

PROGRAM OF STUDY

Small Business Management Associate in Science Degree

This associate degree is intended for students who wish to be successful in the business environment, especially those wishing to start, own, or operate a small business. The course of study will prepare the student to successfully operate a small business. They will have acquired the necessary skills, education, and classroom experience to understand how businesses function, the role that management plays in effective business operations, and the many facets of organizational behavior and employee motivation in the workplace. They will be able to apply these skills immediately in their efforts to establish a small business.

Business Department Core

		Units
ACCTG40	Applied Accounting	4
BA5	Business Communications	3
BA10	Introduction to Business	3
IS15	Computer Concepts	3

Business/Marketing Courses:

		Units
BA18	Business Law and the Legal Environment	4
BA33	Human Relations in Business	3
BA38	Operation of the Small Business	3
BA47	Careers-Business	1
MKTG10	Marketing	3

select one:

		Units
BA39	Finite Mathematics for Business	3
STAT7	Elementary Statistics	4

select 2-4 additional units from:

		Units
Accounting, Business Administration, Economics, Information Systems or Marketing courses.		

Total Units

32 - 35

Effective Term: Fall 2013

PID 392