CREDIT COURSE OUTLINE

## I. COVER PAGE

(1) JOURN 8

## (2) Student Publication Staff

(3) 3

Number
Units

II. COURSE OUTCOMES:
(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)

Upon completion of this course, students will be able to:
I. Analyze the process of newspaper and online periodical production.
II. Demonstrate the responsibilities of an ethical journalist
III. Apply a writer's voice.

## III. COURSE OBJECTIVES:

(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)
In the process of completing this course, students will:
I. Develop competence in writing hard and soft news in all sections of the publication.
II. Create text, photographs and graphics that support the focus of a story.
IV. COURSE OUTLINE:

## Lab Content:

A. Definitions

1. Journalism
2. The organization of a publication
3. The duties of staff members
B. The contents of a newspaper
4. Definitions of news
5. Basic news stories
6. Feature stories
7. Special sections---sports, departments, film, clubs, etc.
8. Editorials and columns
9. Letters
10. Advertising
C. Style books and their use
D. Gathering information (investigation, interviews, etc.) and writing different kinds of stories
E. Ethics and libel
F. Make-up and writing heads
G. Photographs and picture editing
H. Copying and proofreading
I. Putting out the campus newspaper
11. Printing methods and costs
12. Standards and policies
13. Schedule for production
14. Assignments
J. Online publishing
15. Similarities and differences to print
16. Writing for online publication
17. Structure and flow of copy in an online publication
K. Online publishing tools
18. Web authoring clients
19. File Transfer Protocal
20. Content Management systems
21. Blogs
22. Podcasts
23. Streaming media
L. Publishing the online student publication
24. Standards and policies
25. Scheduling and deadlines
26. Accessible publishing
27. Assignments

## v. APPROPRIATE READINGS

## Reading assignments may include but are not limited to the following:

I. Sample Text Title:

1. Recommended - AP Stylebook 2009 and Libel Manual, Published by Associated Press , 2009,
II. Other Readings
2. Recommended - Teacher Prepared MaterialsGlobal or international materials or concepts are appropriately included in this course Multicultural materials and concepts are appropriately included in this course

If either line is checked, write a paragraph indicating specifically how global/international and/or multicultural materials and concepts relate to content outline and/or readings.

## VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B, or C.

## A. Writing

Check either 1 or 2 below
X 1. Substantial writing assignments are required. Check the appropriate boxes below and provide a written description in the space provided.
2. Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable courses you must complete category B and/or C.

| a) essay exam(s) |  | d) written homework |
| :---: | :---: | :---: |
| b) term or other paper(s) |  | e) reading reports |
| c) laboratory report(s) | X | f) other (specify) |

## Required assignments may include but are not limited to the following:

1. Students will write a column/blog on an area of their interest, food, films, sports, etc..
2. Students will cover an event on campus and write a news story on the event.

## B. Problem Solving

Computational or non-computational problem-solving demonstrations, including:

|  | a) exam(s) |  | d) laboratory reports |
| :--- | :--- | :--- | :--- | :--- |
|  | b) quizzes |  | e) field work |
|  | c) homework problems | X | f) other (specify): |

Required assignments may include but are not limited to the following:
A. Students will discriminate between fact and opinion, news and editorial comment.
B. Students will recognize and avoid propaganda devices that may slant or bias the reporting of news.
C. Students will practice responsible journalism, trying for fair, balanced reporting that informs the public for which the paper is prepared.
D. Students will consider the meaning and message of photography associated with the newspaper.
E. Students will edit for meaning and clarity.
C. Skill demonstrations, including:

|  | a) class performance(s) |  | c) performance exams(s) |
| :--- | :--- | :--- | :--- |
|  | b) field work | X | d) other (specify) |

Required assignments may include but are not limited to the following:
A. Writing stories based on attendance at campus or community government meetings
B. Writing stories based on sporting/cultural/musical events
C. Producing an interview podcast
D. Edit news and feature stories prepared by other students

## D. Objective examinations including:

|  | a) multiple choice |  | d) completion |
| :--- | :--- | :--- | :--- |
|  | b) true/false |  | e) other (specify): |
|  | c) matching items |  |  |

## COURSE GRADE DETERMINATION:

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.
$10 \%$ Quizzes $90 \%$ Tasks completed pursuant to production of student publications
VII. EDUCATIONAL MATERIALS

For degree applicable courses, the adopted texts, as listed in the college bookstore, or instructor-prepared materials have been certified to contain college-level materials.

| Validation Language Level (check where applicable): | College-Level Criteria Met |  |
| :--- | :--- | :---: |
| Textbook | YES |  |
| Reference materials | X |  |
| Instructor-prepared materials | X |  |
| Audio-visual materials | -X |  |

Indicate Method of evaluation:
Used readability formulae (grade level 10 or higher)
Text is used in a college-level course
Used grading provided by publisher
Other: (please explain; relate to Skills Levels)


Computation Level (Eligible for MATH 101 level or higher where applicable)
X Content
Breadth of ideas covered clearly meets college-level learning objectives of this course
$\qquad$

Requires a variety of problem-solving strategies including inductive and deductive reasoning.
Requires independent thought and study
Applies transferring knowledge and skills appropriately and efficiently to new situations or problems.
List of Reading/Educational Materials
Recommended - AP Stylebook 2009 and Libel Manual, Published by Associated Press , 2009,

## Comments:

$\qquad$

| $\boxed{\mathrm{X}} \quad$This course requires special or additional library materials (list attached). <br> This course requires special facilities: |  |
| :--- | :--- |
|  | Access to a Computer Lab |

Attached Files:

BASIC SKILLS ADVISORIES PAGE The skills listed are those needed for eligibility for English 125, 126, and Math 101. These skills are listed as the outcomes from English 252, 262, and Math 250. In the right hand column, list at least three major basic skills needed at the beginning of the target course and check off the corresponding basic skills listed at the left.

```
(eligibility for English 126)
(as outcomes for English 262)
```

Using phonetic, structural, contextual, and dictionary skills to attack and understand words.
Applying word analysis skills to reading in context. Using adequate basic functional vocabulary skills. Using textbook study skills and outlining skills. Using a full range of literal comprehension skills and basic analytical skills such as predicting, inferring, concluding, and evaluating.
(eligibility for English 125)
(as outcomes for English 252)
Writing complete English sentences and avoiding errors most of the time.
Using the conventions of English writing: capitalization, punctuation, spelling, etc.
Using verbs correctly in present, past, future, and present perfect tenses, and using the correct forms of common irregular verbs.
Expanding and developing basic sentence structure with appropriate modification.
Combining sentences using coordination, subordination, and phrases.
Expressing the writer's ideas in short personal papers utilizing the writing process in their development.

1. Checking reports for meaning.
2. Analyzing opinion pieces
3. Improving word choices when editing
4. Proof reading newspaper assignments.
5. Producing editorials
6. Writing news reports

Check the appropriate spaces.
Eligibility for Math 101 is advisory for the target course.
X__ Eligibility for English 126 is advisory for the target course.
X_ Eligibility for English 125 is advisory for the target course.
If the reviewers determine that an advisorv or advisories in Basic Skills are all that are necessarv for success in the target course. stop here, provide the required signatures, and forward this form to the department chair, the appropriate associate dean, and the curriculum committee.

## CONTENT REVIEW

## ENGL 125 WRITING SKILLS FOR COLLEGE

## REQUISITES

No requisites

