

CREDIT COURSE OUTLINE

I. COVER PAGE

(1) J	OURN 3	(2) NEV	VS WRITING				(3) 3	
Number			Title Units					
(4)	Lecture / Lab Hours:			(8)Classification:				
	Total Course Hours							
		Total Lec hours:				Degree applicable:		X
		Total Lab hours:		Non-degree applicable:				
	Total Contact hours: 54.00		54.00	Basic skills:				
	Lec will generate <u>0</u> hour(s) outside work.			(9)RC	(9)RC Fulfills AS/AA degree requirement: (area)			
	Lab will generate <u>0</u> hour(s) outside work.							
·				General education category:				
(5)	5) Grading Basis: Grading Scale Only				Major:			
		Pass/No Pass option	X		Certificate of:			
		Pass/No Pass only			Certificate in:			
(6)	Advisories:	1						
				(10)CS		Baccalaureate:		X
	No defined advisories.			(11)Repeatable: (A course may be repeated				
(7)	Pre-requisites(requires C grade or better):			three times)			0	
	Corequisites:							
	Subject Advisorie	s: Eligibility for English 1A						
Gu		ion: writing of a variety of news and ethical principles.	stories. Includes	the basic	es of news writing	ng, meth	nods and practices, in	terviewing,

II. COURSE OUTCOMES:

(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)

Upon completion of this course, students will be able to:

- I. judge concepts of fairness and objectivity within the context of newswriting.
- II. develop a personal code of news gathering and writing ethics.

III. COURSE OBJECTIVES:

(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)

In the process of completing this course, students will:

- I. Demonstrate competence in writing for print, online, and the broadcast media
- II. Evaluate news value in potential story ideas.
- III. Explain source materials and conduct research

IV. COURSE OUTLINE:

Lecture Content:

- A. What Makes the News?
 - 1. Qualifications for news
 - a. Proximity
 - b. Significance
 - c. Immediacy
 - d. Interest
 - e. Quality
 - 2. Types of News
 - a. Hard News simple reports on current events
 - b. Features stories providing background, interpretation or entertainment
 - 3. Typical Categories of News
 - a. Cops and Courts
 - b. Government
 - c. Entertainment

- d. Education
- e. Business
- f. Sports
- g. Science and Health
- h. Breaking News
- B. Media Structure
 - 1. Broadcast
 - a. Radio
 - b. TV
 - 2. Print
 - a. Newspaper
 - b. Magazines
 - 3. Typical Jobs within each media
 - 4. Organizational Structure
 - 5. The Flow of Copy
 - 6. The Gatekeeper Function
- C. Sources of News
- D. Interviewing Techniques
- E. The Basic News Story
 - 1. The Five W's & H
 - 2. The Summary Lead
 - 3. The Inverted Pyramid
- F. Specialty reporting
 - 1. Police Reporting
 - 2. Court Action
 - 3. Business
 - 4. Sports
 - 5. Government
 - 6. Disasters
 - 7. Science
 - 8. Local Festivities
- G. Features
 - 1. Interesting Personality Profile
 - 2. Celebrity Profile
 - 3. Travel Feature
 - 4. Interpretive Feature
 - 5. Science Feature
 - 6. Historical Feature
 - 7. Local Feature
 - 8. Editorials
- H. Photojournalism
 - 1. Action
 - 2. Humanity
 - 3. Immediacy
 - 4. Clarity
- I. Law and the Writer
 - 1. Libel
 - 2. Copyright and Plagiarism
 - 3. Invasion of Privacy
 - 4. Freedom of Information Act
 - 5. Trials and the Press
- J. Press Ethics
 - 1. Confidentiality
 - 2. Sensationalism
 - 3. Investigation Techniques
 - 4. Fairness vs. Objectivity
 - 5. Deception by Omission
 - 6. Self-Censorship
 - 7. Legal vs. Moral

V. APPROPRIATE READINGS

Reading assignments may include but are not limited to the following:

- I. Sample Text Title:
 - 1. Recommended Rich, c. Writing and Reporting News: A Coaching Method, ed. 6th edition Cengage Learning, 2009,
- II. Other Readings
 - 1. Recommended Several articles from various newspapers, news magazines and the Internet
- X Global or international materials or concepts are appropriately included in this course

X Multicultural materials and concepts are appropriately included in this course

If either line is checked, write a paragraph indicating specifically how global/international and/or multicultural materials and concepts relate to content outline and/or readings.

In writing news stories, students will encounter many events that are global in nature. Examples would be news articles on natural disasters, environmental concerns, scientific discoveries, international conflicts and agreement, cultural clashes and compatibilities. It would be difficult to write news stories and not be exposed to the culture and the commerce of the globe.

VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B, or C.

A. Writing						
	Check either 1 or 2 below					
X 1. Substantial writing assignments are required. Check the appropriate boxes below and provide a written descri						
	space provided.					
	2. Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable					
	courses you must complete category B and/or C.					
	a) essay exam(s)	X	d) written homework			
	b) term or other paper(s)		e) reading reports			
	c) laboratory report(s)	X	f) other (specify)			

Required assignments may include but are not limited to the following:

- 1. Weekly news stories of 400-500 words each.
- 2. In-class writing assignments of 200-250 words about every two class sessions.
- 4. A final project worth three story grades which will be a major interpretive feature of approximately 800-1000 words related to a current news peg
- 5. A final exam with the following structure: The students will take part in a news conference with a school or local official. A major feature story will be written based on that news conference. The final will be worth three story grades.

B. Problem Solving Computational or non-computational problem-solving demonstrations, including:					
X	a) exam(s)		d) laboratory reports		
X	b) quizzes		e) field work		
	c) homework problems		f) other (specify):		

Required assignments may include but are not limited to the following:

1. Readings in the text and the AP Style Book accompanied by quizzes.

C. Skill demonstrations, including:				
a) class performance(s)		c) performance exams(s)		
b) field work		d) other (specify)		

Required assignments may include but are not limited to the following:

D. Objective examinations including:					
a) multiple choice	d) completion				
b) true/false	e) other (specify):				
c) matching items					

COURSE GRADE DETERMINATION:

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.

Weekly news stories, 33% In-class writing assignments, 15% Quizzes, 22% A final project, 15% A final exam, 15%

VII. EDUCATIONAL MATERIALS

For degree applicable courses, the adopted texts, as listed in the college bookstore, or instructor-prepared materials have been certified to contain college-level materials.

Textbook Reference materials Instructor-prepared materials Audio-visual materials Indicate Method of evaluation: Used readability formulae (grade level 10 or higher) Text is used in a college-level course Used grading provided by publisher	YES X X X X X	NO					
Used grading provided by publisher Other: (please explain; relate to Skills Levels) Computation Level (Eligible for MATH 101 level or higher where applicable) Content Breadth of ideas covered clearly meets college-level learning objectives of this course Presentation of content and/or exercises/projects: Requires a variety of problem-solving strategies including inductive and deductive reasoning. Requires independent thought and study Applies transferring knowledge and skills appropriately and efficiently to new situations or problems. List of Reading/Educational Materials Recommended - Rich, c. Writing and Reporting News: A Coaching Method, ed. 6th edition Cengage Learning, 2009,							
This course requires special or additional library materials (list attached). This course requires special facilities:							
Attached Files: BASIC SKILLS ADVISORIES PAGE The skills listed are those needed for eligibility for English 125, 126, and Math 101. These skills are listed as the outcomes from English 252, 262, and Math 250. In the right hand column, list at least three major basic skills needed at the beginning of the target course and check off the corresponding basic skills listed at the left. Check the appropriate spaces.							
CONTENT REVIEW							
REQUISITES No requisites							
E. s. s. America							