

Reedley College

Proposed Course Modification

Course # / Title FM 123 Fashion Image

CHECK OFF SHEET

PRELIMINARY STEPS. Do before completing Course Modification Form.

(EACH BOX SHOULD BE CHECKED AS COMPLETED BEFORE SUBMISSION.)

1. Communicate with the Curriculum Chair regarding intent to modify an existing course outline (recommended, not required).
2. List term for implementation of modifications:
 Fall _____ Spring 2010 Summer _____
3. Check one:
Do not complete Fresno City College course alignment page if:
 No similar course or program at FCC.
_____ Course currently in common with FCC course or accepted in lieu of and changes will not affect status.

Complete Fresno City College course alignment page if:

- _____ Course currently in common with FCC course or accepted in lieu of. Changes may affect status. Consult with counterparts at FCC and complete alignment page
- _____ Course not in common or accepted in lieu of but may be with proposed changes consult with FCC counterparts

4. Changes sought in the following:

CSU General Education Code	Yes _____	No _____
Transfer Baccalaureate List	Yes _____	No _____

If yes to either, schedule an appointment with the Articulation Officer

5. Changes sought in number of repeats for credit:

_____ Yes
_____ No

If yes, secure a **Course Repetition** form from the Curriculum Office.

PROPOSED COURSE MODIFICATION FORM

- Appropriate sections of Course Outline of Record completed.

FINAL steps (Do after completing Course Outline of Record)

1. Signature Form. Secure signatures of the Department Chair and the Associate Dean before submitting the completed course proposal to the Curriculum Office.
2. Program Description. Course modification will change an existing program which is or will be described in the college catalogue.

_____ Yes _____ No

If yes, complete **Program Description Form** before submitting modification.

3. Final Check. All items above have been completed and checked off before modification is submitted.

**Reedley College
PROPOSED COURSE MODIFICATION**

All changes and modifications in the official course outline must come to the Curriculum Committee. Though minor changes may seem obvious, even these need to come to committee for information and to update the official curriculum. Changes in programs or in several department offerings should be submitted together if possible so that the whole picture is clear.

OUTLINE. Please fill in current existing course number, title, and units for course to be modified.

Department Business Course No. FM 123
 Course Title Fashion Image Units 1
 Effective Date Spring 2010

**A. PROPOSED CHANGES.
(Indicate below all proposed changes to be made in the course outline.)**

I. Cover Page

- | | |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> 1. Course ID | <input type="checkbox"/> 8. Classification (Degree applicable, Non-degree applicable, or Pre-collegiate Basic skills) |
| <input type="checkbox"/> 2. Course Title | <input type="checkbox"/> 9. General Education Pattern, Graduation Requirement, and Major Category |
| <input type="checkbox"/> 3. Units | <input type="checkbox"/> 10. General Education Pattern/Baccalaureate (CSU) |
| <input type="checkbox"/> 4. Lecture/Lab Hours | <input type="checkbox"/> 11. Repeatability |
| <input type="checkbox"/> 5. Grading Basis | <input type="checkbox"/> 12. Catalog Description |
| <input type="checkbox"/> 6. Entrance Skills: Basic Skills Prerequisites/Advisories | |
| <input type="checkbox"/> 7. Subject Prerequisites/Corequisites/Advisories | |

Other pages

- | | |
|----------------------------------------------------------|-----------------------------------------------------------------------------|
| <input type="checkbox"/> II. Course Outcomes | <input type="checkbox"/> VI. Methods of Grading |
| <input type="checkbox"/> III. Course Objectives | <input checked="" type="checkbox"/> VII. Levels of Educational Materials |
| <input type="checkbox"/> IV. Course Content Outline | Additional Pages (optional depending on course) |
| <input checked="" type="checkbox"/> V. Approved Readings | <input type="checkbox"/> Request for Repeatability/Limitation on Enrollment |

B. DESCRIPTION OF CHANGES AND MODIFICATIONS.

ITEM NO.	CHANGED FROM	CHANGED TO	REASON
V	Old Edition	New Edition	
VII	Old Edition	New Edition	

(Additional sheets may be attached if necessary.)

C. EXPLANATIONS. If course modification results in changes in the program which will require use of the program description form, please give rationale.

Please attach the complete outline before modifications to this form. If only the first page of the outline is being modified, also attach the new first page. If other pages of the outline are being modified, please attach the complete new outline.

SIGNATURE FORM

Submission/Recommendation/Action


Course Department and Number: FM 123

Course Title: Fashion Image

Effective Date: Spring 2010

1. Submitted By: Alan B. Avakian Date: 3/20/09

2. Reviewed by Department:  Date: 3/20/09
Department Chair's Signature
Attach department recommendation. (optional)

3. Received/Reviewed by Dean of Instruction:  Date: 3/20/09
Dean's Signature

4. Approved by Curriculum Committee on: _____
Date

Curriculum Committee Chair Date

Vice President of Instruction Date

5. Reviewed by Articulation Officer: _____ Date: _____

CSU GE Code submitted for articulation: _____



CREDIT COURSE OUTLINE

I. COVER PAGE

(1) FM 123	(2) FASHION IMAGE	(3) 1
Number	Title	Units

(4) Lecture / Lab Hours:			(8) Classification:		
Total Course Hours					
Total Lec hours:		18	Degree applicable:		x
Total Lab hours:		0	Non-degree applicable:		
Lec will generate <u>0</u> hour(s) outside work.			Pre-colligate basic skills:		
Lab will generate <u>0</u> hour(s) outside work.					
(5) Grading Basis:	Grading Scale Only		(9) RC	Fulfills AS/AA degree requirement: (area)	
	Pass/No Pass option			General education category:	
	Pass/No Pass only			Major:	
			(10) CSU	Baccalaureate:	
			(11) Repeatable: (A course may be repeated three times)		
(6) Basic Skill Prerequisites:			For Office Use Only		
Basic Skill Advisories: Eligibility for ENGL 125 and ENGL 126			New	<input type="checkbox"/>	Mod
(7) Subject Pre-requisites(requires C grade or better):	Subject Corequisites:		Effective Date:		
	Subject Advisories:		SAM Priority:		
			Unit Code:		
			Reporting ID:		
			Date Reporting ID Assigned		
			Program Status:		
			Course LHE		
			Replaced by:		
			Date:		

(12) Catalog Description:
The evaluation of clothing for men and women suited to the individual lifestyle, figure and personal coloring. Appreciation of the principles of color, line, and design in developing a personal fashion image. Including a personal image assessment, color analysis, figure analysis, wardrobe plan, accessories, fashion terms, shopping techniques and clothing maintenance.

Prepares students for entry-level positions in Fashion Coordinating and Image Consulting.

II. COURSE OUTCOMES:

(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)

Upon completion of this course, students will be able to:

- A. Judge the quality of wearing apparel and accessories.
- B. Apply fashion design principles when selecting fashions.
- C. Organize and coordinate wardrobe based on career and lifestyle.

III. COURSE OBJECTIVES:

(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)

In the process of completing this course, students will:

- A. Identify psychological and sociological aspects of clothing.
- B. Recognize the quality of wearing apparel and accessories.
- C. Examine wardrobe plans and color coordination.
- D. Identify fashion design principles.
- E. Demonstrate knowledge of fashion terminology.

IV. COURSE OUTLINE:

- A. Psychological and social aspects of clothing
- B. Personal wardrobe planning
- C. Color coordination
- D. Individual and family clothing needs
- E. Fashion design principles
- F. Wardrobe strategies for professional dress

G. Image Consulting career opportunities

V. APPROPRIATE READINGS

Reading assignments may include but are not limited to the following:

A. Sample Text Title:

Your Personal Style Nancy Plummer, Fairchild 2009

B. Other Readings

The Visible Self: Global Perspectives of Dress, Culture, in Society Eicher, Evensen, Lutz, Fairchild 3rd ed 2008

The Men's Fashion Reader Andrew Reilly, Sarah Cosbey Fairchild 2008

- Global or international materials or concepts are appropriately included in this course
 Multicultural materials and concepts are appropriately included in this course

If either line is checked, write a paragraph indicating specifically how global/international and/or multicultural materials and concepts relate to content outline and/or readings.

VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B, or C.

A. Writing	
Check either 1 or 2 below	
<input checked="" type="checkbox"/>	1. Substantial writing assignments are required. Check the appropriate boxes below and provide a written description in the space provided.
<input type="checkbox"/>	2. Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable courses you must complete category B and/or C.
<input type="checkbox"/>	a) essay exam(s)
<input type="checkbox"/>	d) written homework
<input checked="" type="checkbox"/>	b) term or other paper(s)
<input type="checkbox"/>	e) reading reports
<input type="checkbox"/>	c) laboratory report(s)
<input type="checkbox"/>	f) other (specify)

Required assignments may include but are not limited to the following:

1. Students will design a personal wardrobe plan and color coordination.
2. The elements of the wardrobe plans will include the analysis of the needs of a particular individual's fashion image, the design principles, fashion coordination, cost and recommendation based on the career and lifestyle of the client. Students will be challenged to connect theory with application. This will be in the form of a formal term paper.

B. Problem Solving

1. Computational or non-computational problem-solving demonstrations, including:

<input type="checkbox"/> a) exam(s)	<input type="checkbox"/> d) laboratory reports
<input type="checkbox"/> b) quizzes	<input type="checkbox"/> e) field work
<input type="checkbox"/> c) homework problems	<input checked="" type="checkbox"/> f) other (specify):

Required assignments may include but are not limited to the following:

1. Students will be required to contact a professional Image Consultant, arrange for an interview and complete a three-page report assessing the fundamentals of image consulting and the services offered to the client.
2. All students will be required to formulate a personal wardrobe plan, fashion terminology notebook project, and solve realistic problems which might be encountered by a Fashion Coordinator.

C. Skill demonstrations, including:

<input type="checkbox"/> a) class performance(s)	<input type="checkbox"/> c) performance exams(s)
<input type="checkbox"/> b) field work	<input type="checkbox"/> d) other (specify)

Required assignments may include but are not limited to the following:

1. Peer fashion critiques in class.

D. Objective examinations including:

<input checked="" type="checkbox"/> a) multiple choice	<input type="checkbox"/> d) completion
<input checked="" type="checkbox"/> b) true/false	<input type="checkbox"/> e) other (specify):
<input type="checkbox"/> c) matching items	

COURSE GRADE DETERMINATION:

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A

minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.

The semester grade earned is based on the following breakdowns: exams 50%, wardrobe plan term paper 30%, Image Consultant Interview report 15%, fashion terminology project 10% and homework 10%.

VII. EDUCATIONAL MATERIALS

For degree applicable courses, the adopted texts, as listed in the college bookstore or instructor-prepared materials have been certified to contain college-level materials.

Validation Language Level (check where applicable):	College-Level Criteria Met	
	YES	NO
Textbook	<u> x </u>	<u> </u>
Reference materials	<u> x </u>	<u> </u>
Instructor-prepared materials	<u> x </u>	<u> </u>
Audio-visual materials	<u> x </u>	<u> </u>

Indicate Method of evaluation:

Used readability formulae (grade level 10 or higher)
 Text is used in a college-level course x
 Used grading provided by publisher
 Other: (please explain; relate to Skills Levels) x

Computation Level (Eligible for MATH 101 level or higher where applicable) X

Content

Breadth of ideas covered clearly meets college-level learning objectives of this course x

Presentation of content and/or exercises/projects:

Requires independent thought and study x

Applies transferring knowledge and skills appropriately and efficiently to new situations or problems. x

List of Reading/Educational Materials

1. Text (Sample)

Your Personal Style Nancy Plummer, Fairchild 2009

The Visible Self : Global Perspectives of Dress Culture, and Society Eicher, Evensen,
& Lutz Fairchild 2008 3rd ed

The Men's Fashion Reader Andrew Reilly, Sarah Cosbey Fairchild 2008

Comments:

_____ This course requires special or additional library materials (list
_____ attached).

_____ This course requires special facilities: