

SCCCD STRATEGIC PLAN 2017 – 2020

Presented to Board of Trustees

January 10, 2017

by

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SCCCD STRATEGIC PLAN

What Is A Strategic Plan?

- Provides a Continuous & Systematic Process
 - Defines what an institution does
 - Monitors its progress
 - Evaluates outcomes that impact mission, vision, and values achievement
 - Provides direction to overall organization
 - Colleges align with their strategic plans with
 - The District Strategic Plan
- AND
- Their Educational Master Plan



SCCCD STRATEGIC PLAN

District Strategic Planning Committee (DSPC)

- Ongoing committee
- Meets semi-monthly
- Membership from all constituent groups

Mary Ann Valentino, FCC Academic Senate
Linda Carvalho Cooley, RC Academic Senate
Scott Phillips, CCC Academic Senate
Lacy Barnes, AFT Faculty Rep.
Cindy Dunn, FCC CSEA Rep
Franky Herrera, RC CSEA Rep
Dan Hoffman, CCC Classified Senate
John Cunningham, RC Classified Senate

Kaura Lopez, FCC Student
Clarissa Zavala, RC Student
Barbara Hioco, DO Cabinet Appointment
Lorraine Smith, FCC Cabinet Appointment
Claudia Habib, RC Cabinet Appointment
Kira Tippins, CCC Cabinet Appointment



DSPC Duties and Functions

- Recommends
 - ✓ District-wide goals and objectives
 - ✓ Priorities
 - ✓ Guidelines and measurements
 - ✓ Ad hoc committees as needed
- Facilitates and provides oversight of District's long-term planning process
- Uses guidelines and measurements to monitor progress
- Prepares reports of progress on planning



SCCCD STRATEGIC PLAN

Development of 2017 – 2020 District Plan

DSPC developed timeline

November 2015 Districtwide workshop

- Identified overarching goals
- Gathered potential mission, values, vision statements

January 2016 CTE Charrette

- 117 participants from Board of Trustees, District, Colleges, community, business and industry
- Focused on Agriculture, Health, Business & Technology, Manufacturing, Dual Enrollment, CTE General Skills
- Additional industry sectors were included in the colleges' Economic Overview and Program GAP Analysis reports



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Development of 2017 – 2020 Strategic Plan

July 2016 Alliance Forum, Chancellor's Cabinet

- Process
- Overarching Goals
- Mission and Vision

Fall Semester 2016

- Survey distributed to SCCCDC employees, Board of Trustees, students, community members
- Terms included in mission, vision, values statements
- Results compiled and made available for review
- Prepared for district- and community-wide Alliance event



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Development of 2017 – 2020 Strategic Plan

September 2016 Strategic Alliance Event

- 125 participants from Board of Trustees, District, Colleges, community, business and industry
- Finalized mission, vision, values
- Identified potential drivers and themes

October 2016 DSPC Workshop

- Reviewed, disseminated and refined results from Alliance
- Refined mission, vision, value statements
- Validated overarching goals



Development of 2017 – 2020 Strategic Plan

- October – December 2016 Constituent Group Review and approval
- November 2016 DSPC final approval
- January 2017 Board of Trustees first reading



Annual Evaluation Process

- Key Performance Indicators Reported Annually
 - Developed by District/College Institutional Researchers
 - Gauge overall performance of District/Colleges



Annual Evaluation Process

- SMART Assessment
 - Strategic
 - Measureable
 - Action
 - Responsible Party
 - Timeline
- Annual presentation to Board of Trustees



SCCCD STRATEGIC PLAN

Why is this plan better?

- Strategic
- Focused on district responsibilities
- More concise
- Goals and objectives can be achieved and measured
- Flexible and relevant
- Evaluated and updated annually
- Allows colleges more flexibility with their planning



SCCCD STRATEGIC PLAN

DISTRICT MISSION

SCCCD is committed to empowering our colleges in their efforts to promote exemplary educational opportunities and to provide safe, inclusive, and supportive learning environments leading to student success and global competitiveness which will transform our region.

DISTRICT VISION

Empowering through Educational Excellence



SCCCD STRATEGIC PLAN

DISTRICT VALUES

Stewardship - We are committed to the enhancement, preservation, conservation, and effective utilization of our resources.

Collaboration - We are committed to fostering a spirit of teamwork internally with our students, faculty, classified professionals, and administrators while expanding our external partnerships with education, industry, and our community.

Integrity - We are accountable, transparent and adhere to the highest professional standards.

Innovation - We are committed to an educational environment promoting actions and processes that create new methods, ideas, or products.

Inclusivity - We are committed to and intentional in creating an environment that cultivates, embraces and celebrates diversity.



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OVERARCHING GOALS

Excellence in Education – SCCCD is committed to empowering our colleges to cultivate excellence in educational programs and student support services.

Institutional Effectiveness – SCCCD is committed to data-informed but people-driven continuous quality improvement of processes and resources.

Leadership in Higher Education and Community Collaboration – SCCCD is committed to being a force for positive change by expanding partnerships in education and workforce development.

KEY PERFORMANCE INDICATORS (KPIs)

Key Performance Indicators will be jointly identified by the college and district institutional researchers. KPIs will allow the district to gauge the overall status of the colleges. Reports will be given annually in a dashboard format. Definitions of Green, Yellow or Red status will be indicated for reference.



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ANNUAL STRATEGIC OBJECTIVES

Annual strategic objectives will be the drivers for change within the District. Strategic objectives will be brainstormed and selected on an annual basis in a strategic planning workshop including Chancellor's Cabinet and the District Strategic Planning Committee. Strategic objectives will be announced to the Board of Trustees annually along with a SMART assessment form that indicates the metrics used to show changes and progress.

Once the decision is made as to which annual strategic objectives are the focus for the year, action to be taken will be explicit. It is recommended that no more than one strategic objective per goal each year be selected, but the number may be increased based on the priority of changes that need to be made.

SMART Assessment Forms will be completed for annual strategic objectives only.

Strategic Measurable Action Responsible Party Timeline

