



Fall 2011

Comm 1: Public Speaking

Instructor: Nicholas Barrett

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Drop Deadline: 10/14/2011

Course #: 50969

8/16-12/15/11 T-TH 2:00 - 3:15PM, Business

Room 40

3 units, 1 hour 15 min

**Required Materials:** Fraleigh, D. M. & Tuman, J.S. (2011). *Speak up! An illustrated guide to public speaking* (2nd ed.). Boston, Ma. Bedford/St. Martin's.

Scantron 882E (2)

### **Course Description:**

This course will cover theories and techniques of public speaking. Course is designed to enhance fundamental public speaking skills which include research, organization, reasoning, listening and audience demographics. Particular emphasis will be on the logical organization, composition and delivery of informative and persuasive speeches. Communication 1 fulfills the General Education Requirement in Oral Communication (G.E. Foundation A1). (Note: subject advisory eligibility for English 1A).

### **Course Objectives:**

In the process of completing this course, students will:

1. Gain communicative competence and confidence as a result of the preparation, presentation, and analysis of oral discourse.
2. Gain an understanding of the communicative process.
3. Develop skill in informative, persuasive and ceremonial speaking.
4. Recognize the need for clear and concise organization of ideas.
5. Use supporting materials effectively.
6. Analyze and adapt messages to address audience attitudes, needs and demographics.
7. Recognize the role of culture in the production and management of spoken interaction.
8. Develop skill in extemporaneous speaking, students will present a minimum of three speeches in front of an audience.
9. Enhance vocal skills (projection, diction, inflection and volume).
10. Improve listening skills.
11. Critique and analyze their own and others students' speeches.
12. Utilize practical assignments and exercises that will reinforce the theoretical concepts studied in class.

### **Course Outcomes:**

Upon completion of this course, students will be able to:

1. Construct and deliver dynamic and competent presentations that are adapted to the purpose and audience.
2. Utilize research materials that incorporate sufficient, credible, and relevant evidence.
3. Choose appropriate organizational patterns.
4. Analyze the effectiveness of communication through constructive critique.

**Prior Coursework:** Because of the writing elements required for this course, it is strongly recommended that students have completed English 1A, 125, and/or 126 or the equivalent. Students should possess knowledge of constructing outlines, APA or MLA usage, and be proficient with spelling and grammar at the collegiate level.

**Attendance:**

Unexcused absences in excess of two (2) class sessions will result in the inability to obtain maximum participation points (see **Participation** below). Absences for serious and compelling reasons will be excused with documentation from a legitimate authority. State Center Community College District requires that attendance be taken for each class. Arriving late to class and/or leaving early is unacceptable.

**Participation:**

This is an interactive class and your participation is vital to the classroom environment. Students are expected to attend class each day and be prepared to discuss ideas and opinions relevant to public speaking. Please come to class ready to engage the material and classroom activities.

**Assignments/Speeches:**

All written assignments are to be turned in at the beginning of the class period. All written assignments must be typed in Times New Roman 12 point font and double spaced; late and handwritten assignments will not be accepted. This class fulfills the oral component for a general education course, as such, participation in all presentations is necessary for successful completion of this course. Assigned readings are to be completed by the assigned date—see below.

**Personal Object Presentation:**

Each student will make a brief presentation on an object that has a significant meaning to him/her.

**Research Assignment Presentation:**

Each student will choose a topic on which to do some basic research and make a brief presentation to the class.

**Informative Speech Assignment:**

The objective of this assignment is to provide students with experience in informative speaking. Each presentation should be organized, adapted to the audience, extemporaneous and informative. A full-sentence outline will be required for successful completion.

**Persuasive Speech Assignment:**

The objective of this assignment is to provide students with experience in persuasive speaking. This assignment represents a culmination of the components of public speaking that have been examined in this class. A full-sentence outline will be required for successful completion.

**Examinations:**

There will be two (2) examinations and five (5) pop-quizzes consisting of true/false, matching, and/or multiple choice questions.

**Classroom Deportment:**

Students are expected to be polite and courteous to both the instructor and fellow classmates. Students will refrain from speaking during presentations, or be asked to leave the classroom. On

presentation days, students may not enter/leave the room while a student is speaking—violation will result in a 10% reduction on your own speech grade. Texting and the use of cell phones are strictly prohibited.

**Academic Dishonesty:**

“Because cheating, plagiarism, and collusion in dishonest activities erode the integrity of the college, each student is expected to exert an entirely honest effort in all academic endeavors. Academic dishonesty in any form is a very serious offense and will incur serious consequences” (Schedule of Courses pg. 98). Academic dishonesty is unacceptable and will not be tolerated by the State Center Community College District. Students are required to familiarize themselves with the “Campus Policies” section of the schedule of courses.

**Accommodations for Students with Disabilities:**

If you have a verified need for an academic accommodation or materials in alternate media (i.e., Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact me as soon as possible.

<b>Point Designation and Grading Scale:</b>	<b>Score:</b>
Personal Object Presentation: 50	
i.    Speech-25	_____
ii.   Outline-15	_____
iii.  Reflection-10	_____
Research Assignment Presentation: 75	
i.    Speech -50	_____
ii.   Outline -15	_____
iii.  Reflection -10	_____
Informative Speech: 125	
i.    Speech -65	_____
ii.   Outline -40	_____
iii.  Reflection -20	_____
Persuasive Speech: 150	
i.    Speech -75	_____
ii.   Outline -50	_____
iii.  Reflection -25	_____
Participation: 50	_____
Pop Quizzes (x5): 50	_____
Midterm: 50	_____
Final: 50	_____

**TOTAL POINTS POSSIBLE: 600**

540-600	=A
480-539	=B
420-479	=C
360-419	=D
000-359	=F

The instructor reserves the right to increase points for students who are on the margin; this may be done on the basis of attitude and participation throughout the semester and is solely at the discretion of the instructor.

**STATE CENTER COMMUNITY COLLEGE DISTRICT  
ACADEMIC DISHONESTY POLICY**

Academic dishonesty is unacceptable and will not be tolerated by the State Center Community College District. Cheating, plagiarism, and collusion in dishonest activities erode the college's educational and social role in the community.

**CHEATING** – Cheating is the act of deception by which a student misleadingly demonstrates that he/she has mastered information on an academic exercise. Examples include but are not limited to:

- a. Copying or allowing another to copy a test, paper, project, or performance.
- b. Using unauthorized materials during a test, for example, notes, formula lists, or "cheat sheets."
- c. Taking a test for someone else or permitting someone to take a test for you.

**PLAGIARISM** – Plagiarism is the act of representing the work of another as one's own without giving credit. Plagiarism includes but is not limited to:

- a. Incorporating the ideas of words of another's work without giving appropriate credit.
- b. Representing another's artistic or scholarly works such as musical compositions, computer programs, photographs, etc., as one's own.

**DISCIPLINARY PROCEDURES** – When a faculty member discovers a violation of the cheating or plagiarism policy, the faculty member:

- a. Will arrange a conference with the student and at that time advise the student of the allegations.
- b. Will notify the dean of the division in writing that an act of dishonesty has occurred.
- c. May give the student an F for the assignment and/or for the course

A student may appeal the faculty member's action to the Academic Standards Committee

### Communication 1 – Course Schedule

Date (T/TH)	Assignment	Required Reading (Chapter)
8/16	Course Introduction (Discuss Personal Object Assignment)	
8/18	Introducing Public Speaking Introductions & Conclusions	1 & 10
8/23	Developing Your First Speech	2
8/25	Selecting Your Topic	6
8/30	<b>Personal Object Speeches</b>	<b>Personal object outlines due</b>
9/1	<b>Personal Object Speeches</b>	<b>Personal object outlines due</b>
9/6	(Discuss Research Assignment) Library for Research	
9/8	Organizing Your Speech	9
9/13	Outlining Your Speech	11
9/15	Delivering Your Speech	13
9/20	Review Student Outlines	<b>Research outlines due</b>
9/22	<b>Research Assignment Speeches</b>	
9/27	<b>Research Assignment Speeches</b>	
9/29	Informative Speaking (Discuss Informative Speech Assignment)	15
10/4	<b>MIDTERM</b>	
10/6	Researching Your Speech Using Supporting Materials	7 & 8
10/11	Using Presentation Aids	14
10/13	Listening Language & Style	4 & 12
10/18	Review Student Outlines	<b>Informative outlines due</b>
10/20	<b>Informative Speeches</b>	
10/25	<b>Informative Speeches</b>	
10/27	<b>Informative Speeches</b>	
11/1	<b>Informative Speeches</b>	
11/3	Persuasive Speaking (Discuss Persuasive Speech Assignment)	16
11/8	Methods of Persuasion	17
11/10	Methods of Persuasion (Cont.)	(Cont.)
11/15	Audience Analysis	5
11/17	Speech Ethics	3
11/22	Review Student Outlines	<b>Persuasive outlines due</b>
11/24	THANKSGIVING (No Class)	
11/29	<b>Persuasive Speeches</b>	
12/1	<b>Persuasive Speeches</b>	
12/5	<b>Persuasive Speeches</b>	
12/8	<b>Persuasive Speeches</b>	
12/13	Review for Final	
12/15	<b>FINAL 2:00-3:50 PM</b>	

The schedule is subject to change at the discretion of the instructor – it is the responsibility of the student to check on announcements made during any absence.