



October 10th, 2013



Willow International Community College Center

2013 Needs Assessment To Establish Community College Status

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ESTABLISHING COLLEGE STATUS



Two Separate Approval Processes:

- 1. Accrediting Commission for Community and Junior Colleges (ACCJC)**
 - Candidacy for Initial Accreditation Granted March 2013
- 2. California Community College Chancellor's Office (CCCCO)**
 - Board of Governors Approval



CCCCO PROCESS FOR APPROVAL



1. Preliminary Notice Letter

Submitted May 2008

2. Letter of Intent

Submitted Nov 2008

Approved July 2009

3. Needs Assessment

To be submitted Oct. 2013



NEEDS ASSESSMENT ELEMENTS



Pursuant to CCC Guidelines (CCR Title 5, § 55180-55185)

1. Description of Site and Overview

- District Locations and Service Areas, Physical Geography, Population Density, Site/Facilities

2. Community Profile

- Population, Demographics, Educational Attainment, Feeder H.S.'s, Socioeconomic Characteristics, Labor Market Information



NEEDS ASSESSMENT ELEMENTS



3. Student Profile

- Student Demographics, Educational Goals, Enrollment from Feeder H.S.'s

4. Enrollment History & 10-Year Projections

- Historical Enrollment, Weekly Student Contact Hours (WSCH), and Full Time Equivalent Students (FTES)
- Projections based on State recommended methodology
- **Department of Finance Approval of Enrollment Projections Aug. 2013**

5. Alternatives Discussion

- Address alternatives to establishing College status with cost-benefit analysis



NEEDS ASSESSMENT ELEMENTS



6. Academic Programs

- Mission, Vision, Core Values, Academic Program Descriptions, Course Offerings, Degrees/Certificates

7. Student Services and Support Programs

- Student Services, Specialized Support Services, Retention Services, Planning/Staffing Evaluation, Student Confidentiality and Record Keeping

8. Operational Support and Capital Outlay

- Organizational Structure, Facilities Master Plan, 10-Year Capital Outlay Projection, 5-Year Operational Budget Projection



NEEDS ASSESSMENT ELEMENTS



9. Geographic and Physical Accessibility

- Transportation and commute times, Transportation Plan, Accessibility (ADA) Plan

10. Effects on Other Institutions

- Potential impact on neighboring Institutions/CCD's, Letters of Support

11. Environmental Impact

- California Environmental Quality Act (CEQA) consideration



LETTERS OF SUPPORT RECEIVED



Community College Districts

- Reedley College & Fresno City College
- College of the Sequoias
- West Hills College Coalinga & Lemoore
- Merced College
- Modesto Junior College

CSU/UC/Private 4-Year

- CSU Fresno
- UC Merced
- Fresno Pacific University

Community

- Clovis Unified School District
- City of Clovis
- Clovis Chamber of Commerce
- Kiwanis Club of Clovis
- Clovis Rotary Club



CONCLUSIONS OF NEEDS ASSESSMENT



Service Area Profile Supports Need

- Higher than average population growth
- Lower than average educational attainment
- Higher than average unemployment and poverty rates

Exceed 2,000 annual FTES Threshold since 2007-08

- 3,125 annual FTES during 2012-13 academic year
- Conservative enrollment projections anticipate approximately 4,000 annual FTES by 2024-25 (1.36% average annual growth)

No opposition from neighboring institutions or community organizations

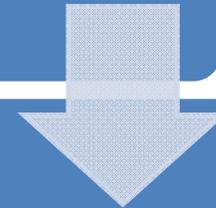


ANTICIPATED CCCCO APPROVAL



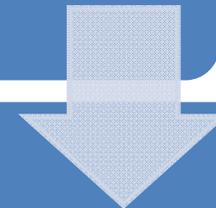
Document Submittal

October 2013



CCCCO Review

Academic Affairs
Student Services
Facilities Planning Unit



Board of Governors Approval

Targeting July 7-8 2014 BOG Meeting