**Reedley College**

**COMM 1 (59303)**

**Public Speaking**

**Summer 2023**

# COURSE INFORMATION

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| **SUMMER 2023** | **Department of Communication**  **Reedley College** |
| **COURSE NAME: Public Speaking** | **INSTRUCTOR: Miranda Chapman** |
| **COURSE TIME:**  **M/T/W/TH/F**  **8:00-11:00 AM** | **INSTRUCTOR EMAIL:**  **Miranda.chapman@reedleycollege.edu** |
| **CLASS LOCATION: Washington Union High School, E4** |  |

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# COURSE DESCRIPTION

This course covers theories of human communication and their function in contemporary public settings; experiences designed to enhance fundamental communication skills—research, organization, reasoning, listening and problem solving—through a series of informative and persuasive oral presentations.

**Prerequisites for the course:** There are no prerequisites for this course.

# COURSE SPECIFICS

**Course goals**: At the completion of this course, you will be able to produce and to criticize informative and persuasive oral presentations. To develop skill in these forms of discourse, you will demonstrate skill in organization, management of evidence, reasoning, listening, delivery, and the use of a style manual. COMM 1 provides the foundation for you to engage in the types of communication exchanges necessary for participation in a liberal arts education.

**Learning Outcomes**

1. Demonstrate effective communication by analyzing, creating, and presenting extemporaneous informative and persuasive messages with clear lines of reasoning, development of ideas and documentation of external sources.
2. Analyze the impact of culture and situational contexts on the creation and management of the communication choices used to inform and persuade audiences.
3. Create and criticize public arguments and reasoning, decision-making processes and rhetorical messages through oral and written reports.
4. Students will demonstrate skill in the use of style manuals.

## Course Structure

This course is to be conducted as a via face-to-face learning and some modality will take place via Canvas as well.

# REQUIRED COURSE MATERIAL

## Computer Requirements

To succeed in this remote course, you will need a computer/tablet, reliable internet, web camera, headphones, microphone, and video capabilities. Be sure to have an up-to-date browser, operating system, and some additional software on your computer to take this class. Check the [ITS Helpdesk Student Resources page](about:blank). Some documents in this course will be available to you in PDF. You will need to download and install [Adobe Acrobat Reader software](about:blank) on your computer.

## Textbook & Readings

Daily readings and content will be pulled from the assigned text. Canvas will be used for submitting assignments, providing course resources, and communication. If you do not see this course listed within your Canvas homepage, please contact ITS.

**Title:** A Pocket Guide to Public Speaking

**Authors:** Dan O’Hair, Hannah Rubenstein, Rob Stewart

# COURSE POLICIES

## Late Work and Incomplete Grade Policy

All assignments are to be submitted on canvas according to their specific due date, most assignments are due by 11:59 p.m. but to ensure you stay on top of the deadlines they are explicitly detailed in our course schedule. Do NOT expect to be allowed to turn in assignments late for full credit. If you experience problems with Canvas, e-mail the assignment to me before class on the day that it is due to receive full credit for the assignment. You will not be allowed to make up in-class assignments unless you have a documented, excused absence.

If possible, you should notify your instructor in advance via email if you are going to have a documented excuse to be absent from our class. It is your responsibility to provide written documentation from a third party of your emergency or excused absence. Work-related absences, work in other classes, oversleeping, or meetings with other professors are not considered personal emergencies. Because of time constraints in the class, there is no guarantee that you can make up oral presentations, even if you have a documented personal emergency.

## Classroom Respect

You are expected to be respectful toward the instructor and other members of the course and not engage in behaviors that show disrespect for or distract from others’ learning. This includes, but is not limited to, the following:  
(1) You should not be playing video games, online shopping, engaging social media or otherwise be distracted when in class.

(2)  You should come to each class on time, have your course materials organized, and be prepared to learn and to engage in classroom activities.  
(3) You should not interrupt another student’s speech. Be respectful in listening to your peers as they present their speeches. Do not be on your phones or laptops during another student’s presentation.

**CLASSROOM POLICIES**

• Your presence in class (both physically and mentally) is expected.  *It is your responsibility to get any missed notes or assignments*.

• COMM 1 is a lecture, discussion, and performance course; open participation in this learning environment requires that we all respect the right of students and the instructor to present diverse and controversial ideas.  Differences of viewpoint should be offered in a manner that promotes the free exchange of ideas and the development of mutual understanding.  Student conduct that disrupts the learning process will not be tolerated and may lead to disciplinary action and/or removal from class.

• Behaviors that distract from the learning process will not be tolerated (cell phones and alerts should be turned off, tobacco is not to be used in the classroom, newspapers are not to be read during class, etc.).  Texting during class is not acceptable. Students will lose half of their participation points for the day if they are caught using their cell phones during class.

# COURSE COMMUNICATION

## Interaction with Instructor

I will make every effort to communicate frequently with students through announcements and postings within Canvas. Questions of a more personal nature can be sent via email [miranda.chapman@reedleycollege.edu](mailto:miranda.chapman@reedleycollege.edu). As a student, you should expect to receive assignment feedback within one week from submission, and responses to emails within 24 hours Monday-Friday during regular business hours, and 48 hours on weekends. Holidays and breaks may lead to delayed response time.

## Course Assignments in Brief

* Introductory Speech: Since most fear of public speaking derives from the unknown (e.g., “what does the audience think of me? What if I don’t know the content well enough?”), the first graded speech will give a chance to reduce the uncertainty from both perspectives. This speech will be 3-5 *minutes* long.
* Special Occasion Speech: This speech encourages students to identify a specific occasion their speech will be tailored to. Options include an acceptance speech, a toast, and a eulogy. No external research will be required. This speech will be 3-5 *minutes* long.
* Informative Speech: This speech will apply concepts learned in the course to present an extemporaneous address about a student-selected topic involving processes, events, places, people, objects, or concepts. This speech will be 5-7 *minutes* long.
* Persuasive Speech: This speech will compile what the students have learned thus far about delivering a speech while allowing students to attempt to persuade their audience to change their perceptions, adopt new habits, alter their worldviews, etc. This speech will be 6-8 *minutes* long.
* Kahoot In-Class Reviews: Each week, students will review material covered in class in a game of Kahoot. Students will work collaboratively to answer questions to demonstrate curriculum retention and competence.
* Outlines: All outlines will be scored as a portion of the speech assignment. For example, the Introductory speech is worth 100 points total, 25 points are graded upon the outline you submit and the delivery of the speech is worth 75 points. For the informative speech, 50 points will be graded based on the outline you submit, and the delivery is worth 100 points. To assist students in preparing a solid outline a template will be provided through Canvas.

# GENERAL ASSIGNMENT GUIDELINES:

• Readings should be completed in their entirety by the first class for which they are assigned.

• There are no make-ups for speeches or exams that are missed without a university-excused absence. You must inform me in writing prior to missing class for religious holidays or university-sponsored activities, and excuses for illness or emergencies require appropriate written documentation within one week of the absence.

• Written assignments turned in late without an excused absence or a prior con will receive a reduction of one full letter grade (10%) for each calendar day past the original due date.

• Written assignments must be typed, double-spaced, 12pt font, in Microsoft Word format (.doc or .docx) or PDF format *(.pages will not be accepted!),* and have one-inch margins. The minimum page length on written assignments is a minimum; below the minimum, assignments will receive a corresponding deduction in credit (e.g., 375 words of a 500-word paper = original grade x 75%). Keep a copy of all of your work. I recommend that you email yourself a copy of your assignment, so that you will have proof that you completed the assignment on time in the event that a technological issue prevents me from receiving the assignment.

• Stylistic form and bibliographies are to be consistent with MLA and APA style manuals.  Please spell-check and proofread your work.

• You will submit all papers through Canvas. Canvas submissions will utilize Turnitin.com. Your work will be used by Turnitin.com for plagiarism detection and for no other purpose. You may indicate in writing that you refuse to participate in the Turnitin.com process, in which case I will use other electronic means to verify the originality of your work.  In this case, you will be required to email me your paper, as well as turn in a physical copy with a written note attached indicating that you would not like your work submitted through Turnitin.com.

# GRADING POLICY

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| **Assignment** | **Points** |
| Participation | 100 |
| Class Activities | 100 |
| Kahoot Reviews | 100 |
| Introductory Speech + Outline | 100 |
| Special Occasion Speech + Outline | 125 |
| Informative Speech + Outline | 150 |
| Persuasive Speech + Outline | 200 |
| Take Home Quiz (25x3) | 75 |
| Final Reflection Paper | 50 |
| **TOTAL** | **100** |

Grading scale

o 900—1000 A

o 800—899 B

o 700—799 C

o 600—699 D

o 599—below F

## Grading Criteria

You can view your grades using the GRADES button in the Canvas course navigation. Please check your grades regularly to make certain that I have received all your assignments. If you have a question about a grade, wait 24 hours after receiving the grade and then email me. Please note you must receive a final grade of C- or better to pass this General Education Course.

To help understand how to read and access your grades on Canvas, follow this link: <https://community.canvaslms.com/docs/DOC-16532-4212829286>

# COURSE SCHEDULE of READINGS & ASSIGNMENTS

Monday, Tuesday, Wednesday, Thursday, Friday

The schedule breaks down which topics will be covered and the chapter that correlates to that topic. The schedule indicates the chapters that are due according to the topic

***\*This schedule is also subject to change to fit the needs of both the instructor and students.\****

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|  | **Day** | **Topic(s)** | **Reading & Assignments** |
| WEEK 1 | TUES  06/13 | Introduction to Course  Icebreakers  Part 1: Getting Started | * O’Hair, Rubenstein, Stewart: Chapters 1-5 * Syllabus Quiz |
|  | WED  06/14 | Part 2: Development | * O’Hair, Rubenstein, Stewart: Chapters 6-10 * **Syllabus Quiz Due by 11:59 PM** |
|  | THURS  06/15 | Part 3: Organization  Part 4: Starting, Finishing, and Styling  *Workshop Day\** | * O’Hair, Rubenstein, Stewart: Chapters 11-13 * **Outlines Due in Canvas by 11:59 PM** |
|  | FRI  06/16 | **Introductory Speech**  *\*Kahoot Review\** |  |
| WEEK 2 | MON  06/19 | **NO CLASS – JUNETEENTH** |  |
|  | TUES  06/20 | Part 7: Types of Speeches   * Special Occasions   Special Occasion Speech Examples   * The Meme Awards | * O’Hair, Rubenstein, Stewart: Chapter 25 |
|  | WED  06/21 | Part 5: Delivery  Culture Shock Activity | * O’Hair, Rubenstein, Stewart: Chapters 16-18 |
|  | THURS  06/22 | Part 6: Presentation Aids   * Visuals Activity   *Workshop Day\** | * O’Hair, Rubenstein, Stewart: Chapter 143-152 * **Outlines Due in Canvas by 11:59 PM** |
|  | FRI  06/23 | **Special Occasion Speech**  *\*Kahoot Review\** |  |
| WEEK 3 | MON  06/26 | Part 7: Types of Speeches   * Informative   *APA Workshop\** | * O’Hair, Rubenstein, Stewart: Chapter 22 |
| TUES  06/27 | Part 8: Online, Group and Business Contexts   * To the Moon Activity | * O’Hair, Rubenstein, Stewart: Chapter 26-29 |
| WED  06/28 | Part 9: Speaking in Other College Courses  *Workshop Day\** | * O’Hair, Rubenstein, Stewart: Chapters 30-33 |
|  | THURS  06/29 | Part 9: Speaking in Other College Courses (cont.)  Describe the Photo Activity | * O’Hair, Rubenstein, Stewart: Chapters 34-36 * **Outlines Due in Canvas by 11:59 PM** |
|  | FRI  06/30 | **Informative Speeches**  *\*Kahoot Review\** |  |
| WEEK 4 | MON  07/03 | Part 7 – Types of Speeches   * Persuasive Speech   Audience Analysis Activity + Prep in Class | * O’Hair, Rubenstein, Stewart: Chapters 23 + 24 |
| TUES  07/04 | **NO CLASS – FOURTH OF JULY** |  |
| WED  07/05 | Persuasive Speaking   * Fun with Fallacies   Fairytale Court Activity   * In-class prep | * PSP CH. 16, Persuasive Speech |
|  | THURS  07/06 | Fairytale Court Activity  Workshop Day\* | * **Outlines Due in Canvas by 11:59 PM** |
|  | FRI  07/07 | **Persuasive Speeches**  *\*Kahoot Review\** | * **Final Reflection Paper Due in Canvas by 11:59 PM** |