

Reedley College

Landscape Agriculture and Natural Resources Department

LAND 49 - Projects - (AG AMBASSADORS)

INSTRUCTOR: Bud West
 OFFICE: AG 4
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Course Description:

A course emphasizing the skills needed to be effective in public relations. Students will create and deliver presentations to audiences who are interested in agriculture. Emphasis will be given to developing speaking ability and use of promotional techniques by students.

Activities:

Students will be responsible to prepare and deliver presentations as part of a team to promote agriculture and the college. Students will rotate between the roles of leader and team member for the presentations. Primary audiences will be high school agriculture students. The students will also act as host for on-campus events sponsored by the department. One overnight and one all day trip are required.

Grading:

Preparation of presentation	=	50
Delivery of presentations 12@ 15	=	180
Hosting responsibilities 2@ 15	=	<u>30</u>
TOTAL		260

Grade Scale:

A	=	90 - 100%
B	=	80 - 89%
C	=	70 - 79%
D	=	60 - 69%
F	=	Below 60%

*Attendance
 Drop date
 Final exam*