



District Strategic Plan Proposal

As Presented By:

District Strategic Planning Committee

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District Strategic Plan Proposal

State Center Community College District current strategic plan is due to conclude on June 2016. As such the process in place indicates that a new strategic plan be written during the 2015-16 academic year. In light of the pending hiring process for a new chancellor the district strategic planning committee proposes the following strategy that will fulfill the obligation of a new strategic plan. The proposal will be a simplified, expedited version that will meet all of the requirements, allow for flexibility and be ready for approval at the July Board of Trustees meeting.

The current district strategic plan has seven goals and thirty one objectives. The proposed process would change the current structure to four or five overarching goals with no objectives listed. The foundation behind this process is that objectives should be dynamic allowing for change drivers that may not be known at this time. The chancellor's cabinet would then identify specific objectives annually. Some objectives may have a two year timeline, the timeline would be dependent on several factors including financial feasibility.

The benefits are twofold:

Flexibility – allowing a new chancellor an opportunity to adjust objectives on an annual basis.

Expediency – streamlined process for writing, implementing and for assessing success.

Timeline and Process

Fall 2015

Late October/early November – Internal Strategic Workshop (Recommended composition: Chancellors cabinet, Academic Senate Presidents, Classified Senate Presidents, Associated Student Government Presidents, Institutional Researchers and Strategic Planning chairs from each college)

Spring 2016

- February – External Charrette (Community, Board of Trustees, Administrators, Faculty, Classified and Students)
- March/April – Draft given for constituency review, feedback and approval
- June – Final version ready for board meeting and approval
- July – Board approval. This will then allow the new Chancellor an opportunity to hold a summer strategic workshop to determine objectives for the 2016-17 academic year. The summer strategic workshop will utilize information gathered at the external charrette.

Internal Strategic Workshop Process

Participants – to be determined (recommended participants include: Chancellors cabinet, Academic Senate Presidents, Classified Senate Presidents, Associated Student Government Presidents, Institutional Researchers and Strategic Planning chairs from each college)

Process – Structured, timed brainstorming with collaborative teams, and dot voting process

- Welcome
- Explain process (two objectives)
- Review district responsibilities and accreditation standards
- First objective: Brainstorming overarching goals for the district (e.g. Communication, Organizational Effectiveness, etc....)
- Large group brainstorming session, then divided into teams. Each team will come up with four to five overarching goals.
- Break – during break facilitator will put all of the overarching goal recommendations on forms to be displayed on the wall.
- Dot voting process – each participant will be given colored dots to “vote” for the overarching goals they prefer.
- Discussion of top contenders until consensus. Top goals should be no more than five and cover a wide enough area that all responsibilities are included.
- Second objective: With the list of proposed overall goals completed each team will be tasked with writing the goal statement for two assigned goals. The goals will be assigned by table. Each table will record their proposed completed goal statements.
- Conclusion: Goal statements collected from each of the tables.

- Goal statements will then go back to the DSPC for wordsmithing into a rough draft form in preparation for the external charrette.

External Charrette

Participants: Community Members, Board of Trustees, Administrators, Faculty, Classified and Students

Process: Charrette format

- Welcome
- Explain Charrette process (two charges to complete)
- Review district responsibilities, accreditation standards and presentation of the four/five overarching goals already determined at the internal charrette.
- First charge: Review of rough draft goal statements as previously created during the internal strategic workshop but synthesized by the DSPC. Tables will focus on one goal, wordsmithing, brainstorming, rewriting and recording their final versions.
- Break –
- Second charge: Each table will brainstorm possible objectives that could be implemented in order to strategically accomplish two of the goals. Each table will be preassigned two specific goals. Tables will record their suggested objectives to serve as external data for a later date.
- Conclusion: Rewritten goal statements collected and possible objectives collected.
- Rewritten goal statements will then go back to the DSPC for wordsmithing into a rough draft to be presented to constituency groups for final review, feedback and approval. Possible

objectives will be synthesized and given to chancellor's cabinet for consideration for the 2016-17 academic year.