

DISTRICTWIDE ENROLLMENT MANAGEMENT TASKFORCE CHARGE

The Districtwide Enrollment Management Committee will operate on a strategic level focusing on districtwide enrollment management issues, and recommend to the Chancellor's Cabinet districtwide initiatives and enrollment strategies to support the achievement of the District's annual enrollment goals.

The charge of the Districtwide Enrollment management Committee is to:

- recommend a SCCC definition of Enrollment management.
- assess and recommend districtwide policies and procedures as they affect enrollment management, student access, persistence, and retention.
- recommend districtwide initiatives and enrollment management strategies to increase student access, persistence and retention.
- establish and maintain ongoing dialogue regarding districtwide enrollment management to increase understanding of enrollment funding issues in a systematic, comprehensive manner.
- develop a districtwide strategic enrollment management plan that is guided by the District's Vision, Mission, (Values) and Strategic Directions.
- facilitate the coordination of districtwide and college enrollment management planning.
- assess districtwide progress toward achievement of annual enrollment goals.
- recommend annual districtwide initiatives that support the enrollment management plans of the colleges.
- monitor districtwide enrollment reports, identify issues and develop recommendations for addressing issues.
- recommend districtwide target marketing, outreach, recruitment, enrollment, financial aid and other strategies to stabilize or increase enrollment.