Executive Summary of the 2012-2016 SCCCD Strategic Plan Annual Assessment

*Approved by DSPC September 13, 2013

The 2012-2016 SCCCD Strategic Plan Executive Summary provides a narrative for the quantitative data that support the accomplishments of the strategic plan in year one. It highlights the 2012-2016 SCCCD Strategic Plan Annual Assessment, which focuses directly on the quantitative data associated with the goals of the strategic plan.

The District Strategic Planning Committee (DSPC) is responsible for the oversight of the SCCCD 2012-2016 Strategic Plan and organized the update of accomplishments during the first year of the plan. DSPC is comprised of all constituent groups from the district, colleges and centers and meets twice a month through the academic year to ensure oversight of strategic planning. The District will continue to implement and monitor progress of the strategic plan and provide an Annual Report to the Board in October of each academic year.

SCCCD Goal 1 *Student Success*

The persistence rate for FCC first time students in three semesters is 72.6% which demonstrates a 4% increase since 2011. The RC persistence rate is 68.8% which demonstrates a 1.3% increase since 2011. Both colleges demonstrate a higher rate than the state persistence rate of 65%. The graduation rates for FCC is 14%% which demonstrates a -4% decrease since 2011. The RC graduation rate is 22% which demonstrates a -1% decrease since 2011. Both colleges demonstrate a lower graduation rate that the community college state graduation rate of 20%.

The transfer rate for FCC is 43% which demonstrates a 3% increase since 2011. The RC transfer rate is 43% which demonstrates a -1% decrease since 2011. Both colleges demonstrate a higher transfer rate than the community college state transfer rate of 41%. RC demonstrates a slight increase of 0.2% in their success rate, while FCC (-0.5%), WI (-1.3%), MC (-0.5%), and OC (-2.5%) all demonstrate decreases in their success rates. Both WI (1.4%) and OC (0.4%) demonstrate an increase in their retention rates, FCC shows no change, and RC (-0.1%) and MC (-1.7%) show a decrease in their retention rates.

The results from the Registration-to-Go Survey demonstrated a districtwide decrease in student response in the areas of feeling welcomed by college staff and made to feel at ease (-0.9%), in feeling their time spent at the event was worthwhile (-0.7%), and in feeling more confident about going to college after getting help from college staff (-1.6%). The results demonstrated a districtwide increase in the areas of feeling college staff adequately explained the process (1.7%) and in feeling RTG assisted them in matriculating into the community college and in registration into coursework (6.5%).

SCCCD Goal 2 *Student Access*

Although no quantitative targets are available in year one of the plan, the 2-12=2-16 SCCCD Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 2 by the district, colleges and centers. As this report only focuses on quantitative data in year one, it is anticipated that quantitative data will be provided for this goal in coming years as the district, colleges and centers prioritize different goals in subsequent years of the plan.

SCCCD Goal 3 *Teaching and Learning Effectiveness*

The districtwide section count in distance education demonstrated a 5% increase and a 10% increase in districtwide enrollments in distance education from fall 2011 to fall 2012. FCC demonstrated increases in distance education headcount (29.2%), sections (14.3%), success (1.1%), retention (0.1%), and GPA (0.4%). RC demonstrated increases in distance education headcount (2%), sections (2.3%), success (1.9%), and retention (0.9%), but showed a decrease in GPA (-2.4%). WI demonstrated increases in distance education success (3.7%) and retention (3.6%), but showed a decrease in headcount (-6.6%), sections (-10.7%), and GPA (-4.1%). MC/OC demonstrated increases in distance education success (7.2%), retention (1.7%) and GPA (5.3), demonstrated a decrease in headcount (-6.4%) and no change in sections.

SCCCD Goal 4 *Economic and Workforce Development*

The districtwide success rates in CTE demonstrated a 1% increase fall 2011 to fall 2012 and no change in districtwide retention rates in CTE courses. Success rates in CTE courses increased for FCC (1%), RC (2%), and MC (2%), but decreased for WI (-3%) and OC (-3%). Retention rates in CTE courses increased for RC (1%), WI (1%) and OC (8%) and showed no change for FCC and MC.

The districtwide course sections in CTE demonstrated a 3% increase fall 2011 to fall 2012 and a 2% increase in enrollments. Course sections increased for FCC (3%), RC (3%), and MC (10%), but decreased for WI (-3%) and OC (-25%). CTE enrollments increased for FC (3%), RC (1%), MC (9%), but decreased for WI (-3%) and OC (-37%).

SCCCD Goal 5 *Communication*

Although no quantitative targets are available in year one of the plan, the 2012-2016 SCCCD Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 5 by the district, colleges and centers. As this report only focuses on quantitative data in year one, it is anticipated that quantitative data will be provided for this goal in subsequent years as the district, colleges and centers prioritize different goals in years 2-4 of the plan.

SCCCD Goal 6 *Organizational Effectiveness*

Although no quantitative targets are available in year one of the plan, the 2012-2016 SCCCD Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 6 by the district, colleges and centers. As this report only focuses on quantitative data in year one, it is anticipated that quantitative data will be provided for this goal in subsequent years as the district, colleges and centers prioritize different goals in years 2-4 of the plan.

SCCCD Goal 7 *Community and Resource Development*

Although no quantitative targets are available in year one of the plan, the 2012-2016 SCCCD Strategic Plan Objectives Matrix provides significant evidence of qualitative data in support of accomplishments of Goal 7 by the district, colleges and centers. As this report only focuses on quantitative data in year one, it is anticipated that quantitative data will be provided for this goal in subsequent years as the district, colleges and centers prioritize different goals in years 2-4 of the plan.

"Lessons Learned": Additional Planning Recommendations

As part of the annual assessment report, DSPC developed the following recommendations for the development of the SCCCD strategic plan.

Annual Strategic Plan Assessment and Report

It is proposed that the Board of Trustees approve a revised timeline that identifies October for the annual report on the strategic plan due to the timeline required in the collection of spring data on the success measures and benchmarks by the institutional researchers.

Plan Review and Revision

It is recommended that the second annual assessment of the strategic plan includes recommendations by the district, colleges and centers to inform the deliberations of DSPC that will assume responsibility for shaping the next District Strategic Plan. Assessment of the plan objectives will be identified by 4 areas: *Substantially Achieved, Progress Made, Little Progress Made* and *Continue/Revise in Next Cycle*. Some objectives may not be recommended for continuation because they have been substantially achieved or because they have now become part of normal institutional operating procedures and expectations. This assessment should be shared with the Chancellor's Cabinet, Communications Council and the Board of Trustees.

DSPC

DSPC is the first standing districtwide planning committee and it has been responsible for leading transformational change by shifting our district to embracing a planning culture. DSPC has focused on increasing both the consistency and the capacity of planning and assessment. We are moving towards developing new tools to ensure common understanding of planning, including a districtwide planning glossary.