

ART 41
Multimedia
Spring 2000

Basic skills advisories: Eligibility for ENGL 25, ENGL 26, and MATH 1.

Subject Prerequisites/Advisories: Art 37 or Art 38.

2 Credit Hours

1 lecture hour and 3 lab ours per week.

An introduction to computer multimedia for graphic design and the visual arts. The course will introduce a multimedia authoring program used for creating interactive media.

Instructor: Ms. Lorion

Office: Art Building, room 155

Office hours: Monday 3:00 - 4:00

Tuesday 1:00 - 2:00

Friday 9:00 - 10:00

Telephone: 638-3641

Appointments may be scheduled for other time periods.

Course Objectives:

The student will develop a working knowledge of multimedia software and demonstrate mastery of basic techniques in: animation, sound, interactivity, transitions, film loops, behaviors, navigation, casts, sprites and basic multimedia design applicable for use on the world wide web, CD ROM, presentations and interactive T.V.

Assignments and Evaluation of Student Work:

The semester grade will be computed from student's skill demonstration on lesson projects, tutorial assignments, tests, portfolio, grades, and final projects.

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| Lesson projects: | Will be assigned on an ongoing basis throughout the semester. |
| Tutorial | Assignments from <i>Macromedia Director 7 and Lingo Authorized</i> |
| Tests: | TBA (Multiple choice, short answer, essay, true/false) |
| Portfolio: | Each student is responsible for <u>saving all completed images (exercises and projects)</u> on a ZIP for a final portfolio class exhibition and presentation. |
| Final project: | A comprehensive multimedia project will be assigned. |

Drop date
Final exam date

Student Responsibilities:

Students are responsible for all information given in class whether or not the student is present at the specific class meeting at the time the information was presented. This includes all changes, corrections, or additions given to previous announcements and information.

Student Behavior:

1. Compliance with all **school policies** as stated in the *Reedley College Catalog* pages 30 -32.
2. Compliance with specified **conduct rules and regulations** as stated in Board Policy 5410.
3. Compliance with Board Policy 5410 in regards to **cheating and plagiarism**.
4. Obligation to **respect the authority and classroom rules of instructor**.
5. Understanding and knowledge of Board Policy 5410 and EC 76032 in regards to authorization of instructor to **remove any disruptive student from class**.

Attendance Policy

Attendance is an important aspect of the student's grade. **Students are expected to attend all sessions of classes for which they are enrolled.** Only very serious, well-documented, emergencies are acceptable as excused absences. Excused absences include illness, other medical problems, or family emergencies. (Personal business or other appointments are not excused.) Students must provide the excuse for the absence the first day of return following the absence. An excuse can not be granted unless you inform the instructor as soon as it occurs.

After 4 absences, the final semester grade will be dropped one grade for each class missed. (For example, if the final grade average for a student is a "B" but he/she has missed 7 classes, his/her final grade is lowered to an "F.")

DO NOT COME TO CLASS LATE. If a student is late three times it equals one absence. If a student is late more than 20 minutes he/she is ABSENT.

DO NOT LEAVE CLASS EARLY. If a student leaves class early, he/she is marked ABSENT.

As stated on page 22 of the *Reedley College Catalog*, "Any student who misses more than two weeks of class meetings may be dropped." Two weeks of class equals four class meetings.

***Words of wisdom: Leave yourself room for life's accidents, misfortunes, sicknesses, deaths and other dreadful occurrences. If you gamble and do not leave any days for an emergency, you may lose the gamble. Be smart.**

Classroom Policies:

Students can be dropped or given an F Grade during the semester for any of the following:

- Mistreating school equipment. (Use equipment only as instructed in class.)
- Copying software or manuals.
- Opening, tampering with, or copying files other than your own.
- Installing any software (including games) without the instructor's permission
- Unauthorized removal of school property from the lab.
- Not following lab procedures or instructions.

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Classroom Rules:

1. Do not come to class Late. (3 tardy= absent, 20 minute tardy = absent)
2. Do not leave class early. (Leaving early = absent)
3. No beepers, telephones or earphones permitted.
4. No food or drink in classroom.
5. No children, visitors or pets permitted to "sit in."
6. Do not converse or engage in disruptive behavior during class.

Maintaining Artistic Creative Environment:

Students should be actively engaged in projects, lecture, creative expression, tutorial assignments etc. This is a **serious studio environment**. Conversation that does not have to do with the course is not permitted in the computer studio. Students will be asked to leave if they are not acting professionally and seriously. **No unnecessary talking** (i.e. chit-chat, giggling, discussions about outside matters etc.) The computer studio is a creative, energetic and **quiet** environment.

Final Exam

The final exam is given during the final exam week. (Check the exam schedule) All assignments are due on this date.

Portfolio Review

All tutorials and projects must be saved on a ZIP disk for the final portfolio review and presentation.

Dropping the Course:

Students are responsible for initiating the action of dropping a course.

MATERIALS

Materials Needed:

Macintosh formatted ZIP disk.

Lab Fee of \$10.00 due at the Admissions Office.

Text: *Macromedia Director 7 and Lingo Authorized.*

Must have all materials by January 17, no exceptions.

GRADES

Assignments and Evaluation of Student Work:

The semester grade will be computed from student's skill demonstration on lesson projects, tutorial assignments, tests, final multimedia project, and computer art projects. Attendance is an important part of the final grade computation.

A= 90-100%	<u>Excellent work</u> ; excellent attendance; excellent progress; attitude, interest, participation.
B= 80-89%	<u>Good work</u> ; excellent attendance; good progress; excellent attitude, interest, participation.
C=70-79%	<u>Average work</u> ; good attendance; average progress; good attitude, interest, participation.
D= 60-69%	<u>Minimum required work</u> , minimum attendance; average attitude; minimal interest, participation.
E= Below 60%	<u>Little work</u> , poor attendance; lousy attitude, little interest, improvement, participation.

GRADES

30%	Class work points (points given for work done during class)
20%	Attendance Grade
20%	Tests
30%	Final Multimedia Project