

Alt Text: Sculptural artwork made of rope and latex suspended from 13 points on the ceiling

Eva Hesse. No Title (1970) Detail

Course Syllabus ART 2

## Introduction to Visual Culture

June 14-July 13, 2023

# Course Description

Lecture course to learn the cultural significance of the arts. Instruction will cover media and movements. Students will also learn the elements and principles of design to understand the visual language of the arts and the methods used by artists to communicate ideas to the public. Course also emphasizes the multicultural dialogue that occurs throughout different communities in the world. (2019-20 Reedley Course Catalog, p. 175) This class is also known as Art Appreciation.

# Instructor

Stephanie Bradshaw

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Office hours to be arranged

# Communication Policy

Communication with your instructor is important to your academic success, especially in an online class. There are several ways to communicate with me in this class.

* When class announcements are made, you can reply to share your question with your classmates and me.
* For direct/personal communication, my preferred method of communication is Canvas Inbox.

You may message me whenever you like, and I will usually get back to you within a few hours.

* On evenings and weekends, it may take longer, but within 24 hours. If you don’t hear back from me in that time, you may resend your message.
* If you prefer to talk, I can arrange a Zoom meeting with you.
* Finally, you can share questions and answer questions with your classmates in Café Chat in the course documents module.

## Office Hours

Regular office hours have not been scheduled, but I am available by arrangement at a time convenient to you via chat or zoom.

* If having the option for a regular drop-in zoom time would be beneficial to you, please let me know, and I can arrange a time.

# Student Learning Outcomes

## Student Learning Objectives:

* Recognize the breadth of art, and why humans make it.
* Identify the categories used to organize artwork: stylistic, cultural, time period, use of technique/media.
* Investigate and discuss artists’ unique interpretations of the complex world they inhabit.
* Recognize the visual elements and principles of design and employ them to describe artwork.
* Write an analysis of an artwork constructing a unique thesis and supporting it with description.
* When available to visit, go to a gallery or museum and examine an exhibition of artwork and document the experience in writing. During Pandemic shutdown, an online/virtual museum visit will be available.

This class is an introduction to the study of art and visual culture. The content is divided into three sections:

1. What is Visual Culture? What is art, how art is defined, who makes art, how art functions, and what are the principles we use to look at and study art
2. Media of art: The materials used to create art, and other media with which art can be created. Art is made in many more ways than the manipulation of physical materials like charcoal or paint or clay or marble.
3. Art history: Prehistory/early civilization, non Western, Early modern World, (Renaissance/Baroque) From the earliest art to the bronze age; the classical and medieval periods in Europe;
4. Art history: Modern/Contemporary world the modern world in late 18th and 19th century, and the 20th century, and the Post-modern world. Classwork/Academic Honesty

## Projects/Writing Assignments

1. A two-part exploration of an artwork you choose in which you use what you have learned to describe and analyze.
2. *Art Visit* is a 2-page informal writing assignment that can be completed in one of two ways: In-person, with a visit to an approved art gallery or art museum; Virtual with a Google Arts and Culture art museum visit.
3. *Recreate an Artwork* from a museum using yourself, friends/family, ordinary objects and photography.
4. *Research Presentation*: a content page or slide presentation researching an artist or art movement covered in class.

Writing guidelines including grading rubrics will be provided in the course resources module. Read the guidelines carefully and respond to the assignment; an excellent submission that does not respond to the assignment will not receive full points.

# Academic Honesty

## Projects/Writing Assignments

Writing guidelines including grading rubrics will be provided with each assignment. Read the guidelines carefully and respond to the assignment; an excellent submission that does not respond to the assignment prompts will not receive full points.

## Tests

There are a total of seven quizzes in the class including the final.

* You will receive points for six quizzes @ 50 points each
  + Your lowest quiz score will be dropped at the end of the semester.
  + This means you can skip the final if you are happy with your other scores.
* Quizzes are not timed, and may be taken unlimited times to improve your score.
* No extension, no late quizzes without arrangement in advance

## Absences

In an online course, attendance is calculated based on when student work is completed and submitted.

## Academic Honesty

Cheating, plagiarism, or engaging in other academic dishonesty in any form will not be tolerated. Plagiarism constitutes the use of the work of others without proper citation of the resource. **Plagiarized work will be given a score of zero, with an opportunity to address the problem and resubmit, a second instance of will be given a zero.**

Plagiarism violates Administration Regulation 5500, Student Standards of Misconduct, and is subject to various disciplinary measures including removal from class, suspension, and expulsion.

Plagiarism may include, but is not limited to, failing to provide complete citations and references for all work that draws on the ideas, words, or work of others, failing to identify the contributors to work done in collaboration, submitting duplicate work to be evaluated in different courses without the knowledge and consent of the instructors involved, or failing to observe security systems and software copyrights.

## Working in Groups

Working with a study partner or group on assignments is a great way to facilitate your understanding of the class material, but the work you turn in should be your own. Use your own words to create your unique response. If a duplicate assignment is submitted by more than one student, I have no way of knowing if a sharing and communicating process took place, or one person copied from another. When two students submit the exact same response to an assignment, I will divide the points possible. (i.e. when the same 30-point assignment is submitted by two students, each student will receive 15 points). You will have the opportunity to fix it and resubmit one time during the term.

## Extra Credit

Extra Credit assignments are located in the Extra Credit module at the bottom of the home page. The assignments will open on the first day of the class and are due on the last day of our term. Students may complete extra credit assignments worth 5% of the total points in the class or 60 points.

# Grading

## Assignment Grading

To receive full points, respond specifically to the question or prompt that is given in complete sentences. You are graded on the quality, as well as the length of the response.

* The length is specified in the question i.e., 2-3 sentences, one paragraph, two pages.
* The quality refers to how you respond to the prompt.

Many assignments will ask you to think and respond with your own thoughts and/or feelings about the content rather than reporting back the facts you have learned.

* Rubrics will be provided with all writing assignments.
* Look at the rubric for specifications of the assignment/rubric.

## Final Grade Calculation

**Do not rely on Canvas for your grade**. I will add up all the points earned in the class and determine your letter grade. Canvas percentages may not be an accurate assessment of your grade--class content sometimes changes during the course of the semester, and your *grade at any time reflects only your percentage for what you have turned in and I have graded, not all of the class content (i.e. assignments you did not turn in)*. In addition, the multiple options and lowest quiz score will be dropped when I use a spread sheet to calculate your grade. Please contact me if you have questions about how you are doing.

## Grading in the College System

Grades are earned each course and are recorded on the student’s permanent record. Grades represent the evaluation of student achievement of course objectives and learning outcomes. The college uses a five-letter grading system. A, B, C, and P are passing grades, satisfactory or better. D and NP are passing but less than satisfactory grade. F is a failing grade; it is not a passing grade. Units of credits are earned for all passing grades.

In addition, a D grade is passing but is not considered satisfactory for meeting many of the college graduation/degree/major requirements or course prerequisite requirements**. The D grade may not satisfy transfer requirements to four-year institutions.** (2019-2020 Reedley College Catalog)

## Grade Scale

|  |  |  |  |
| --- | --- | --- | --- |
| Grade Range | Points | Letter Grade |  |
| 90-100% | 966-1072.5 | A | EXCELLENT |
| 80-90% | 859-965 | B | GOOD |
| 70-79% | 752-858 | C | SATISFACTORY |
| 60-69% | 645-751 | D | NOT SATISFACTORY |
| -59% | 644 or less | F | FAILING |

Table Grade Scale

## Basis for Grading (subject to change)

|  |  |
| --- | --- |
| Discussions (approx., subject to change) | 200 |
| Assignments (approx., subject to change) | 247.5 |
| Quizzes | 300 |
| Projects/Writing assignments | 325 |
| TOTAL POINTS | 1072.5 |

Table Basis for grading

Class Schedule

# Section I: Visual Culture

What is Art? How does it function? How do we describe and look at art?

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Module/Topic | | | Assignments/Quiz/Projects | | | | Due |
| June 14  WED | Class introduction  MODULE 1  **Visual Culture/Art**  ART TODAY: Gabriel Orozco | | | Open June 14 *Syllabus/Class Intro Quiz*  *Discussion: Gabriel Orozco* | | | | 6/14 |
| June 15  THU | MODULE 2  **What is Art/Creativity**  **The Function of Art**  ART TODAY: Richard Long | | | Open June 14 *Discussion: Watts Towers* | | | | 6/15 |
|  | Quiz 1: Section I; Pt 1 | | | Open June 14 (Modules 1-2) | | | | 6/20 |
| June 19  Mon | No Class | | |  | | | |  |
| June 20  TUE | MODULE 3  **Describing Art: Visual Elements**  ART TODAY: Kara Walker | | | Open June 20 *Project IA: Discussion: Choose an Artwork* | | | | 6/20 |
| June 21  WED | MODULE 4  **Principles of Design**  **Looking critically**  ART TODAY: Mark Bradford | | | Open June 20 *Assignment: Make a color wheel* | | | | 6/21 |
|  | Quiz 2: Section I: Pt 2  Opens June 20 | | | Open June 20 (Modules 3 & 4) | | | | 6/22 |
|  | Project | | | Project IB:  Formal Analysis | | | | 6/26 |
| Section II: Media A look at what art is made of | |  |
| June 22  THU | MODULE 5  **Mark Making:**  Drawing and Painting  ART TODAY: Peter Doig | | | Open June 20 *Assignment: Figure Draw Disney* | | | | 6/22 |
| June 26  MON | MODULE 6  **Carving:**  Sculpture and Printmaking  ART TODAY: Ai Wei Wei | | | Open June 26 *Assignment: Print Q*uestions | | | | 6/26 |
|  | Quiz 3: Section II: PT 1 | | | Open June 26 (module 5 & 6) | | | | 6/28 |
| June 27  TUE | MODULE 7  **Photography, Film and Durational Art**  ART TODAY: Catherine Opie | | | Open June 26 *Assignment: Voyage to the Moon* | | | | 6/27 |
| June 28  WED | MODULE 8  **Art with Function:**  Craft and Architecture  ART TODAY: Amalia Mesa Bains | | | Open June 26 *Assignment: Sunflower seeds* | | | | 6/28 |
|  | Quiz 4: Section II: Pt 2 | | | Open June 26 (module 7-8) | | | | 6/29 |
|  | Project: Art Visit | | | Project II:  In-Person or Virtual Art visit | | | | 6/29 |
| Section III: Art History Timeline:Ancient and Early Modern World | | | | |  |  |
| June 29  THU | MODULE 9  **Prehistory**  **Early Civilization**  ART TODAY: Julie Mehretu  MODULE 10  **Ancient Non-Western Art**  ART TODAY: El Anatsui | | | Open June 26 *Discussion: Palette King Narmer*  *Discussion: Temple Stupa* | | | | 6/29 |
| July 3  MON | MODULE 11  **The Classical & Medieval Worlds**  ART TODAY: Jacob Lawrence | | | Open July 3 *Assignment: What makes it Greek/Roman/Early Christian/Byzantine/Romanesque/Gothic?* | | | | 7/3 |
|  | Quiz 5: Section III: Pt 1  (Open June 28-July 5) | | | Open July 3 (modules 9-11) | | | | 7/6 |
| JULY 4  TUE | No Class | | |  | | | |  |
| July 5  WED | MODULE 12  **Renaissance/Baroque**  ART TODAY: Kerry James Marshall | | | Open July 3 *Discussion: Which David?* | | | | 7/5 |
| July 6  THU | MODULE 13  **18th-19th Century Art**  **Neo Classicism, Romanticism**  ART TODAY: Rachel Whiteread | | | Open July 3 Discussion: Cats rule Dogs drool? | | | | 7/6 |
|  | Section III Project | | | Recreate an Artwork | | | | 7/10 |
|  | *Quiz 6: Section III Pt 2* | | | Open July 3 (modules 12-14) | | | | 7/11 |

# Section IV: Art History Timeline:

The Modern/Contemporary World

|  |  |  |  |
| --- | --- | --- | --- |
| July 10  MON | MODULE 14  **Late 19th century Art**  **Realism, Academicism, Impressionism, Post Impressionism**  ART TODAY: Wayne Thiebaud | Open July 10 Discussion: 19th century art movements | 7/10 |
| July 11  TUE | MODULE 15  **Early 20th century Modern Art**  ART TODAY: Cindy Sherman | Open July 10 Assignment: Picasso’s Guernica | 7/11 |
| July 12  WED | MODULE 16  **Interwar Years Modern Art**  ART TODAY: Jasper Johns | Open July 10 Assignment: Jasper Johns Regrets | 7/12 |
| July 13  THU | MODULE 17  **Post War Modern Art**  ART TODAY: John Baldessari | Open July 10 *Discussion:* Sound Art: Kristina Kubisch and Janet Cardiff | 7/13 |
|  | Section IV Project | Create a Research Content Page | 7/13 |
|  | FINAL: Section IV: Pt 3 | Open July 10 (modules 15-17) | 7/13 |

# Class Projects

|  |  |  |
| --- | --- | --- |
| Date Open | Project (assignment info for each in own module) | Date Due |
| June 14 | IA: Choose an Artwork | June 22 |
| June 14 | IB: Formal Analysis | June 26 |
| June 14 | II. Art Visit/Virtual | June 29 |
| June 14 | III. Recreate an Artwork | July 10 |
| June 14 | III. Research Presentation | July 13 |

# Quizzes

|  |  |  |
| --- | --- | --- |
| Date Open | Quiz | Due Date |
| June 14 | Quiz 1 (modules 1-2) | June 20 |
| June 20 | Quiz 2 (modules 3-4) | June 26 |
| June 26 | Quiz 3 (modules 5-6 | June 28 |
| June 26 | Quiz 4 (modules 7-8) | July 3 |
| June 26 | Quiz 5 (modules 9-11) | July 6 |
| July 10 | Quiz 6 (modules 12-14) | July 11 |
| July 10 | Quiz 7 Final (modules 15-17) | July 13 |

Note: Lowest Quiz score will be dropped at the end of the semester.

# Dates

|  |  |
| --- | --- |
| Class Begins | June 14 |
| No Class | Mon June 19,  Tue July 4, and each Friday |
| Last day | July 13 |

Schedule and content are subject to change