

# PROGRAM OF STUDY

## Communication Associate in Arts Degree

The Communication degree program is designed to prepare students entry into a variety of career options that require competent and ethical communication skills. Communication courses focus on how people use messages to generate meaning within and across various contexts, cultures, and channels.

### Student Learning Outcomes

1. demonstrate and apply core communication theories and principles
2. construct and deliver competent presentations that are adapted to the audience and purpose
3. critically evaluate communicative situations

<b>Required Core Courses - 12 units</b>		<b>Units</b>
COMM2	INTERPERSONAL COMMUNICATION	3
COMM4	PERSUASION	3
COMM8	GROUP COMMUNICATION	3
COMM25	ARGUMENTATION	3
<b>Select one course - 3 units</b>		<b>Units</b>
COMM1	PUBLIC SPEAKING	3
COMM1H	HONORS PUBLIC SPEAKING	3
<b>Select from the following - 3 units</b>		<b>Units</b>
COMM10	Intercultural Communication	3
COMM12	FUNDAMENTALS OF INTERPRETATION	3
COMM15	Computer-Mediated Communication	3
JOURN1	INTRODUCTION TO MASS COMMUNICATIONS	3
PHIL2	CRITICAL THINKING AND WRITING	3
<b>Reedley College Competencies/Degree Requirements - 23-26 units</b>		<b>Units</b>
<b>Reedley College General Education - 19 units</b>		<b>Units</b>
<b>Total Units</b>		<b>60 - 63</b>

Effective Term: Spring 2012