

PROGRAM OF STUDY

Communication Associate in Arts Degree

The Communication degree program is designed to prepare students to continue studies toward a B.A. degree in Communication or for entry level into a variety of career options that require competent and ethical communication skills. Students who pursue advanced communication degrees enjoy diverse employment that can range from College professor in Communication to Public Relations or a career in Mass Communications such as radio and television. Communication courses focus on how people use messages to generate meaning within and across various contexts, cultures, and channels.

Student Learning Outcomes 1. demonstrate and apply core communication theories and principles 2. construct and deliver competent presentations that are adapted to the audience and purpose 3. critically evaluate communicative situations

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| Required Core Courses - 12 units | | Units |
| COMM2 | INTERPERSONAL COMMUNICATION | 3 |
| COMM4 | PERSUASION | 3 |
| COMM8 | GROUP COMMUNICATION | 3 |
| COMM25 | ARGUMENTATION | 3 |
| Select one course - 3 units | | Units |
| COMM1 | PUBLIC SPEAKING | 3 |
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| Select from the following - 3 units | | Units |
| COMM10 | Intercultural Communication | 3 |
| COMM12 | FUNDAMENTALS OF INTERPRETATION | 3 |
| COMM15 | Computer-Mediated Communication | 3 |
| JOURN1 | INTRODUCTION TO MASS COMMUNICATIONS | 3 |
| PHIL2 | CRITICAL THINKING AND WRITING | 3 |
| Reedley College Competencies/Dgree Requirements - 22.5-26 units | | Units |
| Reedley College General Education - 19 units | | Units |
| Total Units | | 62.5 - 66 |

Effective Term: Fall 2011

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