

Alt Text: Sculptural artwork made of rope and latex suspended from 13 points on the ceiling

Eva Hesse. No Title (1970) Detail

Course Syllabus ART 2

## Introduction to Visual Culture

June 20-July 28, 2023

# Course Description

Lecture course to learn the cultural significance of the arts. Instruction will cover media and movements. Students will also learn the elements and principles of design to understand the visual language of the arts and the methods used by artists to communicate ideas to the public. Course also emphasizes the multicultural dialogue that occurs throughout different communities in the world. (2019-20 Reedley Course Catalog, p. 175)

# Instructor

Stephanie Bradshaw

[stephanie.bradshaw@scccd.edu](mailto:stephanie.bradshaw@scccd.edu)

Office hours to be arranged

# Communication Policy

Communication with your instructor is important to your academic success, especially in an online class. There are several ways to communicate with me in this class. When class announcements are made, you can reply to share your question with your classmates and me. For direct/personal communication, my preferred method of communication is Canvas Inbox. You may message me whenever you like, and I will usually get back to you within a few hours. On evenings and weekends, it may take longer, but within 24 hours. If you don’t hear back from me in that time, you may resend your message. If you prefer to chat, I can arrange a Zoom meeting with you. Finally, you can share questions and answer questions with your classmates in Café Chat in the course documents module.

## Office Hours

Regular office hours have not been scheduled. I am available by arrangement at a time convenient to you via chat or zoom. If a regular Zoom drop-in time would be beneficial to you, please let me know and I can schedule one.

# Student Learning Outcomes

## Student Learning Objectives:

* Recognize the breadth of art, and why humans make it.
* Identify the categories used to organize artwork: stylistic, cultural, time period, use of technique/media.
* Investigate and discuss artists’ unique interpretations of the complex world they inhabit.
* Recognize the visual elements and principles of design and employ them to describe artwork and recreate your own.
* Analyze an artwork using your own observation and the terms you learn in class
* Go to a gallery or museum and examine an exhibition of artwork and document the experience in writing. OR complete the online/virtual museum visit provided.

This class is an introduction to the study of art and visual culture. The content is divided into three sections:

1. What is Visual Culture? What is art, how art is defined, who makes art, how art functions, and what are the principles we use to look at and study art
2. Media of art: The materials used to create art, and other media with which art can be created. Art is made in many more ways than the manipulation of physical materials like charcoal or paint or clay or marble.
3. Art history: Prehistory/early civilization, non Western, Early modern World, (Renaissance/Baroque) From the earliest art to the bronze age; the classical and medieval periods in Europe;
4. Art history: Modern/Contemporary world the modern world in late 18th and 19th century, and the 20th century, and the Post-modern world. Classwork/Academic Honesty

# Classwork/Academic Honesty

## Projects/Writing Assignments

* Project I: Analysis. You will analyze an artwork you choose using the terms you learned in Section I.
* Project II: Write a 2-page informal response a visit to an approved art gallery or art museum OR use the online version of the assignment provided.
* Project III: Create your own hands on recreation of a museum artwork using whatever and whoever is around! Photograph your creation for submission
* Project IV: Create a research content page or presentation researching an artist or art movement covered in class.

Writing guidelines including grading rubrics will be provided with each assignment. Read the guidelines carefully and respond to the assignment; even an excellent paper that does not respond to the assignment will not receive full points.

## Tests

There are 7 quizzes in the class—one for each section:

* Quizzes may be taken unlimited times to improve your score, although the questions will shuffle.
* Quizzes are untimed
* Quizzes usually close on the due date at midnight, I’m going to leave them open this term and see how that turns out!
* **Your lowest quiz score will be dropped.** This means if you have taken the first 6 quizzes and are happy with your scores, **you do not need to take the final quiz.**

## Absences

In an online course, attendance is calculated based on when student work is completed and submitted. You may be dropped if you do not submit any gradable material in a two-week period without communicating with the instructor.

## Academic Honesty

Cheating, plagiarism, or engaging in other academic dishonesty in any form will not be tolerated. Plagiarism constitutes the use of the work of others without proper citation of the resource.

* **Plagiarized projects will be given a score of zero, with an opportunity to address the problem and resubmit, a second instance will be given a zero.**
* Plagiarized homework assignments will not be graded and marked with a zero.

Plagiarism violates Administration Regulation 5500, Student Standards of Misconduct, and is subject to various disciplinary measures including removal from class, suspension, and expulsion.

Plagiarism may include, but is not limited to, failing to provide complete citations and references for all work that draws on the ideas, words, or work of others, failing to identify the contributors to work done in collaboration, submitting duplicate work to be evaluated in different courses without the knowledge and consent of the instructors involved, or failing to observe security systems and software copyrights.

## Working in Groups

Working with a study partner or group on assignments is a great way to facilitate your understanding of the class material, but the work you turn in should be your own. Use your own words to create your unique response. If a duplicate assignment is submitted by more than one student, I have no way of knowing if a sharing and communicating process took place, or one person copied from another.

* When two students submit the exact same response to an assignment, I will divide the points possible. (i.e. when the same 30-point assignment is submitted by two students, each student will receive 15 points). You may fix the assignments for full points
* If your work was copied by another student, please reach out and let me know and I will fix it.

## Extra Credit

Extra Credit assignments are located in the Extra Credit module at the bottom of the home page. Each assignment will open with the content/chapter they are associated with and are due on the last day of the semester. Students may complete extra credit assignments worth 5% of the total points in the class or about 60 points.

# Grading

## Assignment Grading

To receive full points, respond specifically to the question or prompt that is given in complete sentences. You are graded on the quality, as well as the length of the response. The length is specified in the question i.e. 2-3 sentences, one paragraph, two pages. The quality refers to how you respond to the prompt. Many assignments will ask you to think and respond with your own thoughts and/or feelings about the content rather than reporting back the facts you have learned. Rubrics will be provided with all writing assignments. Make sure you address the specifications of the assignment/rubric.

* If you do not understand why you received a grade, please check the rubric and any comments that have been given before reaching out to me.

## Final Grade Calculation

**Do not rely on Canvas for your grade**. I will add up all the points earned in the class and determine your grade percentage. Canvas percentages may not be an accurate assessment of your grade--class content sometimes changes during the course of the semester, and your *grade at any time reflects only your percentage for what you have turned in, not all of the class content (ie assignments you did not turn in)*. Please contact me if you have questions about how you are doing.

## Grading in the College System

Grades are earned each course and are recorded on the student’s permanent record. Grades represent the evaluation of student achievement of course objectives and learning outcomes. The college uses a five-letter grading system. A, B, C, and P are passing grades, satisfactory or better. D and NP are passing but less than satisfactory grade. F is a failing grade; it is not a passing grade. Units of credits are earned for all passing grades.

D grade is passing but is not considered satisfactory for meeting many of the college graduation/degree/major requirements or course prerequisite requirements**. Also, the D grade may not satisfy transfer requirements to four-year institutions.** (2019-2020 Reedley College Catalog)

## Grade Scale

|  |  |  |
| --- | --- | --- |
| 90-100% | A | Excellent |
| 80-89% | B | Good |
| 70-79% | C | Satisfactory |
| 60-69% | D | Passing, less than satisfactory |
| -59% | F | Failing |

Table Grade Scale

## Basis for Grading (subject to change)

|  |  |
| --- | --- |
| Discussions (approx., subject to change) | 200 |
| Assignments (approx., subject to change) | 247.5 |
| Quizzes | 300 |
| Projects/Writing assignments | 325 |
| TOTAL POINTS | 1072.5 |

Table Basis for grading

Class Schedule

# Section I: Visual Culture

What is Art? How does it function? How do we describe and look at art?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Week of | | Module/Topic | Assignments/Quiz/Projects | | Due |
| June 20 | | Class introduction Module 1 **Visual Culture/Art**  ART TODAY: Gabriel Orozco Module 2 **What is Art/Creativity**  **The Function of Art**  ART TODAY: Richard Long | *Class Intro Quiz*  *Discussion: Gabriel Orozco*  *Discussion: Watts Towers* | | 6/25 |
| June 20 | | Quiz | Quiz 1: Section I: PT 1 (Modules 1-2) | | 7/2 |
| June 20 | | Project | Section IA  Choose an Artwork | | 6/25 |
| June 20 | | Module 3 **Describing Art: Visual Elements**  ART TODAY: Kara Walker Module 4 **Principles of Design**  **Looking critically**  ART TODAY: Mark Bradford | *Assignment: Make a color wheel* | | 6/25 |
| June 20 | | Quiz | Quiz 2: Section I: Pt 2 (Modules 3 & 4) | | 7/2 |
| June 20 | | Project | Section IB  *Artwork Analysis* | | 7/2 |
|  | Section II Media An examination of what art is made of | |  | |  |
| June 26 | | Module 5 **Mark Making:**  Drawing and Painting  ART TODAY: Peter Doig Module 6 **Carving:** Sculpture and Printmaking  ART TODAY: Ai Wei Wei | *Assignment: Figure Draw Disney*  *Assignment: Print Questions* | | 7/2 |
| June 26 | | Quiz | Quiz 3: Section II: PT 1 (Modules 5 & 6) | | 7/9 |
| June 26 | | Module 7 **Photography, Film and Durational Art**  ART TODAY: Catherine Opie Module 8 **Art with Function:**  Craft and Architecture  ART TODAY: Amalia Mesa Bains | *Assignment: Voyage to the Moon*  *Assignment: Sunflower seeds* | | 7/2 |
| June 26 | | Quiz | Quiz 4: Section II: Pt 2 (module 7-8) | | 7/9 |
| June 26 | | Project | Section II Project:  Virtual or in-person Art visit | | 7/9 |
|  | Section III: Art History Timeline Ancient and Early Modern World | | |  |  |
| July 3 | | Module 9 **Ancient/Early Western Civilization**  ART TODAY: Julie Mehretu Module 10 **Ancient Non-Western Art**  ART TODAY: El Anatsui | *Discussion: Palette King Narmer*  *Discussion: Temple Stupa* | | 7/9 |
| July 3 | | Module 11 **The Classical & Medieval Worlds**  ART TODAY: Jacob Lawrence | *Discussion: Classical/Medieval* | | 7/9 |
| July 3 | | Quiz | Quiz 5: Section III (Modules 9-11) | | 7/16 |

# Section IV: Art History Timeline

The Early Modern/Contemporary Worlds

|  |  |  |  |
| --- | --- | --- | --- |
| July 10 | Module 12 **Renaissance/Baroque**  ART TODAY: Kerry James Marshall Module 13 **18th-19th Century Art**  ART TODAY: Rachel Whiteread Module 14 **Mid-Late 19th Century Art**  ART TODAY: Wayne Thiebaud | *Discussion: Which David?*  Discussion: Cats rule dogs drool?  Discussion: 19th century art movements | 7/16 |
| July 11 | *Project* | Assignment: Recreate an Artwork | 7/16 |
| July 11 | Quiz | Quiz 6: Section IV: Pt 1 (Modules 12-14) | 7/23 |
| July 17 | Module 15 **Early 20th century Modern Art**  ART TODAY: Cindy Sherman | *Assignment: Picasso’s Guernica* | 7/23 |
|  | Module 16 **Interwar Years Modern Art**  ART TODAY: Jasper Johns | *Assignment: Jasper Johns Regrets* |  |
|  | Module 17 **Post War Modern Art**  ART TODAY: John Baldessari | Discussion: Sound Art |  |
| July 21 | FINAL | FINAL: (Quiz 7) Section IV: Pt 2 (Modules 15-17) | 7/28 |
| July 17 | Project | Section III  Create a Research Content Page | 7/28 |

# Projects

|  |  |  |
| --- | --- | --- |
| Date Assigned | Project (assignment info for each in own module) | Date Due |
| June 20 | IA. Choose and Artwork | June 25 |
| “ | IB. Formal Analysis | July 2 |
| June 27 | II. Art Visit/Virtual or in person | July 10 |
| July 11 | III. Recreate an Artwork | July 17 |
| July 18 | IV. Research Presentation | July 29 |

# Quizzes

|  |  |  |
| --- | --- | --- |
| Date Assigned | Quiz | Due Date |
| June 19 | Quiz 1: S I: Pt 1 (modules 1-2) | July 2 |
| “ | Quiz 2: S I: Pt 2 (modules 3-4) | “ |
| June 26 | Quiz 3: S II: Pt 1 (modules 5-6 | July 10 |
| “ | Quiz 4: S II: Pt 2 (modules 7-8) | “ |
| July 3 | Quiz 5: S III (modules 9-11) | July 16 |
| July 11 | Quiz 6: S IV: Pt 1 (modules 12-14) | July 23 |
| July 21 | Final: S IV: Pt 2 (modules 15-17) | July 28 |

# Dates

|  |  |
| --- | --- |
| Juneteenth Holiday | Monday  June 19 |
| Class Begins | Tuesday  June 20 |
| Holiday  (Independence Day) | July 4 |
| Finals Week | Mon-Fri  July 24-28 |
| Last day | Friday  July 29 |

Schedule and content are subject to change