



**BUSINESS  
GENERAL BUSINESS  
2007-2008**

Name: \_\_\_\_\_

SSN/ID: \_\_\_\_\_

Date: \_\_\_\_\_

Complete the following program of study:

| <b>Associate in Science Degree<br/>(R.2040.AS)<br/>Major requirements (31.5-34.5 units minimum)</b>  | units | completed | in progress | planned |
|--|-------|-----------|-------------|---------|
| ACCTG 40 – Applied Accounting  | 3     |           |             |         |
| BA 5 – Business Communications   | 3     |           |             |         |
| BA 10 – Introduction to Business   | 3     |           |             |         |
| BA 46 – Calculator Applications  | 1     |           |             |         |
| BA 47 – Careers - Business   | 1     |           |             |         |
| BA 103 – Customer Service in Business  | 1.5   |           |             |         |
| IS 15 – Computer Concepts  | 3     |           |             |         |
| Complete one course from: (units in parenthesis)<br>BA 39 – Finite Mathematics for Business (3)<br>or DS 117 – Business Mathematics (3)<br>or STAT 7 – Elementary Statistics (4) | 3-4   |           |             |         |
| <b>Complete one of the following options:</b>  |       |           |             |         |
| <b>Option 1 – Marketing</b>  |       |           |             |         |
| BA 26 – Virtual Enterprise   | 3     |           |             |         |
| MKTG 10 – Marketing  | 3     |           |             |         |
| MKTG 11 – Salesmanship   | 3     |           |             |         |
| MKTG 12 – Advertising and Promotion  | 3     |           |             |         |
| MKTG 14 – Retailing  | 3     |           |             |         |
| <b>Option 2 – Hospitality</b>  |       |           |             |         |
| BA 12 – Introduction to Hospitality  | 3     |           |             |         |
| BA 19V – Cooperative Work Experience, Occupational   | 2     |           |             |         |
| BA 33 – Human Relations in Business  | 3     |           |             |         |
| FN 20 – Sanitation, Safety, and Equipment for Food Services  | 3     |           |             |         |
| OT 24 – Introduction to Telecommunications   | 1.5   |           |             |         |
| OT 48 – Today’s Receptionist   | 1.5   |           |             |         |
| <b>Option 3 – Retailing</b>  |       |           |             |         |
| BA 26 – Virtual Enterprise   | 3     |           |             |         |
| FM 123 – Fashion Image   | 1     |           |             |         |
| MKTG 10 – Marketing  | 3     |           |             |         |
| MKTG 14 – Retailing  | 3     |           |             |         |
| MKTG 17 – Visual Merchandising   | 3     |           |             |         |

Faculty Advisors: Dr. Anne Cremarosa (Reedley), Mr. Robert Haller (North Centers), Mr. Eric Nasalroad (Reedley)