

## **EH 35 Floral Design**

Instructor Laurie Garza

Office LSH1

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Class Time: Tuesdays, 6:00-9:50 p.m.  
Beginning January 12, 2010  
Ending, March 9, 2010

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### **Supplies:**

A notebook or binder and note taking supplies. Floral shears and a floral knife are helpful but not required.

### **Description:**

Introduction to floral design including the principles and elements of design, color theory, preparation, care of cut flowers and foliage plants, and formation of basic floral arrangements.

Materials fee required.

### **Course Outcomes:**

Upon completion of the course, students should have a basic knowledge of how to:

- Care for and handle cut flowers, greenery and potted plants
- Identify, select, properly use florist tools, equipment and materials
- Identify flowers and potted plants commonly used in the floral industry
- Demonstrate an understanding of basic floral design principles

### **Course outline, lecture and project schedule**

The instructor will determine the order in which the following will be presented. It is also probable that several skills may be served by the same assignment

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|------|---|------|
| I.   | Basic introduction to floral design class               | 1/12 |
|      | A. Introductions  |      |
|      | B. Project and Lecture discussion                       |      |
|      | C. Tools and supplies                                   |      |
|      | D. Classroom Procedures                                 |      |
|      | E. Floral project: Corsage                              |      |
| II.  | History of floral design, materials use and preparation | 1/19 |
|      | A. A look at Floral Design through history              |      |
|      | B. Bring in old floral design books                     |      |
|      | C. Floral handling, cleaning and preparation            |      |
|      | D. Refrigeration and Storage                            |      |
| III. | Materials and supplies used in the floral industry      | 1/26 |
|      | A. Flowers and greens                                   |      |
|      | B. Wire, ribbon; terminology                            |      |
|      | C. Florist foams and frogs, changes in popular uses     |      |
|      | D. Container examples and selection                     |      |
|      | E. Project  |      |

IV.	Basic Elements and Principles of floral design	2/2
	A. Design principles, elements and theory	
	B. Floral arrangement shapes	
	C. Color	
	D. Resources for information	
	E. Project using color principles learned	
V.	Types of floral projects, Valentine's Day History and facts	2/9
	A. Arrangements, types and their names	
	B. Foliage plants, decorating for gift-giving or decor	
	C. Identify commonly used foliage plants	
	D. Greenhouse and EH facility tour	
VI.	Alternative sources for flowers and foliage	2/16
	A. Home-grown	
	B. Foraged (with permission of course)	
	C. Grocery store	
	D. Farmer's markets	
	E. Demonstration of arrangement using gathered materials	
	F. Project: make an arrangement of choice using your found materials	
VII.	Cut flower information and sources	2/23
	A. California Cut Flower Commission	
	B. Internet Sources	
	C. Magazines and books	
	D. Discuss preparation for an event	
VIII.	Review	3/2
	A. Review and discussion	
	B. Final project discussion	
IX.	Final	3/9
	A. Written final	
	B. Final floral project	
	C.	

**Attendance/ Tardiness**

Students are expected to be on time. It is distracting to fellow classmates and the instructor. Missing the beginning of the class puts you into an uninformed situation, and the class for the day needs to be explained to you, which takes time away from the students who arrive on time! Be courteous to your classmates and be on time! Attendance in this class is important, as it is a nine-week class. The lab projects are hands-on and cannot be repeated or made up due to the perishable nature of materials.

**Homework:**

Homework will be accepted on date due only.

**Electronic Devices**

No electronic devices are allowed in class during lecture or lab times. This includes: Cell phones, iPods, mp3 players etc. They must be turned off or volume on mute. It is highly distracting. We will have regular breaks when you can access these devices. Thanks for your cooperation!

**Tests:**

There will be no makeups for missed tests. An assessment will be given on skills and terminology learned near the middle of the nine-week term and in the final class.

**Grading**

<b>Percent of Total Points</b>	<b>Grade</b>
<b>90-100</b>	<b>A</b>
<b>80-89</b>	<b>B</b>
<b>70-79</b>	<b>C</b>
<b>60-69</b>	<b>D</b>
<b>0-59</b>	<b>F</b>

**Final Exam:**

The final exam will be given on last day of class. It will be review of the various subjects we covered in class. Consisting of a written and a hands-on assessment.

**ADA**

If you have special needs as addressed as by the Americans with Disabilities (ADA) act, please notify your instructor immediately. Reasonable efforts will be made to accommodate your special needs.

**Academic Dishonesty**

Cheating and/ or plagiarism will not be tolerated. Academic dishonesty in any form is a serious offense. The academic dishonesty policy of Reedley College is clearly stated in the class schedule.

**Helpful Hints:**

Come into the classroom ready to participate in discussion and the exchanging of ideas and information. Speak up and share your ideas. We can all learn something new.

Dress appropriately for flower handling- it can be messy. Students are required to join in to help clean up the classroom after our lab time. Buckets will need to be dumped and supplies put away. Flowers are messy! It is a big job to clean up, so let's share!

Most of all, let's make it a great experience for all participants!