**Reedley College Strategic Planning Workshop  
9/23/16  
3 pm – 5 pm**

1. Agenda for the workshop
2. Introductions
3. Grouping of participants to do work
4. Rotation of assignments – Mission, Vision, and Values
5. Goals – discussion
6. Final debriefing

**Reedley College Mission**

Reedley College, including its centers and sites, provides an accessible educational environment ensuring high-quality innovative learning opportunities supported by services for student success. We offer associate degree programs, career technical education, transfer level and basic skills courses. We instill a passion for learning that will meet the academic, workforce, and personal goals of our diverse population.

**Reedley College Vision**

Reedley College, including its centers and sites, will be a source of exemplary educational opportunities to foster and cultivate professional, well-prepared individuals who will contribute to our community.

**Reedley College Values**

Focus on Our Student's Success

Strive for Excellence

Foster Intellectual Curiosity

Instill Personal Integrity

Encourage Critical Thinking

Respect Diversity

Promote Service to Our Community

**Reedley College Wildly Important Goal**

*“We motivate and inspire students to succeed”*

**Vision 2025**

In 2025, Reedley College will be a premier community college by

**1…*providing excellence in instruction***

Extensive programs, completion at all sites, career technical education, STEAM-or Science, Technology, Engineering, Arts, and Mathematics, transfer, agriculture, general education

**2…*leading in student success and completion***

Established Pathways, effective transitions

**3…*working toward the accreditation of Madera Community College***

Collaboration methods, supportive structures, engaged dialogue

**4…*building and maintaining modern facilities***

Reedley Campus: Science, Fine & Performing Arts and Soccer Field

MCCC: Academic Village 2, Child Development Center

OCCC: Permanent Buildings

**5…*engaging in collaborative and integrated planning***

To better serve our students through instruction and services

**6…*establishing environments for community engagement and cultural activities***

**Institutional Learning Outcomes**

The Reedley College Institutional Learning Outcomes (ILOs) identify the knowledge, skills, and abilities students are expected to develop as a result of their overall experience at Reedley College.

**Communication Skills**

Interpret various types of written, visual, and verbal information. *[1.2(1)]*

Organize ideas and communicate precisely and clearly to express complex thoughts both orally and in writing. *[1.2(2)]*

**Critical Thinking and Information Literacy**

Analyze quantitative information and apply scientific methodologies. *[2.1(3)]*

Employ critical and creative modes of inquiry to solve problems, explore alternatives, and make decisions. *[2.2(4)]* 10

Synthesize researched information obtained from accurate, credible, and relevant sources to support, advance, or rebut an opinion. *[2.3(5)]*

**Global and Community Literacy**

Analyze the fine arts, humanities, and social sciences from cultural, historic, and aesthetic perspectives. *[3.1(6)]*

Apply historical and contemporary issues and events to civic and social responsibility. *[3.2(7)]*

Demonstrate sensitive and respectful treatment of a variety of ethnic, religious, and socioeconomic backgrounds. *[3.3(8)]*

**Personal Development**

Assess current knowledge, skills, and abilities to further develop them and apply them to new situations. *[4.1(9)]*

Incorporate physical and emotional principles to make healthy lifestyle choices. *[4.2(10)]*

Make ethical personal and professional choices. *[4.3(11)]*

**Educational Master Planning Goals**

**Providing excellence in education**

Establish partnerships & pathways with feeder high schools

Ensure through recruitment practices that only top individuals are hired  
Increase the commitment to and funding for high quality and continuous professional development

Create or expand programs based on labor market data and our community needs

Bridge the gap in success rates for online students

**Leading in student success & completion**

Increase success and completion rates from 68% to 70%

Increase number of degrees awarded

Increase number of certificates awarded

Improve access by improving transportation to all three campuses

Improved persistence rates

**Working toward the accreditation of Madera Community College**

Support Madera Community College Center of Reedley College in all efforts (staffing, programs, and services) for full accreditation by 2025.

**Building and maintaining safe, modern facilities**

Ensure that updated facilities and technology plans are written, up to date and readily available campus wide

Pursue all paths to secure funding for new proposed buildings

**RC:** Center for fine and performing arts; Agriculture facility; STEM building upgrades – Life science building expansion

**MCCC:** Academic village phase II; Expansion of center for advanced manufacturing

**OCCC:** Permanent facilities

Expanding and modernizing classroom and advance technical areas

Increase the number of rooms available for classroom instruction

Modernize facilities, maintain innovative technology and infrastructure for students and staff

Commit to maintain and ensure safety on all campuses

Commit to continuation of implementing sustainable practices

**Engaging in collaborative and integrated planning**

Increase communication and collaboration between MOR in plans, processes, programs and services

**Establish environments for community engagement and cultural activities**

Create partnerships with our community to increase campus enrichment, cultural, and artistic events.

Commit to maintain and ensure safety on all three campuses during events that are open to students and the public at large.

**Current Strategic Plan 2012-2017**

**1. Student Success**

Reedley College is committed to empowering students to achieve their educational and vocational goals by offering academic guidance and support, career technical training, and opportunities for personal growth that will promote success.

1.1 Assist students in creating a clear vision towards their educational goals through the development of an educational plan. (DO 1.2)

1.2 Offer instructional programs that provide basic skills, transfer preparation, and career technical education.

1.3 Increase students' campus and community engagement in order to facilitate persistence and completion rates for all students. (DO 1.5, 4.3)

1.4 Develop strategies to address unique needs of students to aid their academic success. (DO 1.1)

**2. Student Access and Services**

Reedley College is devoted to providing access and services for students to obtain their educational goals. (DO 2.1)

2.1 Evaluate course offerings to ensure sequencing that will allow students to finish a program in a reasonable amount of time.

2.2 Improve student admission, registration, counseling and orientation services to optimize student educational planning. (DO 2.2)

2.3 Provide broad-based instructional support services relevant to the diverse needs of the students. (DO 2.3)

2.4 Maintain a safe environment conducive to learning while providing services and activities that maximize the opportunity for educational and personal growth.

**3. Teaching and Learning**

Reedley College is committed to providing the highest quality instructional programs utilizing current and emerging instructional methods that focus on student success.

3.1 Align curriculum to increase certificates and degree completion. (DO 3.2)

3.2 Improve courses and programs through the analysis of multiple measures for basic skills courses, transfer level courses, career technical education and distance education. (DO 3.3)

3.3 Provide and support opportunities for faculty development that foster innovation. (DO 3.5)

3.4 Ensure continuous integration and implementation of the colleges' Program Review and Student Learning Outcomes assessment to improve institutional effectiveness. (DO 1.4, 3.4)

**4. Economic and Workforce Development**

Reedley College is committed to being a partner in developing the economic vitality of the region through collaboration with its community partners and will strive to ensure access to quality career technical programs.

4.1 Assess, maintain, and develop effective and relevant career technical education programs in collaboration with business and industry partners. (DO 4.1)

4.2 Pursue continued support of signature programs, including infrastructure improvements in order to align with industry standards. (DO 3.2, 4.2)

4.3 Increase the number of quality work and internship experiences, apprenticeships, and job shadowing and service learning opportunities. (DO 4.4)

**5. Organizational Development and Effectiveness**

Reedley College is committed to persistently improving its institutional, fiscal and technological effectiveness for each campus.

5.1 Establish systems and procedures that increase collaboration between Reedley, Madera and Oakhurst that work towards the integration of policies, uniformed procedures and processes.

5.2 Ensure instruction and services for students are sufficient, equitable and consistent across locations.

5.3 Develop and implement a human resource staffing plan for all campuses that aligns with the district wide staffing plan. (DO 6.4)

5.4 Reedley, Madera, Oakhurst will support Willow International in its efforts to become a college.

5.5 Develop and implement an integrated planning and resource allocation process that aligns with the Strategic Plan. (DO 6.1, 6.6)

5.6 Utilize, improve and maintain technology and facility infrastructure to support academic success. (DO 6.2, 6.3)

**6. Communication**

Reedley College is committed to continually improving effectiveness in communication.

6.1 Engage in open and clear communication between Reedley College and the District. (DO 5.3)

6.2 Promote communication and collaboration about college programs, services and activities between Reedley, Madera, and Oakhurst. (DO 5.2)

6.3 Evaluate methods and delivery systems used to communicate between Reedley, Madera and Oakhurst.

6.4 Maintain and improve communication between Reedley, Madera and Oakhurst and their surrounding communities. (DO 5.4)

**District Proposed Mission**

SCCCD is committed to supporting colleges in their efforts to promote innovative educational opportunities that provide safe, supportive leaning environments leading to student success and global competitiveness which will transform our valley.

**District Proposed Vision**

Educate, Motivate, Innovate… Achieve

**District Proposed Values**

Stewardship

Integrity

Innovative

Excellence

Collaboration/partnerships

Diversity/inclusion

**District Proposed Goals 2016-2020**

Excellence in Education

Institutional Effectiveness

Leader in Higher Education and Community Collaboration