

PROGRAM OF STUDY

Entry Level Management Certificate in

Students who complete the outlined course of study will be prepared for entry-level, first-line supervisory positions, especially in the retailing industry. They will have acquired the necessary skills, education, and classroom experience to understand basic management principles and be able to contribute these skills immediately to business firms.

Required Courses

		Units
ACCTG4A	Financial Accounting	4
BA10	Introduction to Business	3
BA33	Human Relations in Business	3
BA47	Careers-Business	1
IS15	Computer Concepts	3
MKTG10	Marketing	3

Total Units

17

Effective Term: Fall 2013

PID 395