



# BUSINESS GENERAL BUSINESS 2014-2015

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Date: \_\_\_\_\_

Complete the following program of study:

<b>Associate in Science Degree</b>					
<b>Major requirements (24-31 units minimum)</b>					
<b>A grade of "C" or better is required in the following courses:</b>	C-ID	units	completed	in progress	planned
ACCTG 40 – Applied Accounting		4			
BA 5 – Business Communications		3			
BA 10 – Introduction to Business	BUS 110	3			
BA 47 – Careers - Business		1			
*BA 103 – Customer Service in Business		1.5			
IS 15 – Computer Concepts	BUS 140 or ITIS 120	3			
Complete one course from: BA 39 – Finite Mathematics for Business (3) or STAT 7 – Elementary Statistics (4)	(units in parenthesis) **MATH 130 **MATH 110	3-4			
<b>Complete one of the following options:</b>					
<b>Option 1 – Marketing (12 units) (R204C.AS)</b>					
BA 26 – Virtual Enterprise		3			
MKTG 10 – Marketing		3			
*MKTG 11 – Salesmanship		3			
*MKTG 12 – Advertising and Promotion		3			
<b>Option 2 – Hospitality (6.5 units) (R.204B.AS)</b>					
BA 19V – Cooperative Work Experience, Business		2			
BA 33 – Human Relations in Business		3			
OT 48 – Today's Receptionist		1.5			
<b>Option 3 – Retailing (6 units) (R.204D.AS)</b>					
BA 26 – Virtual Enterprise		3			
MKTG 10 – Marketing		3			

Notes: This program is being proposed to be deleted in Fall 2013.

\* These courses are not offered on a regular basis. See department for scheduling information.

\*\* Pending review and approval by C-ID.

Accounting 4A (ACCTG 4A - Financial Accounting) will be allowed as a substitute for ACCTG 40.

Business Administration 27 (BA 27 - Students in Free Enterprise SIFE/Collegiate Entrepreneurs Organization) will be allowed as a substitute for BA 47.

Faculty Advisors: Ms. Tamara Epperson (Madera), Mr. Eric Nasalroad (Reedley), and Mr. Michael Sorensen (Reedley)