



**BUSINESS  
GENERAL BUSINESS  
2013-2014**

Name: \_\_\_\_\_

SSN/ID: \_\_\_\_\_

Date: \_\_\_\_\_

Complete the following program of study:

| <b>Associate in Science Degree</b>   |       |           |             |         |
|--|-------|-----------|-------------|---------|
| <b>Major requirements (24-31 units minimum)</b>  |       |           |             |         |
| <b>A grade of "C" or better is required in the following courses:</b>  | units | completed | in progress | planned |
| ACCTG 40 – Applied Accounting  | 4     |           |             |         |
| BA 5 – Business Communications   | 3     |           |             |         |
| BA 10 – Introduction to Business   | 3     |           |             |         |
| BA 47 – Careers - Business   | 1     |           |             |         |
| *BA 103 – Customer Service in Business   | 1.5   |           |             |         |
| IS 15 – Computer Concepts  | 3     |           |             |         |
| Complete one course from: (units in parenthesis)<br>BA 39 – Finite Mathematics for Business (3)<br>or STAT 7 – Elementary Statistics (4) | 3-4   |           |             |         |
| <b>Complete one of the following options:</b>  |       |           |             |         |
| <b>Option 1 – Marketing (12 units) (R204C.AS)</b>  |       |           |             |         |
| BA 26 – Virtual Enterprise   | 3     |           |             |         |
| MKTG 10 – Marketing  | 3     |           |             |         |
| *MKTG 11 – Salesmanship  | 3     |           |             |         |
| MKTG 12 – Advertising and Promotion  | 3     |           |             |         |
| <b>Option 2 – Hospitality (6.5 units) (R.204B.AS)</b>  |       |           |             |         |
| BA 19V – Cooperative Work Experience, Business   | 2     |           |             |         |
| BA 33 – Human Relations in Business  | 3     |           |             |         |
| OT 48 – Today's Receptionist   | 1.5   |           |             |         |
| <b>Option 3 – Retailing (6 units) (R.204D.AS)</b>  |       |           |             |         |
| BA 26 – Virtual Enterprise   | 3     |           |             |         |
| MKTG 10 – Marketing  | 3     |           |             |         |

Notes: This program is being proposed to be deleted in Fall 2013.

\* These courses are not offered on a regular basis. See department for scheduling information.

Accounting 4A (ACCTG 4A - Financial Accounting) will be allowed as a substitute for ACCTG 40.

Business Administration 27 (BA 27 - Students in Free Enterprise SIFE/Collegiate Entrepreneurs Organization) will be allowed as a substitute for BA 47.

Faculty Advisors: Ms. Tamara Epperson (Madera), Mr. Eric Nasalroad (Reedley), and Mr. Michael Sorensen (Reedley)