

Reedley College

Landscape, Agriculture and Natural Resources Department

LAND 49 - Projects - AG AMBASSADORS

INSTRUCTOR: David Clark
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Course Description

A course emphasizing the skills needed to be effective in public relations. Students will create and deliver presentations to audiences who are interested in agriculture. Emphasis will be given to developing speaking ability and use of promotional techniques by students.

Activities

Students will be responsible to prepare and deliver presentations as part of a team to promote agriculture and the college. Students will rotate between the roles of leader and team member for presentations. Primary audiences will be high school agriculture students. The students will also act as hosts for on-campus events sponsored by the department. One overnight and one all day trip are required.

Grading

Preparation of presentation	=	50
Delivery of presentations 12 @ 15	=	180
Hosting responsibilities	=	<u>30</u>
TOTAL	=	260

Grade Scale

A	=	90 - 100%
B	=	80 - 89%
C	=	70 - 79%
D	=	60 - 69%
F	=	Below 60%

drop date