

PROGRAM OF STUDY

Communication Associate in Arts Degree

The number one skill requested by employers is good communication skills. The associate degree in communication will give students a solid foundation of communication skills for a variety of situations. The overarching program outcome is that students will know how to gather, organize, and present information to others with confidence and competence. Communication courses focus on how people use messages to generate meaning within and across various contexts, cultures, and channels.

Student Learning Outcomes

1. demonstrate and apply core communication theories and principles
2. construct and deliver competent presentations that are adapted to the audience and purpose
3. critically evaluate communicative situations

Required Core Courses - 12 units		Units
COMM2	Interpersonal Communication	3
COMM4	Persuasion	3
COMM8	Group Communication	3
COMM25	Argumentation	3
Select one course - 3 units		Units
COMM1	Public Speaking	3
COMM1H	Honors Public Speaking	3
Select from the following - 3 units		Units
COMM10	Intercultural Communication	3
COMM12	Fundamentals of Interpretation	3
COMM15	Computer-Mediated Communication	3
JOURN1	Introduction to Mass Communications	3
PHIL2	Critical Thinking and Writing	3
Reedley College Competencies/Degree Requirements - 23-26 units		Units
Reedley College General Education - 19 units		Units
Total Units		60 - 63

Effective Term: Fall 2012

PID 267