**ART 3 - 2Dimensional Design**

**Reedley City College**

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| **Semester: Fall 2015** |  |
| **Course Location: ART 159** |  |
| **Day/Time: M/W 1-3:50 pm** |  |
| **Instructor: Yulia Gasio,** **ygasio@csufresno.edu****Office hours: by appointment** |  |

## Catalog Description

 The basic premise of the class will be that Design is first and foremost about communicating visual information to a viewer or set of viewers. In this way the class will serve as base for the development of skills for all visual disciplines. Issues, which will be addressed during the term, include purely formal aspects of design such as balance, movement, aspects of space, developing a tonal range, abstracting from various sources and understanding and working with color. Fundamentals of form, space, techniques, and composition will be studied. (6 lecture-lab hours). Design is not just about making things, which look good, nor is it only about coming up with a good idea. It requires, at the very least, a synthesis of the two.

## Required Textbooks and Materials

## Textbook: The required textbook for Art 3 is *Launching the Imagination* by Mary Stewart, 5th edition, 2015. A complete list of required materials is included at the end of this syllabus. All materials can be purchased locally at Allards, or through mail order.

**Sketchbook-Required:** Keeping a sketchbook is important for skill and idea development.A hardbound or spiral bound sketchbook (8.5" x 11") is recommended for this class, but students are welcome to obtain sketchbook that fits the size of their needs. Failure to complete the sketchbook will result in the lowering of the final class grade by a full grade. As with any class effort both in and outside of class will be necessary to gain the most from this experience.

Supply List

**Sketchbook**- one spiral bound, 8x10, 8 ½ x 11 or 9 x 12

**Graphite Pencils**- variety including one 2B, one 6-8B, one 6-8H

**Charcoal Pencils (or Stick)**- variety including one 2B, one 6-8B

**Colored Pencils**- twelve or more, inexpensive, kids quality or better

**Pencil Sharpener**- for above, enclosed preferred

**Erasers**- for the above, variety of white, pink, sticky gray, brown crumbly

**Pens**- variety of ballpoint, gel, felt tip, etc. any point, any color, some or all black

**Sharpie Pens**- variety of ultra fine, fine and med points, any color, some or all black

**Vellum or Tracing Paper**- pad or roll to fit with above paper pad

**Paper**- variety of colored papers, mags, scrapbooking, maps, etc. not construction, a lot

**Cardboard-** Corrugated, kraft colored, recycled boxes, etc., a lot.

**Adhesives**- variety of glue stick, rubber cement, white glue, spray, and double stick

**Artists’ Tape**- white, one roll, low tack if possible

**Paint Brushes**- variety of short handled square, round, fan, stiff, soft, sponge, pallet

**Acrylic Paints**- variety of small, inexpensive, craft quality, any color including black

**Watercolor Paints**- variety of pans or tubes, inexpensive, kids quality or better, & black

**Ruler**- 18 inch, metal, cork backed

**Scissors**- one regular, full sized, one detail

**Cutting Tools**- one box cutter with extra blades, one X-Acto knife with extra blades

**Cutting Mat\***- optional, for use with above, larger the better

**Storage Case(s)**- box, container, tote, bag, basket, etc. for your supplies

**Portfolio**- make or purchase, inexpensive, any style, any size to fit your final pieces

**Email:** All Art 3 students are required to have a Reedley city college email address and Blackboard account. Students are also required to check this account regularly, as communications through email may be sent regarding issues such as unexpected changes, class cancellations, materials that may be needed, and so on.

**Course Organization**

Class time opens with discussion about current topics and set up for the studio design session. The majority of the period is allotted to in-class work and instruction, discussion of art issues in relation to course topics, slide viewing, and other presentations, demonstrations, or activities. The last ten minutes of class is spent in studio clean-up.

## Participation Standards

**Attendance:** The laboratory nature of a studio class **requires students to attend all scheduled classes** in order to develop specific skills through consistent practice with feedback, and to fully develop an understanding of course content. **Absences are detrimental to skill development**. More than four (4) absences, excused or unexcused, will result in the reduction of your final grade by one full letter for each subsequent absence. It is the student’s responsibility to make up all work missed due to absences. It is the student’s responsibility to make arrangements with the professor prior to missing due dates or in the case of excessive absences due to serious illness or other unexpected, compelling issues. Students are encouraged to obtain the email addresses of at least two other students in the class in order to keep up. To be marked "Present", students must be:

* on time for class
* present for the entire class period
* three tardies = one absence

**Preparation & Engagement**:

Students are expected to arrive to class on time and to be prepared for the drawing session with all necessary materials. Students are expected to make full use of studio drawing time and to be engaged in all coursework.

## Course Goals and Primary Learning Outcomes

**Course Goals.** The goals of this course are:

* To provide instruction in a variety of techniques/methods/processes of traditional and contemporary design.
* To develop discipline as a studio artist through consistent studio practice sessions and feedback from instructor and peers.
* To promote exploration of a variety of art materials, supports, and techniques.
* To encourage development of individual creativity & direction.
* To provide students with a vocabulary, context, and arena for reflecting critically about art.

**Course Objectives.** By the end of the semester, students should be able to:

* Demonstrate proficiency at the beginning level through continued practice of techniques, processes, and concepts in elements and principles of design.
* Demonstrate proficiency at the beginning level in incorporation of content used in the production of original works of art.
* Identify and evaluate basic design concepts, techniques and processes in response to one’s own artwork and the artwork of others.

**Grading**

Projects will be graded and each will receive two grades: One for Technical qualities (craftsmanship and execution) and one for creative solutions (interest and development of the design. The final grade is a representation of overall class performance. Grading considerations include:

* Participation & contribution in class, including a mature and responsible approach to the subject, to the instructor, and to one’s peers.
* Effort and progress.
* Mastery of course content, creativity, and craftsmanship.
* Achievement level by the end of the semester in relation to class standards and individual growth.
* Assignments submitted in a timely fashion. All late assignments, handed in one class period past the deadline, will be marked down by one letter grade. If the student misses the deadline by two class periods, a failing grade of "F" will be given for that project.
* Studio set-up and clean-up. A duty roster will be set up with each student assigned as monitor on specified days throughout the semester. As monitor, the student is responsible for making sure the entire class participates in clean-up by sweeping the floor, putting away drawing horses, still life materials, and the like, and by leaving the room in a general state of cleanliness.

## Examinations and Major Assignments

**Examinations:** The final exam will be a formal critique of the final project, held on the scheduled finals date for this class, and the assignment will demonstrate students’ ability/understanding of all techniques covered during the semester. Failure to attend class on these days will result in a failing grade for the midterm and/or final.

**Project Assignments:** Students are expected to complete 4 major projects outside of class, relating to the topics and techniques of drawing being addressed in class. Sketchbook will be collected for an extra credit at midterm and on the last day of instruction. Some quizzes may be given to test understanding of course content and techniques.

**Deadlines:** All assignments will be received in a timely fashion. All late assignments, handed in one class period past the deadline, will be marked down by one letter grade. If the student misses the deadline by three class periods, a failing grade of "F" will be given for that assignment.

**GE Writing Component:** all students will be required to complete a 500 word essay relating to course content, which will be linked to research required for the final drawing project.

**Grades: Description of Grades**

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| --- | --- | --- |
| Grade | % Points | Description |
| A | 100% – 89% | Excellent. Answers all course requirements on a level that is clearly outstanding. |
| B | 88.9% – 77% | Good. Answers all course requirements on a level that is measurably above average. |
| C | 76.9% - 65% | Average. Answers all course requirements and performs at average level compared to course standards. |
| D | 64.9% - 53% | Poor. Answers course requirements on a below average level, showing minimum knowledge required for passing the course. |
| F | 52.9% - 0% | Failure. Does not answer course requirements or does so inadequately, demonstrating incomprehension of course material. |

**Grades: Course Percentage Breakdown**

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| --- | --- |
| 50% | Class Projects (3 projects and midterm) |
| 20% | In Class work, Homework, Written (GE Writing Requirement Assignment) |
| 10% | Participation: Critique (4 critiques) |
| 10% | Participation: Drawing Sessions  |
| 10% | Growth and Development  |

**Note:** The attendance grade will be calculated after the final percentages are determined.

**Extra Credit:** can be earned by students who complete any of the following extra activities (beyond the requirements of the course):

* Attend an art exhibit and write an analysis of specific art works or a review of the exhibit (min. 2 pages, typed, double-spaced)
* Write a brief report on a contemporary artist of your choice, including reproductions of artwork discussed (min. 2 pages, typed, double-space)
* Do extra finished drawings exploring course topics (work from other classes will not be accepted)
* Journals of Contemporary Art:Students are encouraged to research contemporary art topics, and will be given extra credit for submission of journal article summaries. Some examples of art journals are: *Art in America*, *New Art Examiner, \*Artnews, Art Issues, World Art, Art Week, \*Artforum*, and *Flash Art* (\*Available in Library.)

**Clothing**

Wear old clothing, or a smock, and close-toed shoes. Art materials will stain fabrics and footwear.

**Storage/Lockers**

Storage of supplies is not available in the drawing room

**Cell phones**

Cell phone usage is strictly prohibited during class, except in the case of an emergency. All cells will be turned off (or muted) in class.

**Ear buds/Personal listening Devices**

Personal music listening devices with ear buds are not allowed during lectures and demonstrations. They can be used at certain times, when specified by the instructor.

### College Policies

**Students with Disabilities:** Upon identifying themselves to the instructor and the Reedley college, students with disabilities will receive reasonable accommodation for learning and evaluation

**Cheating and Plagiarism will not be tolerated.**

According to Policy and Regulations, “Cheating is the actual or attempted practice of fraudulent or deceptive acts for the purpose of improving a grade or obtaining course credit. . . Plagiarism is a specific form of cheating that consists of the misuse of the published and/or unpublished works of others by misrepresenting the material so used as one’s own work.” For more information on the University’s policy regarding cheating and plagiarism, refer to the Schedule of Courses (Legal Notices on Cheating and Plagiarism) or the University Catalog (Policies and Regulations.)

**Plagiarism Detection:** The campus subscribes to the SafeAssign.com plagiarism prevention service through Blackboard, and you will need to submit written assignments to SafeAssign.com. Your work will be used by SafeAssign.com for plagiarism detection and for no other purpose. The student may indicate in writing to the instructor that he/she refuses to participate in the SafeAssign.com process, in which case the instructor can use other electronic means to verify the originality of their work.

**Disruptive Classroom Behavior will not be tolerated.** "The classroom is a special environment in which students and faculty come together to promote learning and growth. It is essential to this learning environment that respect for the rights of others seeking to learn, respect for the professionalism of the instructor, and the general goals of academic freedom are maintained. Differences of viewpoint or concerns should be expressed in terms which are supportive of the learning process, creating an environment in which students and faculty may learn to reason with clarity and compassion, to share of themselves without losing their identities, and to develop and understanding of the community in which they live . . . Student conduct which disrupts the learning process shall not be tolerated and may lead to disciplinary action and/or removal from class." Disruptive classroom behavior includes talking on cell phones during class.

**Copyright policy**: Copyright laws and fair use policies protect the rights of those who have produced the material. The copy in this course has been provided for private study, scholarship, or research.  Other uses may require permission from the copyright holder.  The user of this work is responsible for adhering to copyright law of the U.S. (Title 17, U.S. Code).  For more information on copyright and fair use policies: <http://www.csufresno.edu/library/libraryinformation/campus/copyright/copyrtpolicyfull.pdf>

## Tentative Course Schedule\*

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| **Day** | **Date** | **Activity** |
| Monday | Aug 17 | Syllabus & Supply List. Intro into Design |
| Wednesday | Aug 19 | Design Process. Elements and Principles of Design. |
| Monday | Aug 24  | Composition. Open and Closed composition. Slide presentation: still life, history of, traditional, contemporary. |
| Wednesday | Aug 26 | Unity and Variety. |
| Monday | Aug 31 | Shape. Positive shape / negative space and composition |
| Wednesday | Sept 2 | Form. Perspective. One and two point perspectives. Video: Masters of Illusion and Perspective. |
| Monday | Sept 7  | Labor day. No class |
| Wednesday | Sept 9 | Light and Form. Light and Form. Subject: Drapery and animals. |
| Monday | Sept 14 | Value. Value and shape. Group Project. Slides: Expressive Self Portrait/Content/Idea Development |
| Wednesday | Sept 16 | Value-shape Masterwork Analysis work in class. Exercise: create a 12 step value scale in class. Value-shape analysis. Value shape reduction. Value-shape Masterwork Analysis—Work in Class. |
| Monday | Sept 21 | Value and form. Value scale.  |
| Wednesday | Sept 23 | Form and value. Value reduction drawing—ink and charcoal. Basic planar analysis: geometric forms/simple objects, still life.Modeling.Different methods for creating value (continuous tone, hatching, cross hatching, combinations.)  |
| Monday | Sept 28 | Texture. Collage. Actual and imitated. Typographic portrait |
| Wednesday | Sept 30 | Newspaper project. Texture with text |
| Monday | Oct 5 | Emphasis. Focal Point |
| Wednesday | Oct 7 | Scale – Proportion |
| Monday | Oct 12 | Balance |
| Wednesday | Oct 14 | Rhythm |
| Monday | Oct 19 | Line |
| Wednesday | Oct 21 | Color. Introduction into a color theory |
| Monday  | Oct 26  | Color. Practice with print outs. Color mixing |
| Wednesday | Oct 28 | Color. Practice with a set. |
| Monday | Nov 2 | Motion |
| Wednesday | Nov 4 | Post card project |
| Monday | Nov 9 | Money project |
| Wednesday | Nov 11 | Book project. Importance of the content with accompanying images. GE writing assignment (500 word essay) presented. Video of different binding processes. |
| Monday | Nov 16 | Book project |
| Wednesday | Nov 18 | Book project |
| Monday | Nov 23 | Book project is due. |
| Wednesday | Nov 25 | Cardboard assignment 2D |
| Monday | Nov 30 | Cardboard assignment 2D is due. |
| Wednesday | Dec 2 | Cardboard assignment 3D |
| Monday | Dec 7 | Cardboard assignment 3D |
| Wednesday  | Dec 9 | Cardboard assignment 3D |
| Wednesday  | Dec 14 | Cardboard assignment 3D is due |
| Wednesday  | Dec 16 | Last day of instruction  |

**\*This schedule is tentative and may be modified at the discretion of the instructor.**