**INTRODUCTION TO VISUAL CULTURE**

3 units, 3 lecture hours

ADVISORIES: Eligibility for English 1A or 1AH

**Class sections:**

Art 2-59465-2020SP

Art 2-59467-2020SP

**Class dates:** 1/13/2020-5/22/2020

**Location:** Web, Reedley College

**Course Description:** Lecture course to learn the cultural significance of the arts. Instruction will cover media and movements. Students will also learn the elements and principles of design to understand the visual language of the arts and the methods used by artists to communicate ideas to the public. Course also emphasizes the multicultural dialogue that occurs throughout different communities in the world. (2019-20 Reedley Course Catalog, p. 175)

**Instructor:** Stephanie Bradshaw. Preferred method of communication: Canvas Inbox. [stephanie.bradshaw@scccd.edu](mailto:stephanie.bradshaw@scccd.edu) Office hours to be arranged by appointment.

**Required Text:** Patrick Frank. *Prebles Artforms: An Introduction to the Visual Arts*, 11th edition. Pearson (2014)

**Student Learning Objectives:**

* Recognize the breadth of art, and why humans make it.
* Identify the categories used to organize artwork: stylistic, cultural, time period, use of technique/media.
* Investigate and discuss artists’ unique interpretations of the complex world they inhabit.
* Recognize the visual elements and principles of design and employ them to describe artwork.
* Write an analysis of an artwork constructing a unique thesis and supporting it with description.
* Visit a gallery or museum an examine exhibition of artwork and document the experience in writing.

This class is an introduction to the study of art and visual culture. The content is divided into three sections:

1. The nature of art: what is art, how art is defined, who makes art, how art functions, and what are the principles we use to look at and study art
2. Media of art: the materials used to create art, and other media with which art can be created. Art is made in many more ways than the manipulation of physical materials like charcoal or paint or clay or marble.

III-IV. Art history: we will briefly look at the history of art. From the earliest art to the bronze age; the classical and medieval periods in Europe; the modern world in late 18th and 19th century, and the 20th century, and the Post-modern world. We will also look at Non-Western art from Oceania, Africa, Asia, North America, and the world of Islam.

**Class Schedule:** A schedule for the class provides chronological listing of content, assignments, and due dates for the class and is located in the course documents module.

**Student Accommodations**: If you have a verified need for an academic accommodation or materials in alternate media (i.e. Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact your instructor as soon as possible.

**Important Semester Dates**

Mon Jan 13 Start of Spring 2020 semester instruction begins

Mon Jan 20 Martin Luther King, Jr. Day Holiday (campus closed)

Fri Jan 24 Last day to drop a Spring 2020 full-term class for full refund

Fri Feb 15 Last day to select or reverse the Pass/no Pass grading option

Fri Mar 13 Last day to withdraw or drop a Spring full-term class to avoid a “W” in person

Apr 6-10 Spring Recess

Fri May 22 End of Spring Semester 2020

**CLASS WORK/Academic Honesty:**

**Writing Assignments:**

* One 3-page analysis essay on an artwork you choose. Can be revised and resubmitted to improve grade.
* One 2-page informal writing assignment will require a visit to an approved art gallery or art museum. If time scheduling or transportation are an issue for you, begin to consider how you will fulfill this assignment as soon as possible.

Writing guidelines including grading rubrics will be provided in the Writing Assignments module. Read the guidelines carefully and respond to the assignment; even an excellent paper that does not respond to the assignment will not receive full points.

**Tests:** There will be eleven 50-point tests, one for each module due one week after the module closes.

**Absences:** In an online course, attendance is calculated based on when student work is completed and submitted. Students who are absent in excess of two weeks may be dropped from the class. In an online class, this means not turning in any gradable material for a two-week period without communicating with the instructor.

**Academic Honesty:**

Cheating, plagiarism, or engaging in other academic dishonesty in any form will not be tolerated. Plagiarism constitutes the use of the work of others without proper citation of the resource. Plagiarized essays will be given a score of zero, with an opportunity to address the problem and resubmit, a second instance of will be given a zero. Plagiarized homework assignments will not be graded and marked with a zero. Plagiarism violates Administration Regulation 5500, Student Standards of Misconduct, and is subject to various disciplinary measures including removal from class, suspension, and expulsion.

Plagiarism may include, but is not limited to, failing to provide complete citations and references for all work that draws on the ideas, words, or work of others, failing to identify the contributors to work done in collaboration, submitting duplicate work to be evaluated in different courses without the knowledge and consent of the instructors involved, or failing to observe security systems and software copyrights.

**Working in Groups**: Working with a study partner or group on assignments is a great way to facilitate your understanding of the class material, but the work you turn in should be your own. If a duplicate assignment is submitted by more than one student, I have no way of knowing if a sharing and communicating process took place, or one person copied from another. Use your own words. For duplicate submissions, I will divide the points possible. (i.e. when the same 30-point assignment is submitted by two students, each student will receive 15 points).

**Extra Credit**: Extra Credit assignments are located in the Extra Credit module at the bottom of the home page. Each assignment will open with the content/chapter they are associated with and are due on May 17. Students may complete extra credit assignments totally 75 points. (i.e. one extra credit with 35 points possible and one with 40-points possible).

**GRADING:**

**Assignment Grading**: To receive full points, respond specifically to the question or prompt that is given in complete sentences. You are graded on the quality, as well as the length of the response. The length is specified in the question i.e. 2-3 sentences, one paragraph, two pages. Rubrics will be provided with all writing assignments. Make sure you address the assignment; an excellent paper that does not respond to the assignment will not receive full points.

**Grade Calculation:** Your grade will be determined as a percentage of the total points possible in the class, it will not be calculated by Canvas. Because class content sometimes changes during the course of the semester, please do not rely on Canvas percentages as an accurate assessment of your final grade in the class. You may contact me if you have questions about how you are doing.

**Grading in the College System:** Grades are earned each course and are recorded on the student’s permanent record. Grades represent the evaluation of student achievement of course objectives and learning outcomes. The college uses a five-letter grading system. A, B, C, and P are passing grades, satisfactory or better. D and NP are passing but less than satisfactory grade. F is a failing grade; it is not a passing grade. Units of credits are earned for all passing grades

D grade is passing but is not considered satisfactory for meeting many of the college graduation/degree/major requirements or course prerequisite requirements. Also, the D grade may not satisfy transfer requirements to four-year institutions. (2019-2020 Reedley College Catalog)

**Grade Scale**

90-100 % A Excellent

80-89 % B Good

70-79 % C Satisfactory

60-69 % D\* Passing, less than Satisfactory

-59 % F Failing

**BASIS FOR GRADING**

Discussions (approx., subject to change) 200

Assignments (approx., subject to change) 300

Tests 550

Writing assignments 300

TOTAL POINTS (approx.) 1450