



**CREDIT COURSE OUTLINE**

**I. COVER PAGE**

(1) JOURN 3	(2) NEWS WRITING	(3) 3
Number	Title	Units

<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">(4) Lecture / Lab Hours:</td> </tr> <tr> <td colspan="2">Total Course Hours</td> </tr> <tr> <td style="width: 60%;">Total Lec hours:</td> <td align="right">54.00</td> </tr> <tr> <td>Total Lab hours:</td> <td align="right">0</td> </tr> <tr> <td>Total Contact hours:</td> <td align="right">54.00</td> </tr> <tr> <td colspan="2">Lec will generate <u>0</u> hour(s) outside work.</td> </tr> <tr> <td colspan="2">Lab will generate <u>0</u> hour(s) outside work.</td> </tr> <tr> <td>(5) Grading Basis:</td> <td>Grading Scale Only</td> </tr> <tr> <td></td> <td>Pass/No Pass option</td> </tr> <tr> <td></td> <td align="center">X</td> </tr> <tr> <td></td> <td>Pass/No Pass only</td> </tr> <tr> <td colspan="2">(6) Advisories:</td> </tr> <tr> <td colspan="2"><i>No defined advisories.</i></td> </tr> <tr> <td colspan="2">(7) Pre-requisites(requires C grade or better):</td> </tr> <tr> <td colspan="2">Corequisites:</td> </tr> <tr> <td colspan="2">Subject Advisories: Eligibility for English 1A.</td> </tr> </table>	(4) Lecture / Lab Hours:		Total Course Hours		Total Lec hours:	54.00	Total Lab hours:	0	Total Contact hours:	54.00	Lec will generate <u>0</u> hour(s) outside work.		Lab will generate <u>0</u> hour(s) outside work.		(5) Grading Basis:	Grading Scale Only		Pass/No Pass option		X		Pass/No Pass only	(6) Advisories:		<i>No defined advisories.</i>		(7) Pre-requisites(requires C grade or better):		Corequisites:		Subject Advisories: Eligibility for English 1A.		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">(8) Classification:</td> </tr> <tr> <td>Degree applicable:</td> <td align="center">X</td> </tr> <tr> <td>Non-degree applicable:</td> <td></td> </tr> <tr> <td>Basic skills:</td> <td></td> </tr> <tr> <td>(9)RC</td> <td>Fulfills AS/AA degree requirement: (area)</td> </tr> <tr> <td></td> <td>General education category:</td> </tr> <tr> <td></td> <td>Major:</td> </tr> <tr> <td>(10)CSU</td> <td>Baccalaureate:</td> </tr> <tr> <td></td> <td align="center">X</td> </tr> <tr> <td>(11)Repeatable: (A course may be repeated three times)</td> <td align="center">0</td> </tr> </table>	(8) Classification:		Degree applicable:	X	Non-degree applicable:		Basic skills:		(9)RC	Fulfills AS/AA degree requirement: (area)		General education category:		Major:	(10)CSU	Baccalaureate:		X	(11)Repeatable: (A course may be repeated three times)	0
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(12) Catalog Description:  
 Guided reporting and writing of a variety of news stories. Includes the basics of news writing, methods and practices, interviewing, feature writing, legal and ethical principles.

**II. COURSE OUTCOMES:**

*(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)*

Upon completion of this course, students will be able to:

- I. Judge concepts of fairness and objectivity within the context of newswriting.
- II. develop a personal code of news gathering and writing ethics.

**III. COURSE OBJECTIVES:**

*(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)*

In the process of completing this course, students will:

- I. Demonstrate competence in writing for print, online, and the broadcast media
- II. Evaluate news value in potential story ideas.
- III. Explain source materials and conduct research

**IV. COURSE OUTLINE:**

**Lecture Content:**

- A. What Makes the News?
  1. Qualifications for news
    - a. Proximity
    - b. Significance
    - c. Immediacy
    - d. Interest
    - e. Unusual
  2. Types of News
    - a. Hard News - simple reports on current events
    - b. Features - stories providing background, interpretation or entertainment
  3. Typical Categories of News
    - a. Cops and Courts
    - b. Government
    - c. Entertainment

- d. Education
- e. Business
- f. Sports
- g. Science and Health
- h. Breaking News
- B. Media Structure
  - 1. Broadcast
    - a. Radio
    - b. TV
  - 2. Print
    - a. Newspaper
    - b. Magazines
  - 3. Typical Jobs within each media
  - 4. Organizational Structure
  - 5. The Flow of Copy
  - 6. The Gatekeeper Function
- C. Sources of News
- D. Interviewing Techniques
- E. The Basic News Story
  - 1. The Five W's & H
  - 2. The Summary Lead
  - 3. The Inverted Pyramid
- F. Specialty reporting
  - 1. Police Reporting
  - 2. Court Action
  - 3. Business
  - 4. Sports
  - 5. Government
  - 6. Disasters
  - 7. Science
  - 8. Local Festivities
- G. Features
  - 1. Interesting Personality Profile
  - 2. Celebrity Profile
  - 3. Travel Feature
  - 4. Interpretive Feature
  - 5. Science Feature
  - 6. Historical Feature
  - 7. Local Feature
  - 8. Editorials
- H. Photojournalism
  - 1. Action
  - 2. Humanity
  - 3. Immediacy
  - 4. Clarity

Course ID: JOURN 3  
 Course Title: Newswriting

- I. Law and the Writer
  - 1. Libel
  - 2. Copyright and Plagiarism
  - 3. Invasion of Privacy
  - 4. Freedom of Information Act
  - 5. Trials and the Press
- J. Press Ethics
  - 1. Confidentiality
  - 2. Sensationalism
  - 3. Investigation Techniques
  - 4. Fairness vs. Objectivity
  - 5. Deception by omission
  - 6. Self-Censorship
  - 7. Legal vs. Moral

#### V. APPROPRIATE READINGS

*Reading assignments may include but are not limited to the following:*

I. Sample Text Title:

1. Recommended - Rich, c. *Writing and Reporting News: A Coaching Method*, ed. 6th edition Cengage Learning, 2009,

II. Other Readings

1. Recommended - *Several articles from various newspapers, news magazines and the Internet*

- Global or international materials or concepts are appropriately included in this course  
 Multicultural materials and concepts are appropriately included in this course

If either line is checked, write a paragraph indicating specifically how global/international and/or multicultural materials and concepts relate to content outline and/or readings.

**VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:**

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B, or C.

<b>A. Writing</b>			
Check either 1 or 2 below			
X	1. <b>Substantial writing assignments are required. Check the appropriate boxes below and provide a written description in the space provided.</b>		
	2. <b>Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable courses you must complete category B and/or C.</b>		
	a) essay exam(s)	X	d) written homework
	b) term or other paper(s)		e) reading reports
	c) laboratory report(s)	X	f) other (specify)

**Required assignments may include but are not limited to the following:**

1. Weekly news stories of 400-500 words each.
2. In-class writing assignments of 200-250 words about every two class sessions.
4. A final project worth three story grades which will be a major interpretive feature of approximately 800-1000 words related to a current news peg
5. A final exam with the following structure: The students will take part in a news conference with a school or local official. A major feature story will be written based on that news conference. The final will be worth three story grades.

<b>B. Problem Solving</b>			
Computational or non-computational problem-solving demonstrations, including:			
X	a) exam(s)		d) laboratory reports
X	b) quizzes		e) field work
	c) homework problems		f) other (specify):

**Required assignments may include but are not limited to the following:**

1. Readings in the text and the AP Style Book accompanied by quizzes.

<b>C. Skill demonstrations, including:</b>			
	a) class performance(s)		c) performance exams(s)
	b) field work		d) other (specify)

**Required assignments may include but are not limited to the following:**

<b>D. Objective examinations including:</b>			
	a) multiple choice		d) completion
	b) true/false		e) other (specify):
	c) matching items		

**COURSE GRADE DETERMINATION:**

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.

**VII. EDUCATIONAL MATERIALS**

For degree applicable courses, the adopted texts, as listed in the college bookstore, or instructor-prepared materials have been certified to contain college-level materials.

Validation Language Level (check where applicable):	College-Level Criteria Met	
	YES	NO
Textbook	<u>  X  </u>	<u>      </u>
Reference materials	<u>  X  </u>	<u>      </u>
Instructor-prepared materials	<u>  X  </u>	<u>      </u>
Audio-visual materials	<u>  X  </u>	<u>      </u>

Indicate Method of evaluation:

Used readability formulae (grade level 10 or higher)	<u>      </u>
Text is used in a college-level course	<u>  X  </u>
Used grading provided by publisher	<u>      </u>
Other: (please explain; relate to Skills Levels)	<u>      </u>

<i>Computation Level</i> (Eligible for MATH 101 level or higher where applicable)	<u>      </u>	<u>  X  </u>
Content		
Breadth of ideas covered clearly meets college-level learning objectives of this course	<u>  X  </u>	<u>      </u>
Presentation of content and/or exercises/projects:		
Requires a variety of problem-solving strategies including inductive and deductive reasoning.	<u>  X  </u>	<u>      </u>
Requires independent thought and study	<u>  X  </u>	<u>      </u>
Applies transferring knowledge and skills appropriately and efficiently to new situations or problems.	<u>  X  </u>	<u>      </u>

List of Reading/Educational Materials  
 Recommended - Rich, c. *Writing and Reporting News: A Coaching Method*, ed. 6th edition Cengage Learning, 2009,

Comments:

- This course requires special or additional library materials (list attached).  
       This course requires special facilities:

Attached Files:

**BASIC SKILLS ADVISORIES PAGE** The skills listed are those needed for eligibility for English 125, 126, and Math 101. These skills are listed as the outcomes from English 252, 262, and Math 250. In the right hand column, list at least three major basic skills needed at the beginning of the target course and check off the corresponding basic skills listed at the left.

Check the appropriate spaces.

- Eligibility for Math 101 is advisory for the target course.  
       Eligibility for English 126 is advisory for the target course.  
       Eligibility for English 125 is advisory for the target course.

*If the reviewers determine that an advisory or advisories in Basic Skills are all that are necessary for success in the target course, stop here, provide the required signatures, and forward this form to the department chair, the appropriate associate dean, and the curriculum committee.*

### ESTABLISHING PREREQUISITES OR COREQUISITES

Every prerequisite or corequisite requires content review plus justification of at least one of the seven kinds below. Prerequisite courses in communication and math outside of their disciplines require justification through statistical evidence. Kinds of justification that may establish a prerequisite are listed below.

Check one of the following that apply. Documentation may be attached.

1.        The prerequisite/corequisite is required by law or government regulations.  
 Explain or cite regulation numbers:
2.        The health or safety of the students in this course requires the prerequisite.  
 Justification: Indicate how this is so.
3.        The safety or equipment operation skills learned in the prerequisite course are required for the successful or safe completion of this course.  
 Justification: Indicate how this is so.
4.        The prerequisite is required in order for the course to be accepted for transfer to the UC or CSU systems.  
 Justification: Indicate how this is so.
5.        Significant statistical evidence indicates that the absence of the prerequisite course is related to unsatisfactory performance in the target course.

Justification: Cite the statistical evidence from the research.

6.  The prerequisite course is part of a sequence of courses within or across a discipline.

7.  Three CSU/UC campuses require an equivalent prerequisite or corequisite for a course equivalent to the target course: