

# PROGRAM OF STUDY

## Business Administration, Entrepreneur Associate in Science Degree

A student who completes this degree will be prepared to assume responsibility for an entry or mid-level managerial position in an organization. This degree provides students with a broad knowledge of modern business and management theories through a carefully structured core curriculum consisting of courses in accounting, economics, management, and computer information systems. Multiple options are available including: accounting, administration, entrepreneurship, general business, information systems, management, marketing, logistics & distribution and real estate.

### Program Learning Outcomes

At the time of graduation, a student completing the courses of study will be able to:

- interpret the functions of business
- prepare, read, analyze and communicate financial information • use financial information in decision-making
- understand the duties of a manager: planning, organizing, directing, and controlling
- understand the fundamental legal concepts and their application to business
- understand basic business computer applications
- utilize written and oral communication skills

### Business Administration Core - 18 units

		<b>Units</b>
BA5	Business Communications	3
BA10	Introduction to Business	3
BA33	Human Relations in Business	3
ECON1A	Principles of Macroeconomics	3
ECON1B	Principles of Microeconomics	3
IS15	Computer Concepts	3

### Entrepreneurship Option - 9 units

		<b>Units</b>
BA38	Operation of a Small Business	3
BA52	Introduction to Entrepreneurship	3
MKTG10	Marketing	3

### Select one from the following - 1-3 units

		<b>Units</b>
BA19V	Cooperative Work Experience, Business	1
BA27	Collegiate Entrepreneurs Organization	1
BA47	Careers-Business	1
BA61	Field Studies in Business	3

### Select one from the following - 4 units

		<b>Units</b>
ACCTG4A	Financial Accounting	4
ACCTG40	Applied Accounting	4

### Select one from the following - 3-4 units

		<b>Units</b>
BA39	Finite Mathematics for Business	3
STAT7	Elementary Statistics	4

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## **Total Units**

**35 - 38**

Effective Term: Fall 2018

PID 731