

DISTRICTWIDE ENROLLMENT MANAGEMENT TASKFORCE CHARGE

The Districtwide Enrollment Management Committee will operate on a strategic level focusing on districtwide enrollment management issues, and recommend to the Chancellor's Cabinet districtwide initiatives and enrollment strategies to support the achievement of the District's annual enrollment goals.

The charge of the Districtwide Enrollment Management Committee is to:

- recommend a SCCCD definition of Enrollment management.
- assess and recommend districtwide policies and procedures as they affect enrollment management, student access, persistence, and retention.
- recommend districtwide initiatives and enrollment management strategies to increase student access, persistence and retention.
- establish and maintain ongoing dialogue regarding districtwide enrollment management to increase understanding of enrollment funding issues in a systematic, comprehensive manner.
- develop a districtwide strategic enrollment management plan that is guided by the District's Vision, Mission, (Values) and Strategic Directions.
- facilitate the coordination of districtwide and college enrollment management planning.
- assess districtwide progress toward achievement of annual enrollment goals.
- recommend annual districtwide initiatives that support the enrollment management plans of the colleges.
- monitor districtwide enrollment reports, identify issues and develop recommendations for addressing issues.
- recommend districtwide target marketing, outreach, recruitment, enrollment, financial aid and other strategies to stabilize or increase enrollment.

The Enrollment Management Taskforce membership suggestions were predicated on a meeting schedule of 3:00 – 4:30 PM on the 2nd Tuesday of each month,

Pedro Avila, District Dean Admissions, Records & Enrollment Management: Chair

From	Name	Title	Expertise
<i>Kelly Fowler</i>	WI		
	Tasha Hutchings	Counseling	Counselor
	Lee Brown	Faculty	Political Sci. faculty and Soc. Sci. Department Chair
	David Navarro	Classified	College Relations Coordinator
	Kelly Fowler	Administrator	VPI & VPSS combined position
	Leanne Ruiz	ASG	Student Government Rep
<i>Chris Villa</i>	FCC		
	Renee Craig-Marius	Counseling	Matriculation Officer
	Dr. Karin Gruet	Faculty	Chemistry Instructor, MMSE
	Eleanor Bruce	Classified	EOPS, Accounting Clerk III
	Dr. Chris Villa	Administrator	VPSS
	Ben Andersen	ASG	Student Government Rep
<i>David Clark</i>	RC/MC		
	Michael White	Administrator	VPSS
	Gricelda Spear	Counseling	Counselor
	Letty Alvarez	Classified	Admissions & records Manager
	Donna Berry	Administrator	VP Admin. Services
	Tracy Estrada	ASG	Student Government Rep
Resource	Via VP's Meeting 3/8/2013		
	Doris Griffin	A&R Resource	A&R Dean
	Robin Torres	District Institutional Researcher	Districtwide Research
<i>Added via suggestion:</i>	Wil Schofield	Director of Finance	Districtwide Accounting

Approved by Chancellor's Cabinet on 5/20/13

Revised 03/14