*Reedley College Animal Science Program*

Course Syllabus – Fall 2019

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| Course Number & Name: AS 40 – Livestock Exhibition & Marketing | | | | **Section Number:** 57789 (Lopes)  57793 (Suggs) |
| **Instructor Information:** | | | | |
| *Contact Information:* David M. Lopes & Kameron Suggs  Phone/Voice Mail:  Lopes 559-638-0319 Suggs 559-331-1515  E-mail:  [david.lopes@reedleycollege.edu](mailto:david.lopes@reedleycollege.edu)  kameron.suggs@reedleycollege.edu | | | ***Office Hours (Lopes):***  Monday & Wednesday 10:00 – 11:00 am  Tuesdays & Thursdays 9:00 – 10:00 am  Friday 1:00 – 2:00 pm  Office: LSH 2 | |
| **Class Meets:**  Lecture: Friday, 2:00 – 2:50 pm Lab: Friday, 3:00 – 5:50 pm  Attendance will also be required during the Fresno Fair Collegiate Livestock Show October 3-4 and the FFA Novice Showmanship Field Day @ Reedley College (exact date TBD). | | | | |
| **Optional Events:**   * Dinuba FFA Showmanship * Dinuba Bull Sale * Caruthers Fair Round Robin Showmanship * Fresno Fair Collegiate Livestock Judging Contest * Other opportunities to be announced | | | | |
| **Holidays:** Holidays will be observed as per the State Center Community College District Schedule. | | | | |
| **Drop Deadline:**  The last day to drop this course is **Friday, October 11th.** After this date, the student must receive a grade. | | | | |
| **Final Exam Date:** **Wednesday, December 11th from 2:00 – 3:50 pm** | | | | |
| **Prerequisites:** None. | **Units:** 2 Units; 4 hours (1 lecture & 3 lab hours per week) | | | |
| Text & Other Required Materials: The Fresno Fair Collegiate Livestock Show Premium Book (available on-line) will serve as the text for this course and will be provided free of charge. Reference materials will include various breed journals, sire directories, and websites. A Writing Utensil (pen or pencil) is required! | | | | |
| Method for Measuring Student Advancement and Determining Grades The methods for measuring students' achievement & determining grades are: | | | | |
| Skill Demonstrations Class Performance, Field & Lab Work  Fresno Fair Livestock Show  Novice Showmanship Field Day  Lab Skills Final | | Writing Assignment Project Journal  Fair Entries Examinations Final Exam | | |
| **Grading Scale:** A = 90-100%, B = 80-89%, C = 70-79%, D = 60-69%, F = under 60%. | | | | |

All grades will be posted to **CANVAS** for this course.

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| **Additional Requirements:** Additional evaluation factors include course participation (lecture & lab), hours of work on project, teamwork skills, participation in college showmanship contests.   * Must have a minimum of **72 hours** for a passing grade in the class. * Must be enrolled in a minimum of **12 units** during the current semester and have a **2.0 GPA** to participate on the Livestock Show Team at fairs. |
| **Behavioral Standards:**  All students are expected to act in a mature, responsible manner that respects the rights of all other students, the instructor, and any guest presenters that may participate in the class. All cell phones and other electronic gadgets that may cause distraction are to be turned “off” during lecture and lab sessions. |
| **Cheating & Plagiarism:**  In keeping with the philosophy that students are entitled to the best education available, and in compliance with Board Policy 5410, each student is expected to exert an entirely honest effort toward attaining an education. Violations of this policy will result in disqualification for the course. |
| **Accommodation Statement:**  If you have a verified need for an academic accommodation or materials in alternate media (i.e., Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 of the Rehabilitation Act, please contact me as soon as possible. |
| **Course Description:**  This course covers the subject of shows and sales as applied to various species of livestock. Emphasis will be placed on animal handling techniques, grooming and fitting of livestock, showmanship skill development, animal health management, show and sale rules and entry procedures, and marketing of animals. Students will be required to participate in an intercollegiate livestock show competition and at least one marketing event. This course may be repeated 3 times.  **Student Learning Outcomes:**  Upon completion of this course, students will be able to:   * Apply safe and ethical animal handling techniques to the management, care and exhibition of a selected species of livestock * Perform basic care and management procedures required for the optimal growth and development of a selected livestock species. * Apply a high level of work ethic, time management skills, and teamwork to the attainment of group goals and objectives     **Objectives:**  In the process of completing this course, students will:   * Identify and correctly utilize the facilities, equipment, tools, and supplies needed for the successful management, care, and exhibition of a selected livestock species. * Determine the appropriate division and class categories (by species, age, and purpose) for a selected species of livestock by using a fair premium book. * Complete and submit livestock show entries. * Work in group settings to establish and accomplish team goals. * Train, feed, groom and prepare livestock for exhibition. * Discuss major issues, trends, and challenges facing the livestock show industry. * Select animals that are appropriate for show projects by evaluating strengths and weaknesses in conformation. * Monitor animal growth performance through recording weekly weights. * Compete in at least one statewide collegiate livestock exhibition during the course of the semester (one held at the Fresno Fair in October of every year and one held at the Porterville Fairgrounds in March of every year). * Participate in the coordination of at least one livestock marketing event.   **Course Topics:**  Lecture Content:    A. Introduction To Shows  B. Evaluation & Selection Of Show Project Animals  C. Livestock Training And Handling  D. Show Animal Management  E. Exhibiting Livestock at a Fair or Show  F. Livestock Marketing    Lab Content:    A. Project Animal Evaluation & Selection  B. Procedures for Moving, Loading, & Handling Livestock Safely and Effectively  C. Livestock Feeding, Management, Sanitation & Health Maintenance  D. Showmanship Skill Development & Practice  E. Washing, Grooming, & Fitting Livestock for Show  F. Livestock Show Schedule & Procedures  G. Statewide Livestock Show Competition  Fall enrolled students to compete in the Fresno Fair Statewide Collegiate Livestock Show in October. Spring enrolled students to compete in the Porterville Statewide Collegiate Livestock Show in March).  H. Coordination of a Marketing Event |
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***Reedley College Animal Science Program***

**Course Contract**

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, do hereby verify that I have received and reviewed a

*<print your first & last name>*

copy of the course syllabus for **AS 40 – Fairs & Expositions**. Furthermore, I understand that:

* Individuals who consistently exhibit excellent time management skills, proficiency in communication, and a high level of work ethic are highly valued by employers. Therefore, these skills will be evaluated as part of the grade for this course, particularly during labs.
* I am responsible for attending each class session (lecture & lab) and that I will be dropped from this course if I exceed two (2) absences (lecture & lab combined) prior to the week of the Fresno Fair Livestock Show.
* I will exhibit respect toward all other students, guest speakers, faculty, staff and others associated with this class. Foul language, crude humor, and inappropriate comments directed at others (in regard to ethnicity, religion, economic status, disability, or any other factors) will not be tolerated.
* I am responsible for my own behavior in this class. Excessive disruption of class (including excessive tardies, unexcused departures from class, excessive talking, and/or other disruptive behaviors) may result in being dropped from the course.
* I am responsible for obtaining the appropriate materials needed for this course (A Reedley College Livestock Show Team Shirt and Nice Blue Jeans). The show shirt will cost me approximately $40.00.
* I will wear the official Reedley College show uniform (see previous bulleted item) when showing my selected animal (this includes the live placing class and showmanship) at the Livestock Show.
* I am responsible for turning off my cell phone during lecture and lab sessions for this course and that I may not use my cell phone for any reason during tests.
* Makeup work (for both tests and lab activities) will only be allowed in the case of extreme illness, family emergency, or a pre-approved absence (such as a class field trip).
* I am responsible for making up missed tests and assignments within one week after returning from my pre-approved absence (see previous bulleted item).
* I must wear suitable attire and footwear for the lab portion of this course. Shorts and sandals are not appropriate for working with large animals.
* I will not bring my pets to class (including lecture and lab).
* I will not park my vehicle on the school farm or in any area not designated for student parking.
* I will be present for a brief team meeting at the end of each lab (to review progress with projects, submit lab reports, review weekend responsibilities, and clean up).
* Student project journals will be required. Failure to complete entries into the journal each week will result in an “absence” for the day.
* Additional time commitment, beyond Friday class time, is required in order to be competent and competitive in exhibiting livestock at a show event.
* The approximate grade breakdown for this course will be as follows:

Pre-Show Event Participation 25%

Livestock Show Event (Fresno Fair Collegiate Livestock Show) 25%

Post-Show Event Participation 25%

Final Exam 25%

Total 100%

* Participation in optional animal science activities (i.e. Round Robin Showmanship Judges, etc.) may be used as substitution points or for extra credit.

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Student Signature Today’s Date