



Spring 2011

Comm 1: Public Speaking

Instructor: Nicholas Barrett

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Course #: 51931

1/13-5/19/11 Thurs 6:00PM - 8:50PM, Business Room 40

3 units, 2 hour 50 min

Drop Deadline: 3/11/11

**Required Materials:**

Fraleigh, D. M. & Tuman, J.S. (2009). *Speak up! An illustrated guide to public speaking*. Boston, Ma. Bedford/St. Martin's.

**Course Description:**

This course will examine theories and techniques of public speaking and is designed to enhance fundamental public speaking skills including research, organization, reasoning, listening and audience analysis. Particular emphasis will be on the logical organization, composition and delivery of informative and persuasive speeches.

**Course Objectives:**

In the process of completing this course, students will:

1. Develop the communication skills necessary to effectively engage in public discourse.
2. Practice techniques used to inform and persuade audiences.
3. Study the principles of public address through the preparation and delivery of various types of speeches.
4. Build competence in critical analysis and presentation of spoken discourse.
5. Engage in extemporaneous speaking.

**Course Outcomes:**

Upon completion of this course, students will be able to:

1. Identify and apply effective communication strategies while participating in public discourse.
2. Construct and deliver dynamic presentations that are adapted to the purpose and audience.
3. Utilize research materials to incorporate credible and relevant evidence.
4. Implement appropriate organizational patterns.
5. Analyze the effectiveness of communication through constructive critique.

**Prior Coursework:** Because of the writing elements required for this course, it is strongly recommended that students have completed English 1A, 125, and/or 126 or the equivalent. Students should possess knowledge of constructing outlines, APA or MLA usage, and be proficient with spelling and grammar at the collegiate level.

**Attendance:**

Unexcused absences in excess of one (1) class session will result in the inability to obtain maximum participation points (see **Participation** below). Absences for serious and compelling reasons will be excused with documentation from a legitimate authority. State Center Community College District requires that attendance be taken for each class. Arriving late to class and leaving early are unacceptable and will result in a reduction of points.

**Participation:**

This is an interactive class and your participation is vital to the classroom environment. Students are expected to attend class each day and be prepared to discuss ideas and opinions relevant to public speaking. Please come to class ready to engage the material and classroom activities.

**Classroom Deportment:**

Students are expected to be polite and courteous to both the instructor and fellow classmates. Students will refrain from speaking during presentations, or be asked to leave the classroom. On presentation days, students may not enter or leave the room while another student is speaking. Texting and the use of cell phones are strictly prohibited.

**Academic Dishonesty:**

“Because cheating, plagiarism, and collusion in dishonest activities erode the integrity of the college, each student is expected to exert an entirely honest effort in all academic endeavors. Academic dishonesty in any form is a very serious offense and will incur serious consequences” (Schedule of Courses pg. 98). Academic dishonesty is unacceptable and will not be tolerated by the State Center Community College District. Students are required to familiarize themselves with the “Campus Policies” section of the schedule of courses.

**Accommodations for Students with Disabilities:**

If you have a verified need for an academic accommodation or materials in alternate media (i.e., Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact me as soon as possible.

**Assignments/Speeches:**

All written assignments are to be turned in at the beginning of the class period. All written assignments must be typed in Times New Roman 12 point font and double spaced; late and handwritten assignments will not be accepted. This class fulfills the oral component for a general education course, as such, participation in all presentations is necessary for successful completion of this course. Assigned readings are to be completed on the assigned date—see below.

**Personal Object Presentation:**

Each student will make a brief presentation on an object that has a significant meaning to him/her.

**Research Assignment Presentation:**

Each student will choose a topic on which to do some basic research and make a brief presentation to the class.

**Informative Speech Assignment:**

The objective of this assignment is to provide students with experience in informative speaking. Each presentation should be organized, adapted to the audience, extemporaneous and informative. A full-sentence outline will be required for successful completion.

**Persuasive Speech Assignment:**

The objective of this assignment is to provide students with experience in persuasive speaking. This assignment represents a culmination of the components of public speaking that have been examined in this class. A full-sentence outline will be required for successful completion.

**Point Designation and Grading Scale:**

Personal Object Presentation: 50

- i. Speech-25
- ii. Outline-15
- iii. Reflection-10

Research Assignment Presentation: 75

- i. Speech -50
- ii. Outline -15
- iii. Reflection -10

Informative Speech: 125

- i. Speech -65
- ii. Outline -40
- iii. Reflection -20

Persuasive Speech: 150

- i. Speech -75
- ii. Outline -50
- iii. Reflection -25

Participation: 50

Final: 50

**TOTAL POINTS POSSIBLE: 500**

450-500	=A
400-449	=B
350-399	=C
300-349	=D
000-299	=F

The instructor reserves the right to increase points for students who are on the margin; this may be done on the basis of attitude and participation throughout the semester and is solely at the discretion of the instructor.

### Communication 1 – Course Schedule

Date (Thurs)	Assignment	Required Reading (Chapter)
1/13	Course Introduction Discuss Personal Object Assignment	
1/20	Developing your First Speech Discuss Research Assignment Presentation	1 & 2
1/27	Introductions and Conclusions & Outlining Your Speech Discuss Research Assignment Presentation	10 & 11
2/3	<b>Personal Object Speech</b> <b>-Outline Due-</b>	
2/10	Selecting Your Topic & Researching Your Speech -Research Assignment Topic Due-	6 & 7
2/17	Audience Analysis & Organizing Your Speech	5 & 9
2/24	<b>Research Assignment</b> <b>-Outline Due-</b>	
3/3	Informative Speaking Discuss Informative Speech	15
3/10	Speech Ethics & Using Supporting Material -Informative Speech Topic Due-	3 & 8
3/17	Delivering Your Speech	13
3/24	<b>Informative Speech &amp; Review</b> <b>-Outline Due-</b>	
3/31	<b>Informative Speech &amp; Review</b> <b>-Outline Due-</b>	
4/7	Persuasive Speaking & Methods of Persuasion Discuss Persuasive Speech	16 & 17
4/14	Listening Skills & Language and Style -Persuasive Speech Topics Due-	4 & 12
4/21	NO CLASS—SPRING BREAK	
4/28	Using Audio Visual Aids	14
5/5	<b>Persuasive Speech &amp; Review</b> <b>-Outline Due-</b>	
5/12	<b>Persuasive Speech &amp; Review</b> <b>-Outline Due-</b>	
5/19	FINAL 6:00-8:50PM	

*\*\*\*In class activities will supplement lecture material\*\*\**

**STATE CENTER COMMUNITY COLLEGE DISTRICT  
ACADEMIC DISHONESTY POLICY**

Academic dishonesty is unacceptable and will not be tolerated by the State Center Community College District. Cheating, plagiarism, and collusion in dishonest activities erode the college's educational and social role in the community.

**CHEATING** – Cheating is the act of deception by which a student misleadingly demonstrates that he/she has mastered information on an academic exercise. Examples include but are not limited to:

- a. Copying or allowing another to copy a test, paper, project, or performance.
- b. Using unauthorized materials during a test, for example, notes, formula lists, or “cheat sheets.”
- c. Taking a test for someone else or permitting someone to take a test for you.

**PLAGIARISM** – Plagiarism is the act of representing the work of another as one's own without giving credit. Plagiarism includes but is not limited to:

- a. Incorporating the ideas of words of another's work without giving appropriate credit.
- b. Representing another's artistic or scholarly works such as musical compositions, computer programs, photographs, etc., as one's own.

**DISCIPLINARY PROCEDURES** – When a faculty member discovers a violation of the cheating or plagiarism policy, the faculty member:

- a. Will arrange a conference with the student and at that time advise the student of the allegations.
- b. Will notify the dean of the division in writing that an act of dishonesty has occurred.
- c. May give the student an F for the assignment and/or for the course

A student may appeal the faculty member's action to the Academic Standards Committee