor: Linda Carvalho Cooley

|       |          | <b>August</b>   | <b>Required Reading</b>                |
|-------|----------|---|--|
| 8/14  | Tuesday  | Course introduction   |  |
| 8/16  | Thursday | Introduction speeches   |  |
| 8/21  | Tuesday  | Speech Anxiety  | Chapter 3                              |
| 8/23  | Thursday | Communication Models (in class activity)<br>First Speech Assigned – Cultural Artifact                         | Chapter 1                              |
| 8/28  | Tuesday  | Canons & Delivery   | Chapters 1, 17, 18 & 19                |
| 8/30  | Thursday | Outlining (in class activity)   | Chapters 2, 14                         |
|       |          | <b>September</b>  |  |
| 9/4   | Tuesday  | Outlining (in class activity)   |  |
| 9/6   | Thursday | Listening   | Chapter 5                              |
| 9/11  | Tuesday  | Rough Draft outline due in class activity   | 2 COPIES<br>REQUIRED                   |
| 9/13  | Thursday | Outlines Due – Final Version<br>Quiz 1 (Chapters 1, 2, 3, 5, 14, 17, 18, 19 & Lecture notes)                  |  |
| 9/18  | Tuesday  | Cultural Artifact or Autobiographical Speeches  |  |
| 9/20  | Thursday | Cultural Artifact or Autobiographical Speeches<br>Second Speech Assigned - Informative                        | Chapter 23                             |
| 9/25  | Tuesday  | Reflection Papers Due<br>Library Research   |  |
| 9/27  | Thursday | Audience Motivation, Attitudes & Values   | Chapter 6                              |
|       |          | <b>October</b>  |  |
| 10/2  | Tuesday  | References & APA format<br>Responsible Knowledge<br>Supporting Materials                                      | Chapters 7, 8, 9, 10 & 11              |
| 10/4  | Thursday | Presentation Aids & Using Power Point<br>Assign Professional Speech Critiques                                 | Chapters 20, 21, & 22                  |
| 10/9  | Tuesday  | Rough Draft outline due in class  | 2 COPIES<br>REQUIRED                   |
| 10/11 | Thursday | Quiz 2 (Chapters 6, 7, 8, 9, 10, 11, 20, 21, 22, 23 & Lecture notes)<br>Outlines Due for Informative Speeches | (Last day to drop or be dropped 10/12) |
| 10/16 | Tuesday  | Informative Speeches  |  |
| 10/18 | Thursday | Informative Speeches  |  |
| 10/23 | Tuesday  | Informative Speeches  |  |
| 10/25 | Thursday | Informative Speeches  |  |
| 10/30 | Tuesday  | Reflection Papers Due Assign Third Speech -<br>Persuasion Principles & Fallacies                              | Chapter 24                             |

| <b>November</b> |                                     |  | <b>Required Reading</b>            |
|-----------------|-------------------------------------|--|------------------------------------|
| 11/1            | Thursday                            | Spoken Word<br>Rough Draft outline due in class  | Chapter 16<br>2 COPIES<br>REQUIRED |
| 11/6            | Tuesday                             | Outlines Due for Persuasive Speeches<br>Professional Speech Critiques Due              |                                    |
| 11/8            | Thursday                            | Persuasive Speeches  |                                    |
| 11/13           | Tuesday                             | Persuasive Speeches  |                                    |
| 11/15           | Thursday                            | Persuasive Speeches  |                                    |
| 11/20           | Tuesday                             | Persuasive Speeches  |                                    |
| NOV             | 22-23                               | Thanksgiving Break No Class  |                                    |
| 11/27           | Tuesday                             | Last Ditch Day   |                                    |
| 11/29           | Thursday                            | Reflection Papers Due<br>Assign Final Speech - Ceremonial<br>Ceremonial Speech Lecture | Chapter 25                         |
| <b>December</b> |                                     |  |                                    |
| 12/4            | Tuesday                             | Fun with Ceremonial Speeches   |                                    |
| 12/6            | Thursday                            | Ceremonial Speeches  |                                    |
| DEC             | 10 <sup>th</sup> – 14 <sup>th</sup> | Finals Week (Check Schedule Below)   |                                    |

Final will include Chapters 24, 16, 25 & Lecture Notes  
and a re-examination of Chapters 17, 18 & 19

| Your Class          | Date Assigned For Final      | Time Assigned For Final |
|---------------------|------------------------------|-------------------------|
| Comm 1 TTH 12:30 pm | Tuesday Dec 11 <sup>th</sup> | 12 pm to 1:50 pm        |