

**2D Design**  
ART 3 CRN: 54437  
Online: Canvas

**Reedley College**  
Instructor: Patrick Brien  
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## **COURSE SYLLABUS**

Fall 2023

Welcome to 2D Design! Our class will be held **asynchronously online via Canvas**. I'm glad to have you in the class. I look forward to helping you achieve new painting skills and achieve your academic goals this semester.

**Final Exam Week:** December 4 - 8, 2023

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## **COURSE DESCRIPTION**

This course provides an introduction to the elements and principles of 2-dimensional design. Students create design projects with beginning level instruction in drawing, painting, collage, and mixed-media. (A, CSU, UC) (C-ID ARTS 100)

## **COURSE OBJECTIVES**

- understand the basic techniques used to create a variety of designs in two-dimensional media (drawing, painting, collage, and mixed-media) as well as design in fine art, commercial art, and art in public settings.
- apply the elements and principles of design (theory and studio application) to understand art objects.
- utilize the process of design and creative problem solving to understand the process of creation.
- articulate objective analysis of visual form and subjective analysis of content through critique.

## **STUDENT LEARNING OUTCOMES**

- Create a portfolio of artwork demonstrating proficiency in 2-D Design, while addressing issues of form and content.
- Critique works of art.
- Demonstrate comprehension of the visual vocabulary of art through the creation of artwork.

## **METHODS OF ASSESSMENT**

- Projects and Assignments
- Quizzes
- Critical Thinking Problems
- Self-reflection writing/Self-Critique
- Evaluation of Artwork Portfolio

Throughout the semester, students will be responsible for occasional testing of course concepts and terminology.

## **ATTENDANCE & PREPAREDNESS**

This semester, our class will be conducted entirely online in an asynchronous format via Canvas. Asynchronous instruction in this context simply means that the coursework and projects for this class will be available to you on Canvas for you to work on and complete within a given time period.

Canvas, if you don't know by now, is RC's online learning system. Log in to Canvas from the My Portal icon on the Reedley College homepage. I will be a present and active participant on our class's Canvas page and on the discussion forum. I will also inform and remind you weekly of my availability to meet on Zoom.

Your participation and "attendance" in the course will be gauged by the completion of unit modules and projects on our Canvas page. I will assign due dates for each project as a way for you to keep pace with the coursework. You will not be penalized for submitting finished work beyond the due date and you have until the last week of regular classes to submit any work that may be missing.

Lack of engagement with course tasks and coursework, failure to complete graded posts of the discussion forum, or lack of communication with me as to why you have not been active in the class can result in a lost points in “followed directions” for assignment grading criteria and/or lowered participation grade and, as a last resort, you being dropped from the class. See the section on grading and assessment to view a full breakdown of how your final grade will be calculated. If you have concerns with internet connectivity or lack of means to acquire supplies from the materials list, please make contact with me via email to discuss your options so that we can find a suitable solution.

## **MATERIALS LIST**

There will be a pre-made list of materials on BlickU, which is from Blick Art ([blick.com](http://blick.com)) to make it easier for you to purchase the materials you will need for the class. I understand that it may be difficult for you to purchase the entire list of items all at one time, so I’ve divided the list into two sections. You will be responsible for purchasing the items on the list below. If you decide to purchase items locally in multiple purchases, I encourage you to try to buy the student-grade brands and items I’ve listed below. They have been selected for their affordability without compromising too much on quality.

*\*Special note: I know that it might be tempting to get by with inexpensive craft paint for some of the painting projects. Please do not do this. For assignments such as the color wheel, matching of color is especially important.*

### Buy right away:

- Pencils: 4H, 2H and HB
- Sketchbook: 9 x 12” (Can be any kind as long as it is 9 x 12”)
- Strathmore 300 Series Bristol Paper Pad, 11 x 14”, 100 lb, 20 sheets
- Fine point Sharpie marker
- Faber-Castell Pitt Artist Pens (variety set of 3) **OR** Micron Pen Set (you’ll need an extra fine, fine, and bold) **Color: Black**
- 18” Metal Flexible Ruler
- Compass (This is a drawing/drafting tool that helps you draw perfect circles)
- 1.5” roll Frog tape (green or yellow) or Blue painters tape
- Vinyl/Plastic eraser
- Black Construction Paper
- **Liquitex Basics Acrylic Paint:** Titanium White (8.5 oz)  
Mars Black (4 oz)

Buy soon: You will need to have the following items in your possession by the beginning of October.

- Metal Palette Knife
- Paper Palette Pad (9 x 12" or larger, disposable sheets for mixing paint on).  
*\*Note: This pad can be convenient for working at home. If you would like to use a reusable wooden or plastic paint palette out of concern for the environment, that will be fine great.*
- Acrylic Paint Brush Set of 5
- AC Cardstock Paper Pack, Primary Colors, 12 x 12", 60 Sheets
- Elmer's glue stick
- **Liquitex Basics Acrylic Paint:** 118 ml tubes. Be wary of buying paint in a pack, as they often do not include the correct colors.

Cadmium Red Medium  
Quinacridone Magenta  
Cadmium Yellow Light  
Cadmium Yellow Medium  
Ultramarine Blue  
Phthalo Blue

Optional Items: (Encouraged but not required)

- Pocket Color Wheel
- Grayscale and Value Finder
- Latex or vinyl gloves for painting

*The sketchbook represents an ongoing project, which plays a significant part in every other project in this class. You will need it to complete homework and other preparatory work for assignments and projects.*

## **EXPECTATIONS OF THE INSTRUCTOR**

The values of an intellectual community: trust, honesty, free inquiry, open debate, respect for diversity, and respect for others will be honored throughout this class. Furthermore, the intellectual community always seeks to cultivate the virtues and characteristics of intelligence, curiosity, discipline, creativity, integrity, clear expression and the desire to learn from others. Artistic and intellectual exchange should be held in an environment of openness and tolerance.

If you are experiencing hardship or going through a difficult period, please communicate with me by so that I can direct you to the student services available to you at Reedley College. This will also allow me to find a solution that will work for you to be able to complete or catch up on missing class work. I want you to be successful in this class and I will work hard to ensure that you have the support you need.

## **CREATIVE STRATEGIES**

- Be curious! Question the mechanics of objects in the world around you and how it functions.
- Keep a sketchbook. This is required for the course and will be needed to complete homework assignments.
- Look around. Take note of whatever you find visually interesting and document it by making a quick sketch, taking a snapshot, or ripping out images from magazines. Save them, they'll come in handy.
- Backward engineer things. Take objects apart and learn what's inside and how they're put together.
- Unpack your ideas. The first idea you have to solve a problem might not be the best idea. Turn them over in your head and write them down on paper. See if you can define, streamline, or develop them to a more effective and interesting level. Push the boundaries of your imagination.

## **GRADING POLICY**

I will supply you with a rubric for each assignment or project that is submitted to Canvas. The objectives and grading criteria for each assignment will be clearly related to you prior to the start of each project.

### **A / A- (Excellent): 4 points**

Student has demonstrated a high level of competence in meeting course objectives. Four grade points per unit are awarded. (A- yields 3.7 grade points.)

### **B+/B/B- (Good): 3 points**

Student has demonstrated a more than satisfactory level of competence in meeting course objectives. Three grade points per unit of credit are awarded (B+ yields 3.3 grade points and B- yields 2.7 grade points.)

### **C+/C/C- (Satisfactory): 2 points**

Student has demonstrated a satisfactory level of competence in meeting course objectives. Two grade points per credit are awarded. (C+ yields 2.3 grade points and C- yields 1.7 grade points.)

**D+/D/D- (Unsatisfactory): 1 point**

Student has demonstrated only a barely passing level of competence in meeting course objectives so that is not necessary to repeat the course for credit. One grade point per unit of credit is awarded. (D+ yields 1.3 grade points and D- yields 0.7 grade points.)

**F (Failure): 0 points**

Student has demonstrated a minimally passing competence in meeting course objectives. Credit is not merited. Zero grade points are assigned.

## **SUBMITTING WORK**

We will hold class critiques to look at and discuss your work throughout the semester. I will note the completion or incompleteness of your paintings during this critique. It is beneficial to you to turn in your work on time and to exhibit your work during these critiques because you will gain helpful and crucial feedback on your project from your peers.

All completed assignments should be submitted to the appropriate assignment page in Canvas for grading. **Please review the guidelines for documenting and photographing your work** (located in the Welcome module) before submitting. All images should be photographed squarely and taken in good light. Avoid photographing your work in dark interior spaces and in direct sunlight. I recommend laying your work on the floor in indirect light (interiors) or in clean, shaded areas (exteriors). Stand directly over the work so that the image is square within the screen. Be sure your shadow does not cover part of the image. (Poorly documented work may affect the grade you receive for the assignment.)

## **LATE PROJECTS AND REWORKING OF ASSIGNMENTS**

Each project or assignment on Canvas will have a due date for submission. Students are encouraged to submit their work fully completed by the deadline stated. If a student is not finished with the project, the student is encouraged to submit the work "as is." The work that is submitted on time but incomplete will be given a preliminary grade that can be improved upon by a reworking of the assignment. Reworking and

editing of submitted projects is always encouraged and will be re-evaluated by the instructor in a reasonable time period.

Time management is an important factor in being able to complete and submit the week's assignment(s) on time. The due dates are given to help pace you through each topic. If you turn in work on time or display it for class critique but want to rework the painting and resubmit it past the due date, no points will be deducted for late submission.

## **INCOMPLETES**

An "incomplete" grade will be issued only in extreme circumstances requiring extended absence from the class at crucial times in the learning process. It will be issued only to a student who has shown diligence and responsibility, and who has completed a significant amount of the course work.

When an "incomplete" is given it is the student's responsibility to note the deadline set by the instructor for completion of the work required. It is also the student's responsibility to schedule meetings with the instructor for assessment of progress in the course. A final consultation must take place by the set deadline or the instructor will issue the grade which would have been earned if the "incomplete" had not been issued.

## **COURSE DROP POLICY**

It is the student's responsibility to drop the course for any reason at any time. Familiarize yourself with the dates associated with deadlines regarding dropping with a refund, dropping with a W (no refund but not on transcript), and other important deadlines. You will receive messages from Starfish regarding poor performance in the class on assignments that will help you connect with tutoring services.

## **HEALTH AND SAFETY**

Because it is important for any artist to understand and respect both the potential hazards of the materials and tools an artist works with and the environment an artist works in, students will receive instruction on safety concerns throughout the course. Please use awareness and caution when handling sharp tools and follow the safety guidelines.

- X-acto knives are very sharp. It is recommended to keep the cap on the knife when not in use.
- The edges of the flexible metal ruler are sharp. Be aware when handling the ruler.
- The pigments in the acrylic paint can still be hazardous to your body if they are absorbed through the skin. You might consider wearing latex or vinyl gloves when working the the paint.

## **GUIDELINES, COURTESIES & RESOURCES**

### Netiquette

Due to this course being conducted partially online, “netiquette” will be expected and observed within all discussion posts, submissions and interactions. Absolutely no harassing or obscene language or actions will be tolerated. Violations of netiquette will be addressed privately with the student and could possibly be reported to supervising faculty and administration.

### Accommodations

If you have need for an academic accommodation or materials in alternate media (e.g. Braille, large print, electronic text, etc...) per the Americans with Disabilities Act or Section 504 of the Rehabilitation Act, please contact your instructor as soon as possible.

### Support Services

Disabled Student Programs and Services:

<https://www.reedleycollege.edu/student-services/disabled-student-programs-and-services/index.html>

Psychological Services Department (Mental Health Counseling):

<https://www.reedleycollege.edu/campus-life/health-services/psychological-services.html>

Student Services:

<https://www.reedleycollege.edu/student-services/index.html>

## **TENTATIVE COURSE OUTLINE**

\*This outline may be edited at the discretion of the instructor

### **A. Introduction to Materials**

1. Basics of materials that will be used in the class
2. Substrates
3. Toxicity

### **B. Line**

1. Line, Perspective and Value; the Elements of Art
2. Utilizing some the Principles of Art and Design
  - a. Balance
  - b. Emphasis
  - c. Rhythm
  - d. Directional Forces
3. Direction-based conceptual artworks
4. Idea generation
5. Editing, refining, and scaling up a design

### **C. Value and Contrast**

1. High-contrast designs
2. Mark making to indicate value
3. Value scale (ranges of value)
4. Abstraction: Figure/Ground, Positive/Negative Space
5. Value and Color (Monochromatic works)
6. Principles of Design explored
  - a. unity and variety
  - b. pattern
  - c. balance

## **D. Color Theory**

1. The physics of color
2. Additive and Subtractive Color
3. Color Systems and Schemes
4. Temperature
5. The color wheel
6. Color and Communication
  - a. Contrast
  - b. Emotional Effect
  - c. Symbolic Color

## **E. Collage**

1. Shape
2. Texture
3. Space
4. Scale/Proportion
5. Illusion and the uncanny

## **F. Evaluation & Critique**

1. Interrelation between form and function
2. Group critiques via the discussion board
3. Basic skills for discussing artworks, including terminology
4. Formal Analysis