

Journalism 8, Newspaper Production

Spring 2005 • Tuesdays 6-8:40 p.m. • ART 154 • 1-3 units

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COURSE DESCRIPTION:

This course is the laboratory environment which provides students with “real world” experience in newspaper production. It is designed for students interested in all or some of the aspects of newspaper production including story proposals, writing, editing, photography, advertising, and page layout.

COURSE OBJECTIVES:

The objective of this course is to produce at least two issues of the Reedley College student newspaper *The Chant*. This can include proposing appropriate ideas for news, feature, opinion and sports stories, producing professional articles through interviewing and using journalism style writing, taking professional photos and using journalist judgement in cropping and editing, writing journalist captions for each photo, editing and proofreading work, selling and creating advertisements for print, or using journalist judgement in deciding placement of stories, photos, cartoons, and advertisements toward a final product.

READING:

- The suggested readings for this course is News Reporting and Writing (9th ed) by Mecher, and an Associated Press Stylebook.
- It is strongly suggested that students read several different newspapers and magazines to further their understanding of news writing, journalistic photos and the mass media in general.

ASSIGNMENTS:

As this class is the newsroom for *The Chant*, all points will be earned through creating the two issues of the newspaper. Each article written, photo taken (including caption), or advertisement sold (including collecting money) for an issue of *The Chant* can be worth up to 10 points each, depending on their quality. Two points can also be earned for proofreading writers' final stories (not including your own). Points can also be earned for other contributions to the newspaper including cartoons or other ideas students might have, please discuss these at newsroom meeting or with the instructor.

Full points can ONLY be earned if deadlines for each assignment is meet ON TIME as an important aspect of learning about a newsroom is meeting deadlines. Remember that each student is a part of the newspaper and if any part is late, it effects the whole newspaper staff as well as the outcome of the newspaper.

The Chant
Volume 2
Reedley College
December 2004

This photo about women captures this Halloween.
Get Advertisers into page 4

Captain Gonzalez keeps up on points.
Read up on a perfect page 1

Tigers lose the pump, but not their integrity

It all was not behind them. "They gave us a hard lesson" and White, "It's only... we have to have a healthy respect for our opponent. We have respect for them and I think they have respect for us." The Reedley College Tigers defeated Coach White's team on the court Friday night at the gym.

Through the game with four competitors, Brown found ways to score for the first time since he had backings between CC, Reedley and Brockley.

"It was a big win and we are on top after the game" said Brown.

Brown was referring to his decorated FOC (Future Olympian) award.

"We were on the same school in Texas County, Georgia," said Brown.

Apparently there's no steady stream of trophies to break open a trophy.

Despite an amazing performance from Reedley FOC's offense through a series of games in the first half, the team went to the locker room and made some adjustments, came out and played a solid second half to win with a final score of 74-67.

With a hard-fought game, the Tigers finished with FOC 15 points in the first half. If the statistics had been made, the score would have been 14-13 for the game. It was clear the team could already make a big difference in the end.

With the score tied at 14-13, the crowd was looking for a winning shot from the open.

The information was a bit of a surprise between CC and Brockley. A difference of a mere score of 15 points, the Tigers and the FOC team.

Suggesting that the team could be the best in the state, the top of the competition only in the middle and one for the opening game on the court of the FOC.

Had the team been here, the CC Tiger team would have been a success.

Reedley College football players strongly believe in their own team.
Photo by Steve Hays

Alcohol Awareness Week a success

Alcohol Awareness Week was a success at Reedley College. The week-long event was held to educate students about alcohol and drugs, and the dangers of drinking and driving. The event was held in the gymnasium and featured a variety of activities, including a quiz, a contest, and a presentation. The event was a success and the students learned a lot about the dangers of alcohol and drugs.

With facts and information passed all over campus, AAW made sure the message at Reedley College knew where Alcohol Awareness Week was held.

Many different activities were held to encourage students participation, and were successful.

AAW members Anna Garcia and Nandana Hightman were active volunteers in the event.

"We have a lot of information for people who have an alcohol problem or for those who are just interested," said Hightman.

Garcia and Hightman both volunteered to help with the event's Alcohol Awareness Week and hope to see the growth of following years.

"We have a lot of information for people who have an alcohol problem or for those who are just interested," said Garcia.

"Our goal is to make sure that everyone knows as much about the dangers of alcohol as possible," said Garcia.

Several guest speakers were invited to give students advice on drinking and driving through the week.

Drinking/Agony of the Fresno County Hispanic Communities

There is a whole process to show the effects of this awareness before drinking and driving, and that's what we try to do."

The FOC provides FOC classes and counseling, a great idea.

Students John Hightman thought the event was successful and he had a great time.

Hightman (front) says, "It has many benefits to it."

Drinking awareness is a big thing to do in the world, and it's important to know how to stay safe.

Photo by Steve Hays

Students are required to earn 40 points for each newspaper issue. These 40 points can be earned through any variety of ways depending on your subject of interest. There will be a total of 80 points available in this course.

GRADING:

Grades will be based on the total point score and follow these guidelines: A = 90% and above; B = 80%-89%; C = 70%-79%; D = 60-69%; F = 59% and below.

ATTENDANCE:

Most work done for this course will be done outside the classroom in gathering information for stories, attending events, taking photos, doing interviews, gathering ads, and so on. But meetings will take place in class and are mandatory. Think of class meetings as newsroom meetings, a place where we discuss the progression and direction of the paper and where you will turn in articles, photos, captions, and ads etc.

CLASSROOM RULES:

NO food or drinks are allowed in the ART 154 computer lab, these are brand new computers, so please help keep them in good condition. Please turn all cell phones and pagers OFF before entering class. Any student having a device going off during a lecture will 5 loss points toward your final grade.

Open Lab Hours:

ART 154 has open lab hours for students. Please feel free to use these lab hours to write stories or captions, edit photos, or anything else for *The Chant*. A folder will be created on one computer to save all *Chant* materials in. Open lab hours will be announced the first week of instruction.

DISABILITY NOTICE:

Students with disabilities are encouraged to identify themselves to the college and the instructor so reasonable accommodations for their learning and evaluation with the course can be made.

CHEATING AND PLAGIARISM:

Cheating and plagiarism are not tolerated in this course or any course at Reedley College. Please see the college catalog for complete information. Students are not allowed to confer during exams, and all work submitted to the instructor must be your own original work. Plagiarism and cheating will result in a failing grade in this course, and possible expulsion from the college.

QUESTIONS:

Please don't hesitate to see, call or e-mail me if you have questions, concerns or comments. I am happy to assist you.

SEMESTER SCHEDULE:

(subject to change)

WEEK 1; January 11: Introduction

WEEK 2; January 18: Story proposals for issue #1, Assignments given

WEEK 3; January 25: Working on assignments

WEEK 4; February 1: Working on assignments

WEEK 5; February 8: Deadline #1

WEEK 6; February 15: Working on assignments

WEEK 7; February 22: Deadline #2, final proofreading

WEEK 8; March 1: Discussion of story placement

WEEK 9; March 8: Story proposals for issue #2

WEEK 10; March 15: Discussion of issue #1

WEEK 11; March 22: SPRING BREAK, no classes

WEEK 12; March 29: Story proposals for issue #2, Assignments given

WEEK 13; April 5: Working on assignments

WEEK 14; April 12: Working on assignments

WEEK 15; April 19: Deadline #1

WEEK 16; April 26: Deadline #2, final proofreading

WEEK 17; May 3: Discussion of story placement

WEEK 18; May 10: Discussion of Issue #2

Finals Week: Final Exam; Tuesday, May 17, 6:00-8:00 p.m.