

Reedley College

Proposed Course Modification

Course # / Title **Art 30A / Illustrator: Beginning Computer Drawing and Design**

CHECK OFF SHEET

PRELIMINARY STEPS. Do before completing Course Modification Form.

(EACH BOX SHOULD BE CHECKED AS COMPLETED BEFORE SUBMISSION.)

1. Communicate with the Curriculum Chair regarding intent to modify an existing course outline (recommended, not required).
2. List term for implementation of modifications:
 Fall 2010 Spring _____ Summer _____
3. Check one:
Do not complete Fresno City College course alignment page if:
_____ No similar course or program at FCC.
 Course currently in common with FCC course or accepted in lieu of and changes will not affect status.

Complete Fresno City College course alignment page if:

- _____ Course currently in common with FCC course or accepted in lieu of. Changes may affect status. Consult with counterparts at FCC and complete alignment page
- _____ Course not in common or accepted in lieu of but may be with proposed changes consult with FCC counterparts

4. Changes sought in the following:

CSU General Education Code	Yes _____	No _____
Transfer Baccalaureate List	Yes _____	No _____

If yes to either, schedule an appointment with the Articulation Officer

5. Changes sought in number of repeats for credit:

_____ Yes
 No

If yes, secure a **Course Repetition** form from the Curriculum Office.

PROPOSED COURSE MODIFICATION FORM

- Appropriate sections of Course Outline of Record completed.

FINAL steps (Do after completing Course Outline of Record)

1. Signature Form. Secure signatures of the Department Chair and the Associate Dean before submitting the completed course proposal to the Curriculum Office.
2. Program Description. Course modification will change an existing program which is or will be described in the college catalogue.
_____ Yes No

If yes, complete **Program Description Form** before submitting modification.

3. Final Check. All items above have been completed and checked off before modification is submitted.

**Reedley College
PROPOSED COURSE MODIFICATION**

All changes and modifications in the official course outline must come to the Curriculum Committee. Though minor changes may seem obvious, even these need to come to committee for information and to update the official curriculum. Changes in programs or in several department offerings should be submitted together if possible so that the whole picture is clear.

OUTLINE. Please fill in current existing course number, title, and units for course to be modified.

Department Art Course No. 30B
 Course Title Illustrator: Intermediate Computer Drawing and Design Units 3.0
 Effective Date Fall 2010

**A. PROPOSED CHANGES.
(Indicate below all proposed changes to be made in the course outline.)**

I. Cover Page

- | | |
|--|---|
| <input type="checkbox"/> 1. Course ID | <input type="checkbox"/> 8. Classification (Degree applicable, Non-degree applicable, or Pre-collegiate Basic skills) |
| <input type="checkbox"/> 2. Course Title | <input type="checkbox"/> 9. General Education Pattern, Graduation Requirement, and Major Category |
| <input type="checkbox"/> 3. Units | <input type="checkbox"/> 10. General Education Pattern/Baccalaureate (CSU) |
| <input type="checkbox"/> 4. Lecture/Lab Hours | <input type="checkbox"/> 11. Repeatability |
| <input type="checkbox"/> 5. Grading Basis | <input type="checkbox"/> 12. Catalog Description |
| <input type="checkbox"/> 6. Entrance Skills: Basic Skills Prerequisites/Advisories | |
| <input type="checkbox"/> 7. Subject Prerequisites/Corequisites/Advisories | |

Other pages

- | | |
|--|---|
| <input checked="" type="checkbox"/> II. Course Outcomes | <input type="checkbox"/> VI. Methods of Grading |
| <input type="checkbox"/> III. Course Objectives | <input type="checkbox"/> VII. Levels of Educational Materials |
| <input type="checkbox"/> IV. Course Content Outline | Additional Pages (optional depending on course) |
| <input checked="" type="checkbox"/> V. Approved Readings | <input type="checkbox"/> Request for Repeatability/Limitation on Enrollment |

B. DESCRIPTION OF CHANGES AND MODIFICATIONS.

ITEM NO.	CHANGED FROM	CHANGED TO	REASON
II.	(see outline, changes are highlighted)	(see outline)	Consolidation of Student Learning Outcomes.
V	(see outline, changes are highlighted)	(see outline)	Updating of Approved Readings.

(Additional sheets may be attached if necessary.)

C. EXPLANATIONS. If course modification results in changes in the program which will require use of the program description form, please give rationale.

Please attach the complete outline before modifications to this form. If only the first page of the outline is being modified, also attach the new first page. If other pages of the outline are being modified, please attach the complete new outline.

Reedley College

SIGNATURE FORM

Submission/Recommendation/Action

Course Department and Number: Art 30B

Course Title: Illustrator: : Intermediate Computer Drawing and Design

Effective Date: Fall 2010

1. Submitted By: Kirtley King Date: 01/29/10

2. Reviewed by Department: _____ Date: _____
Department Chair's Signature
Attach department recommendation. (optional)

3. Received/Reviewed by Dean of Instruction: _____ Date: _____
Dean's Signature

4. Approved by Curriculum Committee on: _____
Date

Curriculum Committee Chair Date

Vice President of Instruction Date

5. Reviewed by Articulation Officer: _____ Date: _____

CSU GE Code submitted for articulation: _____



CREDIT COURSE OUTLINE

I. COVER PAGE

(1) Course ID: ART 30B (2) Course Title: Illustrator: Intermediate Computer Drawing and Design (3) Units: 3.0

<p>(4) Lecture / Lab Hours:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Course Hours</td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> </tr> <tr> <td style="padding-left: 40px;">Total Lec hours:</td> <td style="border: 1px solid black; text-align: center;">36</td> <td></td> </tr> <tr> <td style="padding-left: 40px;">Total Lab hours:</td> <td style="border: 1px solid black; text-align: center;">72</td> <td></td> </tr> </table> <p>Lec will generate _____ hour(s) outside work Lab will generate _____ hour(s) outside work.</p>	Total Course Hours			Total Lec hours:	36		Total Lab hours:	72		<p>(8) Classification:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Degree applicable:</td> <td style="border: 1px solid black; text-align: center;">X</td> </tr> <tr> <td>Non-degree applicable:</td> <td style="border: 1px solid black;"></td> </tr> <tr> <td>Pre-collegiate basic skills:</td> <td style="border: 1px solid black;"></td> </tr> </table> <p>(9) RC Fulfills AS/AA degree requirement: (area) Computer familiarity</p> <p>General education category: </p> <p>Major: _____ ART</p>	Degree applicable:	X	Non-degree applicable:		Pre-collegiate basic skills:	
Total Course Hours																
Total Lec hours:	36															
Total Lab hours:	72															
Degree applicable:	X															
Non-degree applicable:																
Pre-collegiate basic skills:																
<p>(5) Grading Basis:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Grading scale only</td> <td style="border: 1px solid black;"></td> </tr> <tr> <td>Pass/No Pass option</td> <td style="border: 1px solid black; text-align: center;">X</td> </tr> <tr> <td>Pass/No Pass only</td> <td style="border: 1px solid black;"></td> </tr> </table>	Grading scale only		Pass/No Pass option	X	Pass/No Pass only		<p>(10) CSU: Baccalaureate: X</p> <p>(11) Repeatable: (A course may be repeated three times) 3</p>									
Grading scale only																
Pass/No Pass option	X															
Pass/No Pass only																
<p>(6) Basic Skills Prerequisites:</p> <p>Basic Skills Advisories: Eligibility for English 125 and 126.</p>	<p style="text-align: center;">For Office Use Only</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">New</td> <td style="width: 15%;"></td> <td style="width: 15%;">Mod</td> <td style="width: 15%;"></td> <td style="width: 40%;">Effective Date:</td> </tr> </table>	New		Mod		Effective Date:										
New		Mod		Effective Date:												
<p>(7) Subject Prerequisites (requires C grade or better): ART 30A</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">SAM Priority: E</td> <td style="border: 1px solid black;">DATATEL ID: 11812</td> </tr> <tr> <td>Unit Code: 294010</td> <td style="border: 1px solid black;">TOPS Code: 1030.00</td> </tr> <tr> <td>Reporting ID: CCC000024337</td> <td style="border: 1px solid black;">Date Reporting ID Assigned: 20070910</td> </tr> </table>	SAM Priority: E	DATATEL ID: 11812	Unit Code: 294010	TOPS Code: 1030.00	Reporting ID: CCC000024337	Date Reporting ID Assigned: 20070910									
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Program Status: 1	Course LHE: 5.00															
<p>Subject Advisories:</p>	<p>Replaced by: Date:</p>															
<p>(12) Catalog Description:</p> <div style="background-color: yellow; padding: 5px;"> <p>This course will allow students to build upon the skills learned in beginning computer drawing. Projects will continue to emphasize issues of content and form in a digital drawing workflow. Students will be challenged to carry out design projects in a fine art, as well as, commercial environment.</p> </div>																

II. COURSE OUTCOMES:

(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)

Upon completion of this course, students will be able to:

- A. Create a portfolio of artwork demonstrating an intermediate level proficiency in Illustrator, while addressing issues of form and content.
- B. Demonstrates intermediate/advanced comprehension of the visual vocabulary of art and design, within a production context.
- C. Critique works of art.

III. COURSE OBJECTIVES:

(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)

In the process of completing this course, students will:

- A. Develop a working knowledge of advanced object manipulations, including: text techniques, blending layers, effects and appearances, grids, gradient meshes, import and export formats, masks, perspective, and selections.
- B. Develop the skills to create unified compositions with multiple type fonts/styles in commercial and fine art projects.
- C. Create digital compositions using the visual elements and principles of design to guide the production of digital illustrations.
- D. Solve complex visual design problems while simultaneously addressing issues pertaining to the content, message, or meaning of the work.
- E. Utilize historical research of late twentieth century artwork (through books, magazines, and the internet) and apply historical concepts, styles, and design motifs in a digital art project.
- F. Understand how to present a commercial/fine art client a proposal, design, and finished product on a deadline.
- G. Understand and use correct design vocabulary when discussing and analyzing work.

IV. COURSE CONTENT OUTLINE:

- A. Advanced Text Techniques
 - 1. Type palettes
 - 2. Typographic control
 - 3. Case manipulation
 - 4. Importing text
 - 5. Exporting text
 - 6. Linking
 - 7. Text wrapping

- B. Page Layout
 - 1. Standards in publication
 - 2. Customizing artboard
 - 3. Floating pages
 - 4. Layout design
 - a. guides and grid
 - b. building a style
 - 5. Combining type and graphics

- C. Selection Techniques
 - 1. Edit>select
 - 2. Direct selection
 - 3. Grouping
 - 4. Nesting
 - 5. Lasso tools
 - 6. Direct marquee lasso tool
 - 7. Layers

- D. Perspective
 - 1. Creating perspective grids
 - 2. Vanishing points
 - 3. Horizon manipulation
 - 4. Scaling
 - 5. Blending and reflecting
 - 6. Multiple vanishing points

- E. Effects and Appearances
 - 1. Appearance palette
 - 2. Targeting for effect
 - 3. Basic effects
 - 4. Converting to shape
 - 5. Free distort
 - 6. Punk and bloat
 - 7. Transform
 - 8. Zig-zag
 - 9. Feather
 - 10. Inner glow
 - 11. Rasterize
 - 12. Creating brushes
 - 13. Masking
 - 14. Compound masking
 - 15. Gradient meshing
 - 16. Blending modes

- F. Addressing Production
 - 1. Professionalism
 - 2. Deadline management
 - 3. Output

- G. Student Projects: Addressing Art History, Form, Content, and Process
1. Digital imaging projects based upon late twentieth century art movements
 - a. abstract expressionism
 - b. pop art
 - c. minimal art
 - d. non-western
 - e. conceptual
 - f. feminist
 - g. neo-expressionism
 - h. realism
 - i. pluralism
 - j. multiculturalism
 - k. current trends
 2. Digital imaging projects based upon solving complex design problems, addressing:
 - a. form (the elements and principles of design)
 - b. conceptual content
 - c. process and creativity
 - d. art historical research
- H. Subjective Analysis of Artwork through Critique
1. oral
 2. written
 3. group
 4. instructor
- I. Art Historical Research
1. Exploration of art collections world wide on CD ROM and the Internet
 2. Research paper integrating multiple sources of information
 3. Application of research to student projects

V. APPROPRIATE READINGS

Reading assignments may include but are not limited to the following:

A. Sample Text Title:

1. Adobe Illustrator CS4 Classroom in a Book
Adobe Creative Team (Author) ISBN-10: 0321573781
Pap/Cdr edition (November 22, 2008)
2. Adobe Creative Suite 4 Design Premium Student Edition
Pap/Cdr edition (January 2, 2009)
ISBN-10: 0321573919

B. Other Readings:

X	Global or international materials or concepts are appropriately included in this course
X	Multicultural materials and concepts are appropriately included in this course.

If either line is checked, write a paragraph indicating specifically how global/international and/or multicultural materials and concepts relate to content outline and/or readings.

Multicultural art of the late twentieth century will be researched and studied in this course. This includes art from many cultural regions of the world including, but not limited to: the Americas, Europe, Asia, Africa, and Oceania. Students integrate the styles, motifs, themes, and processes of late twentieth century art and artists into their class projects.

VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B or C.

A. Writing			
<i>Check either 1 or 2 below</i>			
X	1. Substantial writing assignments are required. Check the appropriate boxes below and provide a written description in the space provided.		
	2. Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable courses you must complete category B and/or C.		
X	a. essay exam(s)		d. written homework
X	b. term or other papers(s)	X	e. reading reports
X	c. laboratory reports	X	f. other (specify) written critiques

Required assignments may include but are not limited to the following:

1. Research report
2. Reading report
3. Written critiques

Writing Example: Research and prepare a Powerpoint presentation on an illustrator or graphic designer of your choice.

B. Problem Solving			
1. Computational or non-computational problem-solving demonstrations, including:			
X	a. exam(s)		d. laboratory reports
X	b. quizzes		e. field work
X	c. homework problems	X	f. other (specify) art projects, subjective analysis of artwork

Required assignments may include, but are not limited to the following:

1. Each student is required to analyze art in terms of form (visual elements, principles of design) and content.

Sample test or quiz question:

1. Gestalt Theory examines the ways in which humans
 - a. Look for visual organization
 - b. Attempt to create order out of chaos
 - c. Perceive and group information
 - d. All of the above**
 - e. None of the above
 - f. A and B only
 - g. B and C only

C. Skill demonstrations, including:			
X	a. class performance(s)	X	c. performance exam(s)
	b. field work	X	d. other (specify)

Required assignments may include, but are not limited to the following:

1. Concept to product: poster to advertise an on-campus club or organization event
2. Personal web page with artwork
3. Digital fine art: using visual metaphors
4. Digital fine art: using symbols to create meaning
5. Commercial application: CD case and/or label package

Sample Skill Demonstration:

1. **Demonstrate how to use different fonts to convey visual meaning in addition to imparting information.**

D. Objective examinations, including:			
X	a. multiple choice	X	d. completion
X	b. true/false	X	e. other (specify) computer exam
X	c. matching items		

COURSE GRADE DETERMINATION:

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.

Exams, major projects, written assignments	50%
Projects, tutorials, exercises	50%

FOR DEGREE APPLICABLE COURSES

Course ID: ART 30B

Course Title: Illustrator: Intermediate Computer Drawing and Design

VII. EDUCATIONAL MATERIALS

For degree applicable courses, the adopted texts, as listed in the college bookstore, or instructor-prepared materials have been certified to contain college-level materials.

Validation Language Level (check where applicable):	College-Level Criteria Met	
	Yes	No
Textbook	X	
Reference materials	X	
Instructor-prepared materials	X	
Audio-visual materials	X	

Indicate method of evaluation:

Used readability formulae (grade level 10 or higher)	
Text is used in a college-level course	X
Used grading provided by publisher	
Other: (please explain; relate to Skills Levels)	

Computation Level (Eligible for MATH 101 level or higher where applicable)	X	
Content		
Breadth of ideas covered clearly meets college-level learning objectives of this course	X	
Presentation of content and/or exercises/projects:		
Requires a variety of problem-solving strategies including inductive and deductive reasoning.	X	
Requires independent thought and study	X	
Applies transferring knowledge and skills appropriately and efficiently to new situations or problems.	X	
List of Reading/Educational Materials		
1. Adobe Illustrator CS4 Classroom in a Book Adobe Creative Team (Author) ISBN-10: 0321573781 Pap/Cdr edition (November 22, 2008)		
2. Adobe Creative Suite 4 Design Premium Student Edition Pap/Cdr edition (January 2, 2009) ISBN-10: 0321573919		
•		
Comments:		
	This course requires special or additional library materials (list attached).	
X	This course requires special facilities: <i>Computer lab with specifications which meet software requirements</i>	

TARGET COURSE ART 30B Illustrator: Intermediate Computer Drawing and Design
 Number Title

BASIC SKILLS ADVISORIES PAGE The skills listed are those needed for eligibility for English 125, 126, and Math 101. These skills are listed as the outcomes from English 252, 262, and Math 250. In the right hand column, list at least three major basic skills needed at the beginning of the target course and check off the corresponding basic skills listed at the left.

<p>Math Skills (eligibility for Math 101) (as outcomes for Math 250)</p> <p>_____ Performing the four arithmetic operations on whole numbers, arithmetic fractions, and decimal fractions.</p> <p>_____ Making the conversions from arithmetic fractions to decimal fractions, from decimal fractions to percents, and then reversing the process.</p> <p>_____ Applying the concepts listed above to proportions, percents, simple interest, markup and discount.</p> <p>_____ Applying the operations of integers in solving simple equations.</p> <p>_____ Converting between the metric and English measurement systems</p>	
<p><u>Reading Skills</u> (eligibility for English 126) (as outcomes for English 262)</p> <p><u>X</u> Using phonetic, structural, contextual, and dictionary skills to attack and understand words.</p> <p><u>X</u> Applying word analysis skills to reading in context.</p> <p><u>X</u> Using adequate basic functional vocabulary skills.</p> <p><u>X</u> Using textbook study skills and outlining skills.</p> <p><u>X</u> Using a full range of literal comprehension skills and basic analytical skills such as predicting, inferring, concluding, and evaluating.</p>	<ol style="list-style-type: none"> 1. Ability to find the meaning of unknown words and concepts. 2. Ability to read software tutorials with good comprehension. 3. Ability to extrapolate important information from large blocks of text in tutorials.
<p><u>Writing Skills</u> (eligibility for English 125) (as outcomes for English 252)</p> <p><u>X</u> Writing complete English sentences and avoiding errors most of the time.</p> <p><u>X</u> Using the conventions of English writing: capitalization, punctuation, spelling, etc.</p> <p><u>X</u> Using verbs correctly in present, past, future, and present perfect tenses, and using the correct forms of common irregular verbs.</p> <p><u>X</u> Expanding and developing basic sentence structure with appropriate modification.</p> <p><u>X</u> Combining sentences using coordination, subordination, and phrases.</p> <p><u>X</u> Expressing the writer's ideas in short personal papers utilizing the writing process in their development.</p>	<ol style="list-style-type: none"> 1. Ability to combine information from multiple sources. 2. Ability to clearly articulate ideas and concepts in a professional manner. 3. Ability to clearly express personal viewpoints and subjective analysis of artwork.

Check the appropriate spaces.

- X Eligibility for Math 101 is **advisory** for the target course.
- X Eligibility for English 126 is **advisory** for the target course.
- X Eligibility for English 125 is **advisory** for the target course.

If the reviewers determine that an advisory or advisories in Basic Skills are all that are necessary for success in the target course, stop here, provide the required signatures, and forward this form to the department chair, the appropriate associate dean, and the curriculum committee.

Content review completed by _____ Date _____

TARGET COURSE

ART 30b
Number

Illustrator: Intermediate Computer Drawing and Design
Title

CONTENT REVIEW FOR ALL COURSES IN ADDITION TO BASIC SKILLS COURSES

List in Column 1 at least **three specific major concepts, skills, or kinds of knowledge that a student will learn in the pre- or corequisite or advisory course that are essential to the successful completion in the target course.** In Column 2, state why the skill in Column 1 is essential in relation to the content listed in the course outline of the target course.

COLUMN 1: Concepts, Skills, Kinds of Knowledge	COLUMN 2: Specifically how this is necessary in the target course
<p>(List each prerequisite or advisory separately here. If you need more space, attach a second page B. Be sure to explain each course in Column 2.)</p> <p>Name of prerequisite or advisory course:</p> <p><u>ART 30A</u> _____ Concepts, skills, etc. (List these.)</p> <ol style="list-style-type: none"> 1. Understanding the software interface. 2. Practical knowledge and skill using the imaging tools of the software through student tutorials and projects. 3. Beginning level skills utilizing the elements and principles of design. 4. Beginning level production skills. 	<p>All of the conceptual and technical content of ART 30B is based upon prior knowledge, experience, and skills learned in the prerequisite ART 30A.</p>

If the courses listed in Column 1 are advisory, complete the information below and do not go on to the next page.

Advisory course(s): _____

Content review completed by _____
Signature(s) Date

Vice President of Instruction's Signature _____
Date

Please forward this completed form to the Curriculum Committee.

Reedley College

REQUEST FOR COURSE REPEATABILITY (For reasons other than alleviating substandard work)

Course ID: ART 30b	Course Title: Illustrator: Intermediate Computer Drawing and Design	Date: 03/25/009
Number of times course may be repeated, excluding initial enrollment (1, 2, or 3):		3
or		
Maximum units to which course may be repeated, including initial enrollment:		
The following information is required under Title V, Part VI, Section 58161		
1. Explain how the course content differs each time it is offered:		
<p>Digital imaging software continually changes. Students seeking employment in computer art must have skills using the most current software versions. Serious students also need the opportunity to apply technical skills to advanced projects for use in job portfolios.</p>		
2. Using reasons "A" or "B" listed below, explain how the student, by repeating this course will gain an expanded educational experience (A or B):		
X	A. Skills or proficiencies are enhanced by supervised repetition and practice within class periods. Explanation:	
<p>Digital imaging software is complex. Each time a course is repeated the students skills are enhanced. Employment opportunities increase with greater technical and design proficiencies. Computer skills are learned through direct experience, repetition, and application. For example, first time students would create graphic identities for themselves or a fictitious business. Second time students would create didactic materials such as a series of posters utilizing data on a given subject. Third time students would create complex visual displays or web illustrations incorporating statistical analysis and data on a given subject.</p>		
	B. Active Participatory experience in individual study or group assignments is the basic means by which learning objectives are attained. Explanation:	